



**Regional Water Authority**  
BUILDING ALLIANCES IN NORTHERN CALIFORNIA



# RWEPAC Meeting

## May 10, 2016

# Agenda

- **Welcome and Introductions**
- **March 2016 Meeting Notes**
- **CUWCC Presentation**
- **Budget Presentation**
- **Mini Discussion: Event Promotion**
- **Mini Discussion: Top 10 Customer ?s**
- **General Program/Grant Updates**

# Welcome and Introductions

- Name and organization
- Favorite spring flower



# March 2016 Meeting Notes

- Motion for approval
- Post to RWA website

# CUWCC Presentation

**Title: Post-BMP Paradigm Shift**

**Speaker: Greg Weber, Executive Director**



**REGIONAL WATER EFFICIENCY PROGRAM**



# Budget Revenue Changes

- **5% increase in dues (\$20,000)**
  - See sheet for individual agency increases
- **Unused \$ from last year (\$20,000)**
- **\$200,000 in grant funding for public outreach**
  - May through October 2016
- **Move % of staff salary costs to RWA budget**
  - \$13,000



# Budget Expense Changes

- Increase in overhead costs (\$7,000)
- Increase in public outreach (\$11,000)
- Add Poster Decorating Contest (\$10,000)
- Add consultant time for contest (\$2,000)

# Budget Summary

## 2015-2016

## 2016-2017

**Table 1. Category 1 Budget Summary**

Program Revenues FY2016	
Projected FY 2016 Category 1 Revenues	\$411,000
Reserve Funding	\$11,000
<b>Total Revenues</b>	<b>\$422,000</b>
Program Expenses FY2016	
Program Management and Implementation, Technical Assistance	
Staff, Legal, Office Expenses, Travel, Financial and Audit Services	\$235,000
Water Efficiency Consulting Services	\$50,000
CUWCC BMP Implementation Categories	
Public Outreach	\$99,000
School Education	\$18,000
Landscape	\$20,000
<b>Total Expenses</b>	<b>\$422,000</b>

**Table 1. Category 1 Budget Summary**

Program Revenues FY2017	
Projected FY 2017 Category 1 Revenues	\$432,000
Reserve Funding	\$20,000
<b>Total Revenues</b>	<b>\$452,000</b>
Program Expenses FY2017	
Program Management and Implementation, Technical Assistance	
Staff, Legal, Office Expenses, Travel, Financial and Audit Services	\$229,000
Water Efficiency Consulting Services	\$50,000
CUWCC BMP Implementation Categories	
Public Outreach	\$123,000
School Education	\$30,000
Landscape	\$20,000
<b>Total Expenses</b>	<b>\$452,000</b>



**REGIONAL WATER EFFICIENCY PROGRAM**





# Budget Next Steps

- Open it up for discussion and questions
- Move to approve?

# Stretch Break



# Mini Discussion: Event Promotion

- **What is the most effective way for your agency to promote events?**
- **Paid, unpaid ads or both?**
- **Social media?**
- **Local partners?**
- **RWA Calendar**



# Mini Discussion: Top 10 Customer Drought Questions

- **Conservations tips**
- **Billing issues**
- **Watering days**
- **Fines and fees**
- **?**



# General Program Updates

- **Mulch Mayhem**
- **UWMPs due in June**
- **Water school ends August 24th**
- **Car wash program**
  - Car air fresheners!
- **New Water Research Foundation Study**
  - Sent it out



# Conservation Update

STATE WATER BOARD WATER SAVINGS TRACKING (Million Gallons)											
	June	July	August	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	March	Total
<b>2015/16</b>	12,419	13,789	13,866	12,560	10,759	7,131	6,217	6,154	5,900	6,354	95,148
<b>2013</b>	19,488	22,418	20,859	17,316	14,836	10,649	8,433	6,954	7,233	10,095	138,280
<b>%</b>	36.3%	38.5%	33.5%	27.5%	27.5%	33.0%	26.3%	11.5%	18.4%	37.1%	<b>31.2%</b>

- Adjusted regional target is 26%
- All agencies within 2% of targets in March.
- State saved 24% in March.

# Spring/Summer Messages

Theme: “Rethink Your Yard”

- Limit Landscape Watering
- Prioritize your trees
- Check sprinklers for efficiency
- Upgrade landscape with low water use plants



# Grant Update

- **Prop 84 Implementation Grant – Ending**
  - Waterfluence, Direct Installs, Irrigation Efficiencies
- **Prop 84 Drought Grant – Sent out 1<sup>st</sup> IE request**
  - Irrigation Efficiencies, Public Outreach
- **2014 Calfed Grant – Ends Sept 2016**
  - Direct Installs
- **Water Energy Grant (\$2.5 M) – Started in Jan**
  - Direct Installs, CII & Showerhead giveaways





# Proposition 84 Round 3

- **Working on agreement with DWR**
- **Total funding for WEP: \$800,000**
- **Once the agreement is signed, RWA will allocate funds to each participating**
  - Split evenly between agencies by program
- **Cost share has to be expended first**



# New Executive Order

- **Extends Emergency Regulation until Jan 2017**
- **Potential to continue mandatory restrictions in 2017 if drought conditions continue**
- **Framework for permanent reductions**
- **Permanent reporting requirements**
- **Strengthen shortage plans/UWMPs**
- **Focus on water loss/leaks and water/energy**

# State Water Board Update

- **Released draft Emergency Regulation**
  - Includes agency self assessment of supplies
  - Must show three years of supply
  - Deficit of supply is new conservation target
  - Effective June 2016 until January 2017
- **Wholesalers included in reporting**
- **Up for adoption at May 18<sup>th</sup> meeting**
  - Comments due May 16th



# New Resources for Training

- **AWWA Manuals**

Manual	Title
M1	Water Rates, Fees and Charges
M6	Water Meters
M22	Water Service Lines
M36	Water Audits and Loss Control Programs
M52	Water Conservation Programs
M60	Drought Preparedness and Response

- **Water Education Foundation Layperson's Guides**



# Announcements and Events



# Next RWEPAC Meetings

January 12, 2016

March 8, 2016

May 10, 2016

**July 12, 2016**

September 13, 2016

November 8, 2016

December 13, 2016

January 10, 2017

Water Taste  
Contest

BBQ?

Locations?

# Time for Lunch

