



RWEPAC

January 10, 2017

WELCOME

Introductions



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Agenda

- Welcome and Introductions
- November 2016 Meeting Notes
- Program Updates
- Mini Discussion: Customer Perception
- Agency Announcements



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Program Updates

- RWEFAC Survey Results
- Brainstorm RWEFAC Speakers and Topics
- 2017 Public Outreach Campaign
- Emergency and Permanent Regulations
- CUWCC
- Water Taste Test Award

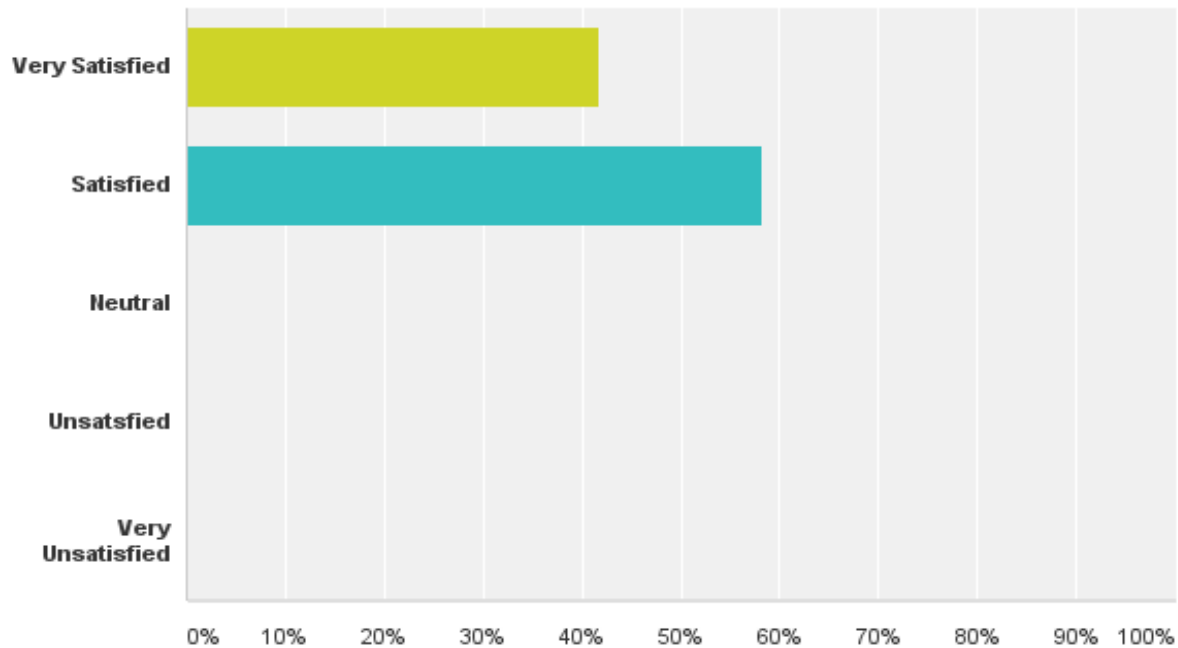


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Survey Results

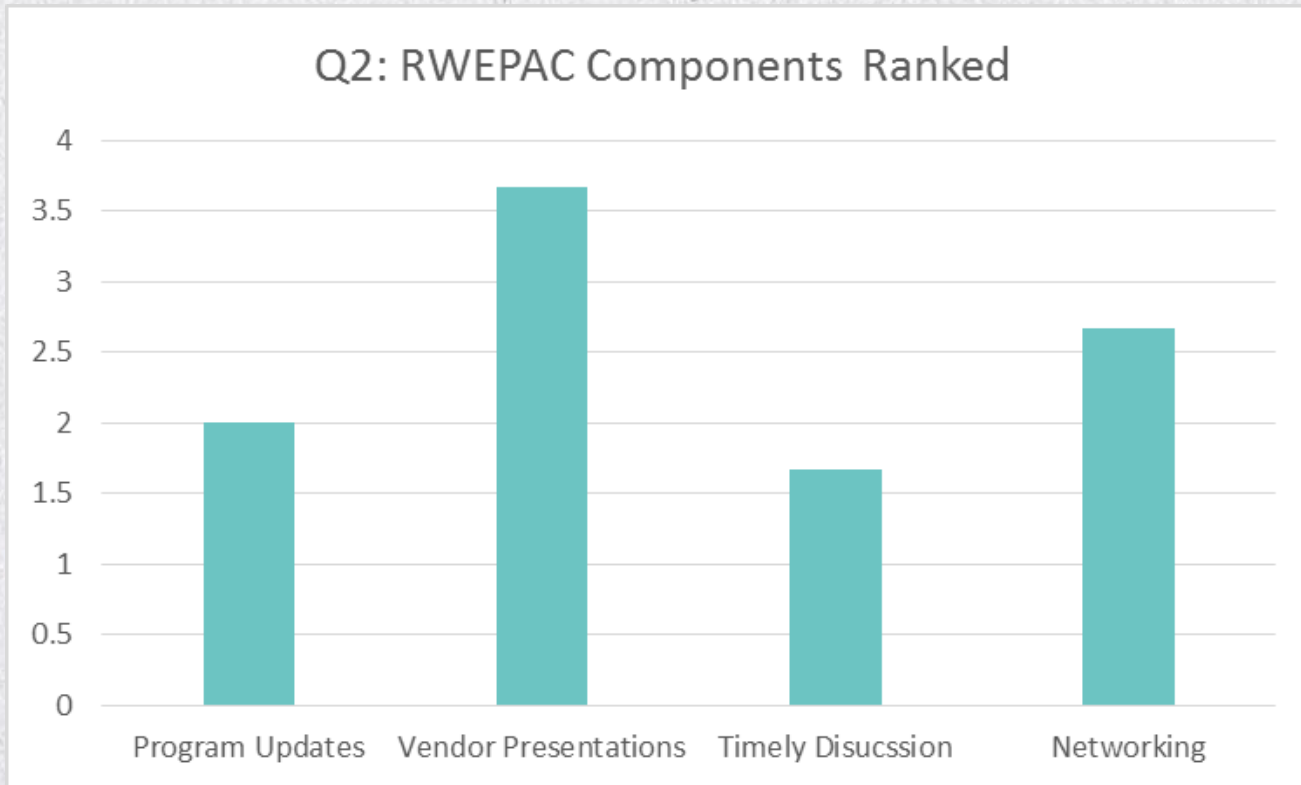
Q1 How satisfied are you with the current RWEPAAC meetings? Meetings every other month General agenda items and topics covered Breakfast and coffee provided

Answered: 12 Skipped: 0



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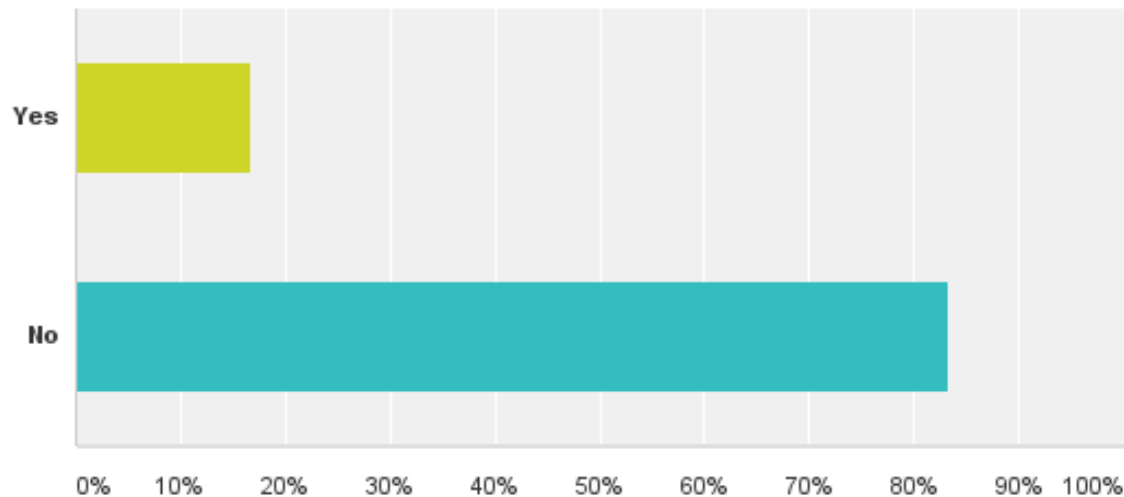
Survey Results



Survey Results

Q3 In the past, RWEPAAC meetings had a more formal structure (Elected water agency Chair in addition to RWA Program Manager to help facilitate the meeting). Would you like to return to a more formal structure for the 2017 RWEPAAC meetings?

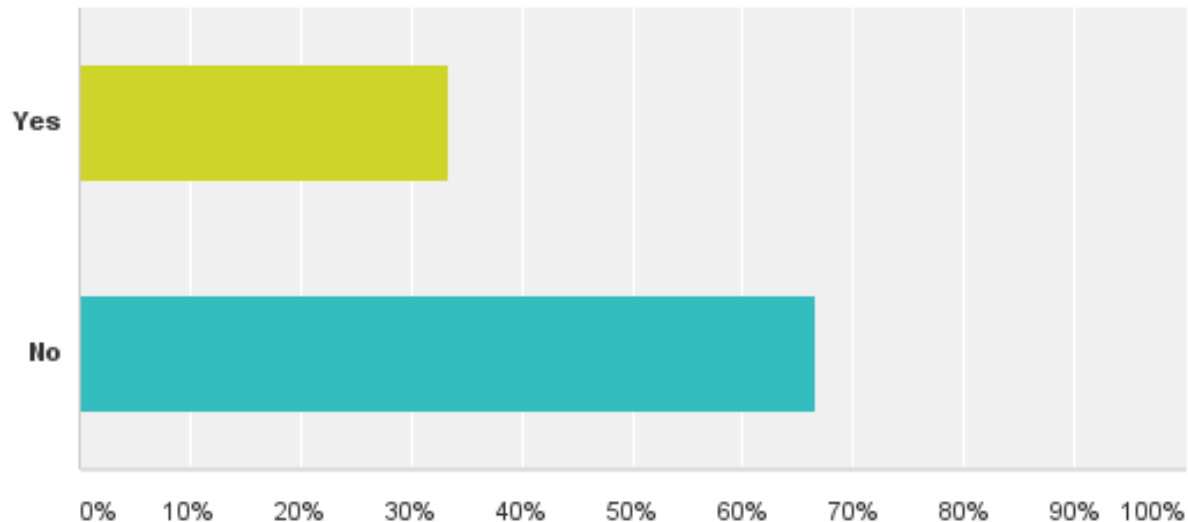
Answered: 12 Skipped: 0



Survey Results

Q4 Do you want to be more involved AT the RWEPAAC meetings? More involved=receiving a regular task for each meeting like providing the group with a legislative update or summary on new efficiency technology, etc.

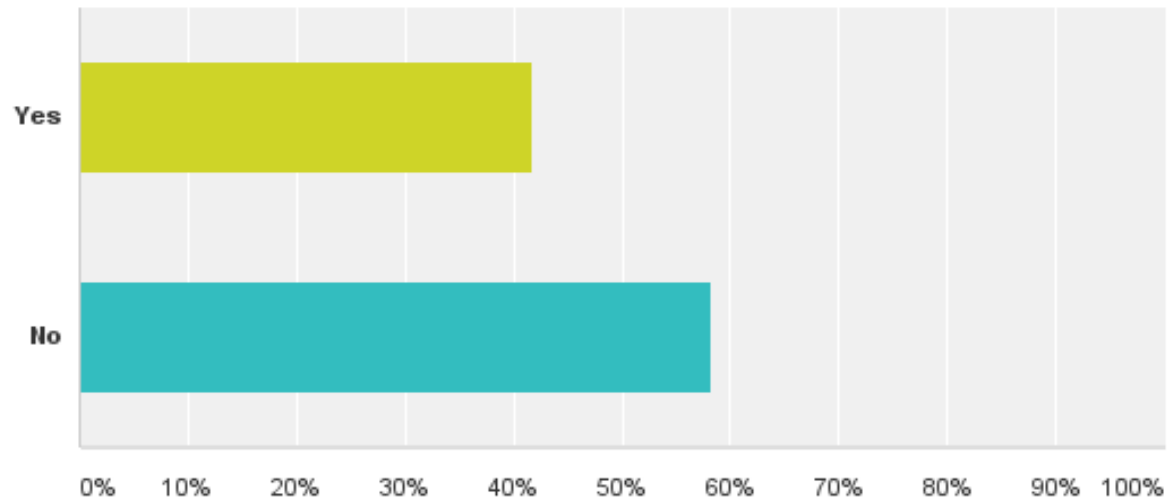
Answered: 12 Skipped: 0



Survey Results

Q5 Do you want to be more involved IN THE PLANNING of the RWEPAC meetings? More involved=volunteer for a "leadership team" that would meet (30 minute conference call) the month in between RWEPAC meetings to discuss the upcoming agenda and speakers.

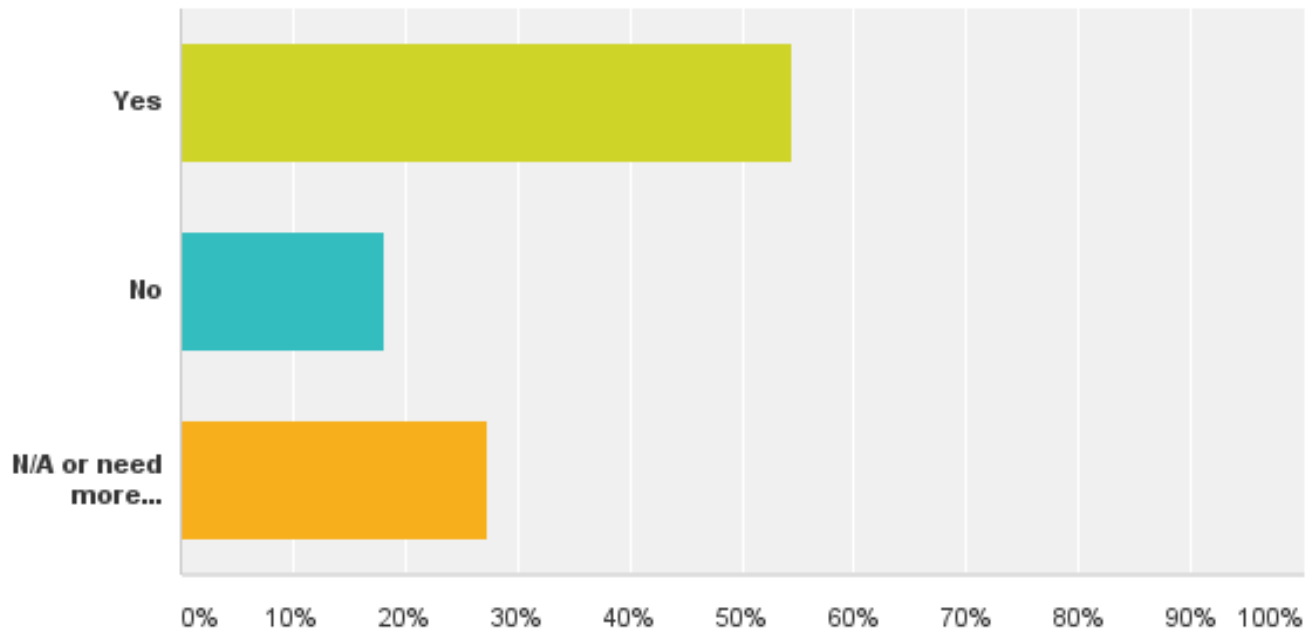
Answered: 12 Skipped: 0



Survey Results

Q6 Are you planning on using RWEPAAC meeting attendance as part of your CEU credit in 2017?

Answered: 11 Skipped: 1



Survey Results

- Satisfied with current program
- Value discussion and program updates
- Keep current structure
- Contact those interested in being more involved
 - Direct contact to match folks with in meeting tasks
 - Set up a recurring “Leadership Team” meeting
- CEUs
 - Set up more technical speakers
- Vendors

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RWEPAC Topics and Speakers

- Raley Field Tour in March
- Kings Arena in November
- Daily Acts/Sonoma County
- Landscape budget analysis (EBMUD)
- MWELO (DWR)
- AMI (Agency or vendor)
- Project WET
- Other ideas???



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Public Outreach Campaign



Wait...what did that say?



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Regulations

- Emergency Regulation
 - Workshop held on Jan. 18th
 - Possible extension at early February SWB meeting
- Permanent Regulation
 - Lots of comments submitted
 - Report due to Governor's Office on Jan. 20th
 - Move to legislative world
 - Coordinate with ACWA, region and others

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CUWCC

- The votes are in!
- 2017 Timeline
- New name
 - Water Efficient California (WECA)
 - ??
 - ??



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4th Annual Water Taste Test Contest

- 2013 – City of Folsom
- 2014 -- SSWD
- 2015 – City of Roseville
- 2016 – City of Lincoln !!!!!!



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Mini-Discussion: Customer Perception

- How are customers reacting to recent media articles?
- How are agencies responding to customer concerns?
- How can we be more proactive to promote what is working?
- ???



The drought eased up, and these Californians turned on the spigot



“

Do these water managers understand how precarious our statewide situation still is?

— Max Gomberg, state climate and conservation manager



“

Most people just want to salvage what they had.

— Lisa Brown, San Juan Water District customer service manager



“The only way for [the executive order] to expire is for us to determine that there is no longer a drought emergency,” Gomberg said, “and the likelihood of that is close to zero.”



Announcements & Events