Regional Water Authority Building Alliances in Northern California MEETING NOTES – Regional Water Efficiency Program Advisory Committee			Date: March 14, 2017 9:30 AM – 12:30 PM
			Location – City of West Sacramento Civic Center Galleria at City Hall 1110 W. Capital Ave West Sacramento
Meeting called by:	Program Manager	Type of meeting:	Program Advisory Committee

## Call to Order at: 9:30 a.m.

1.0 Welcome and Introductions		
Attendees	Chris Nelson, Don Smith, Angela Frost, Bobby Alvarez, William Granger, Ryan Burnett, Ken Ingle, Bill Cassady, Sarah Jones, Sandy Doyle, Joe Duran, Jeffery Peterson, Linda Yager, Dan Gwaltney, Greg Bundesen, Darren Van Dusen, John Shannon, Chris Shepard, Sharon Fraser, Audra Van Fossen), Peter Hen, Lisa Maddaus (Maddaus Water Management), Andy Florendo (Solano County Water Agency), Dawn Calciano (City of Davis), Dave Fujino (CCUH), Laurie Sharp (USBR), Cheryl Buckwalter (Landscape Liaisons), Joel Kimmelshue (Land IQ), Amy Talbot, Monica Garcia	

2.0 Meeting Notes	
January 10, 2017	The notes were approved and will be posted online.

## 3.0 Local Agency Presentation

City of West Sacramento by Ryan Burnett

## 4.0 Guest Presentation

Land IQ-Quantifying Irrigated Landscape Area by Mica Heilmann

6.0 Program Updates	
CUWCC (Greg Bundesen)	The California Urban Water Conservation Council (CUWCC) is now the California Water Efficiency Partnership (CalWEP). There is a new Board structure, which dissolves Groups 1-3 and allows every Board member one vote. There are five new Board members and the next Board meeting is on March 15, 2017. Dues statements are going out this month. It is worth continuing membership and contributing during the transition process. The next Plenary is on April 5 <sup>th</sup> in Solano County.
	The Memorandum of Understanding (MOU) will be memorialized, meaning that the best management practices (BMPs) will not be officially tracked any longer; however, they are still available as a reference and standing reporting purposes. Water Forum reporting is dependent on CUWCC reporting; however, RWA is discussing alternative reporting options for the Water Forum Report, such as an RWA annual report. Member agencies suggested a presentation to the full RWA Board to discuss these changes.

Water Planning Efforts (Chris Nelson)	The Reliability Plan effort is a result of the 2013 RWA Strategic Plan. The Reliability Plan looks at mitigation measures to overcome water supply vulnerabilities and management and infrastructure options to increase the potential movement of water around the region. Water banking is one viable option that is being discussed. A focus group was conducted to determine what the word "reliability" (as it relates to water) means to the public. As a result of input from the focus group, the plan will be called, Water Future. There is a three year timeline for this planning effort. Rob Swartz, RWA staff, will provide an in depth presentation at the May RWEPAC meeting.
Oroville Dam Public Messaging	<ul> <li>Several water agencies have received an unusual number of calls about the Oroville Dam.</li> <li>RWA will provide a few links to FAQs and talking points from DWR to assist with fielding customer calls. The calls demonstrate that the public is relying on their local water provider for water related updates and information.</li> <li>As a result of the Oroville situation, there have been less calls to the region's water agencies about winter water releases from the Folsom Dam.</li> </ul>
Regulations	<ul> <li>SB555 - Draft regulation language was released this month. Comments are due April 17<sup>th</sup>.</li> <li>RWA is working on a comment letter and will be attending the hearing. Important note for water agencies, the person who collects data for their agency's water audit cannot be the same person who validates the water audit data, as outlined in the SB555 draft language. AWWA is working on a certification program for water audit validators.</li> <li>Permanent Regulation - Final draft has not been released from Governor's Office.</li> <li>Emergency Regulation - Will be revisited in May, after rainy season.</li> </ul>
CEUs and Training Opportunities	RWA will collect training opportunities and forward them to the agencies on a regular basis. EWING is checking on their trainer's schedule and we will be coordinating an Irrigation Auditor workshop and exam.
Public Outreach	<ul> <li>The Public Information Officer (PIO) meeting was held on March 8<sup>th</sup>. The editorial calendar, template text, and campaign images were presented to the PIOs and water coordinators. The 2017 RWA Public Outreach Program will use Facebook ads, Google ads, and Capital Radio as the main outlets to distribute our key messages.</li> <li>Key Messages are: <ul> <li>Most water use occurs outdoors.</li> <li>Get to know how much water your landscape really needs.</li> <li>Upgrade irrigation to improve/maximize efficiency.</li> </ul> </li> </ul>

## 7.0 Agency Announcements

Agencies informed the group on upcoming events and program updates.

Meeting Adjourned at 12:21 p.m.