



## Financing Sustainable Water Workshop: Building Better Efficiency-Oriented Rates in an Uncertain World

Hosted by the Regional Water Authority and Alliance for Water Efficiency  
Wednesday, September 30, 2015  
SIERRA 2 CENTER, Curtis Hall Building  
2791 24th Street  
Sacramento, CA 95818

- 8:45 am      **Registration and Breakfast**
- 9:15 am      **Welcome**  
*AWE and RWA Staff*
- 9:30 am      **Strategies for Aligning Rates, Revenue and Resources**  
*Mary Ann Dickinson, Alliance for Water Efficiency*
- Utility Financial Management: Becoming Harder Than Ever
  - Cost Effective Efficiency: The Real Impact on Rates
  - New Resources and Tools for Utilities
- 10:30 am     **Break (15 minutes)**
- 10:45 am     **Financing Sustainable Water: Effective Rate Modeling in an Uncertain World**  
*Bill Christiansen, Alliance for Water Efficiency*
- Probability Management and the Flaw of Averages
  - AWE Sales Forecasting and Rate Model
- 11:45 am     **Complying with Proposition 218**  
*Kelly Salt, Best Best & Krieger*
- 12:30 pm     **Lunch and Networking**
- 1:00 pm      **Tiered Rates**  
*Dan Carney, Marin Municipal Water District*
- 1:45 pm      **Water Budget Based Rates**  
*Joone Lopez, Moulton Niguel Water District*
- 2:30 pm      **Break (15 minutes)**
- 2:45 pm      **Utility Example and Live Model Training**  
*Bill Christiansen, Alliance for Water Efficiency*
- Review of a fictional case study
  - A brief, hands-on training for participants

Registration available at [www.rwah2o.org/rwa/programs/training/](http://www.rwah2o.org/rwa/programs/training/)