From BMPs to Leading Practices

RWA

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Members Value 6 Core Activities

- **Research & Evaluation**
- Information Clearinghouse
- **Promotion of Modern Data Analytics**
- **"Tools" and "Schools" (training)**
- Consensus-seeking (low hanging fruit)
- **Technical advisor to state and federal agencies**

Members Value: Bringing People Together

- **Professionals**
  - Plenaries
  - Conferences & Workshops
- **Stakeholders**
  - Nonprofits
  - Water Industry
  - Sustainable Landscaping

In 25th Anniversary Year

- **Looking Back: BMPs**
  - Remain valuable for utilities just starting out
- **Looking Forward: New Paradigm**
  - A more robust and effective approach useful for *all* members
    - **Groups 1 & 2**

Council Strategic Planning

From “BMPs” to “Leading Practices”

A system of effective tools

Design Parameters

- Utilities or 3d Parties set Goals or Targets
- Council helps Utilities meet or exceed goals
- Utilities Self-select categories
- No 1-size for all
- No assumptions re: rate of progress
- No pass/fail grading
- Recognize largely utility controlled actions & those needing collaboration
- Data collected must be simple, easy, and non-duplicative

Overall Framework

Category	Measures to take to make:			
	Initial Progress	**Moderate Progress**	**Advanced Progress**	**Leading Practice**
	Future demand is based upon:			
Demand Forecasting	**Current water use factors** (e.g., on a per-capita or land-use basis) or trend analysis (i.e., regression)	**Econometric analysis** (i.e., establishing statistical relationship between water demand and price, income, employment, etc.)	**Factors that are varied over time** (e.g., to account for conservation and efficiency measures)	**Detailed end-use analysis** (includes climate change)

New Paradigm: 4 Elements

1. Categories
2. Measures
3. Steps
4. Metrics

1. Categories

Broad groups of practices, programs and approaches

- that can improve water use efficiency and often provide related benefits.

Categories show utilities where water savings and related benefits may be found.

Possible Categories

1. Demand Forecasting
2. Cost-Effectiveness Evaluations
3. Customer Incentive Programs
4. Water Use Data Collection
5. Program Savings Verification
6. Metering practices

Possible Categories

7. Sustainable landscapes
8. Billing practices
9. Water loss control and leak notification programs
10. Stakeholder outreach and involvement
11. Partnerships and collaborations
12. Public information and education

Division of Categories

- **Matters largely under utility control**
  - E.g., Demand Forecasting
  - Billing practices
- **Matters largely requiring collaboration or partnerships**
  - Landscaping Supply Chain changes
  - Working with HOAs
  - Codes and Standards development

2. Measures

In a given Category …

- the specific programs, approaches and practices taken to seek water savings and related benefits.

Measures show utilities how the job can get done.

Possible Measures for "Demand Forecasting"

- **Use current water use factors**
  - –on a per-capita or land-use basis, or trend analysis (i.e., regression)
- **Use econometric analysis**
  - –establish statistical relationships between, e.g., water demand and price, income,

Possible Measures for "Demand Forecasting"

- **Use factors that are varied over time**
  - to account for, e.g., conservation measures
- **Develop detailed end-use analyses**
  - include climate change

3. Steps

In a given Category …

- the sequence of measures taken toward increased effectiveness.

Steps show utilities how to get the job done better.

Possible Steps for "Demand Forecasting"

- **Basic Progress:**
  - Use Current Water Use factors
- **Moderate Progress:**
  - Use Econometric analysis
- **Advanced Progress**
  - Use Factors varied over Time
- **Leading Progress**
  - Develop Detailed end-use analyses & include climate change

4. Metrics

Agreed upon Criteria

- to Measure Progress
- so utilities can choose their path forward
- And the Council can acknowledge leaders and help others

Metrics allow utilities to map their location and direction toward leading practices.

Example: Benchmark Year

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Survey Year: Benchmark +3

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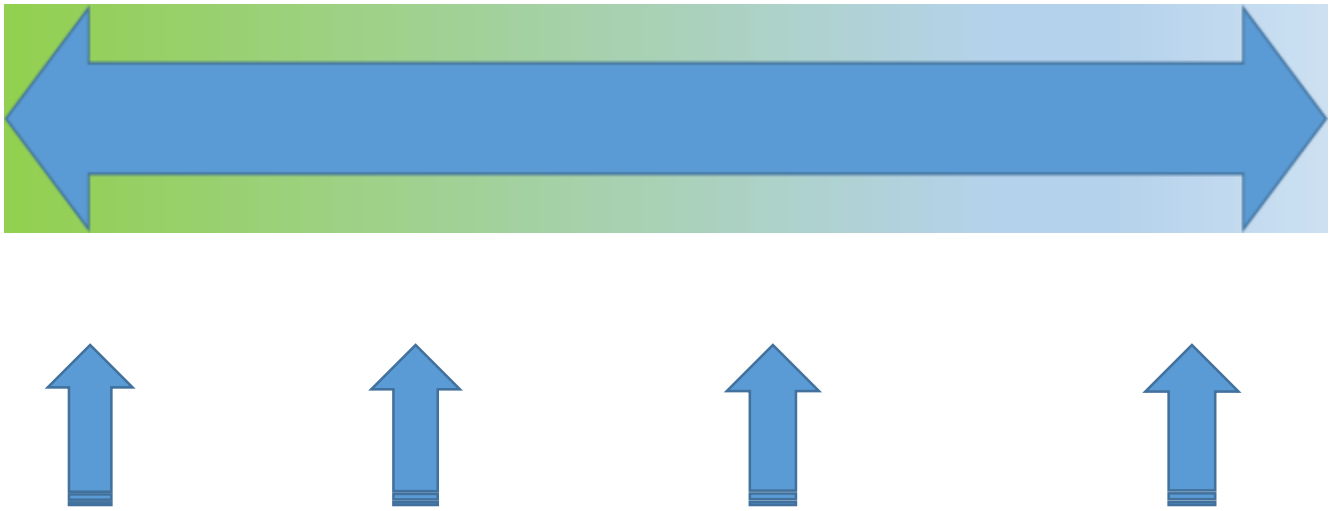
More Possible Metrics

- **SFR Indoor Residential Efficiency**
- **Irrigation Efficiency**

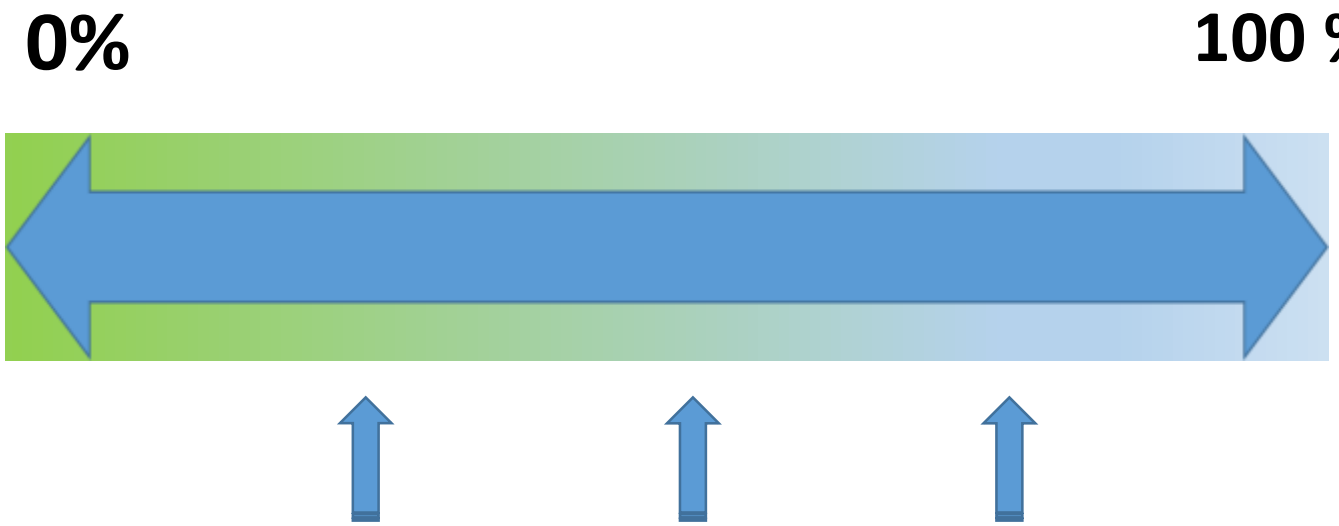
Single-family Indoor Residential Efficiency

25 gpcd **75 gpcd**



Indoor Gallons Per Capita Per Day

Irrigation Efficiency



Percent of Local Evapotranspiration Applied to Landscape

Additional Matters to Resolve

1. Meaning of Council Membership?
2. Collective Goals for Council?
3. Metrics—selection & calculation?
4. Progress—how determine and display?
5. Future Role of BMP Reporting?