

RWA School Education Program

FY2013 was an ambitious year for the school education component of RWA's Water Efficiency Program. We proposed continued activities with our established partners, the Sacramento Bee, through the Media in Education (M.I.E.) Program, and Project WET (Water Education for Teachers) through the Water Education Foundation. The basic purpose of these efforts is to meet the California Urban Water Conservation Council's Best Management Practice's baseline requirement for school education and ultimately to reduce water use in our region.

The committee's goal for 2013 was to increase involvement of both students and teachers in the various activities that comprise RWA's Water Efficiency School Program. The School Education Committee recommended linking the school education program and the public outreach program for better consistency and efficiency using the same consultant.

The program will continue partnerships with the Sacramento Bee Media in Education (MIE) and the Water Education Foundation's Project WET (Water Education for Teachers) to implement the following:

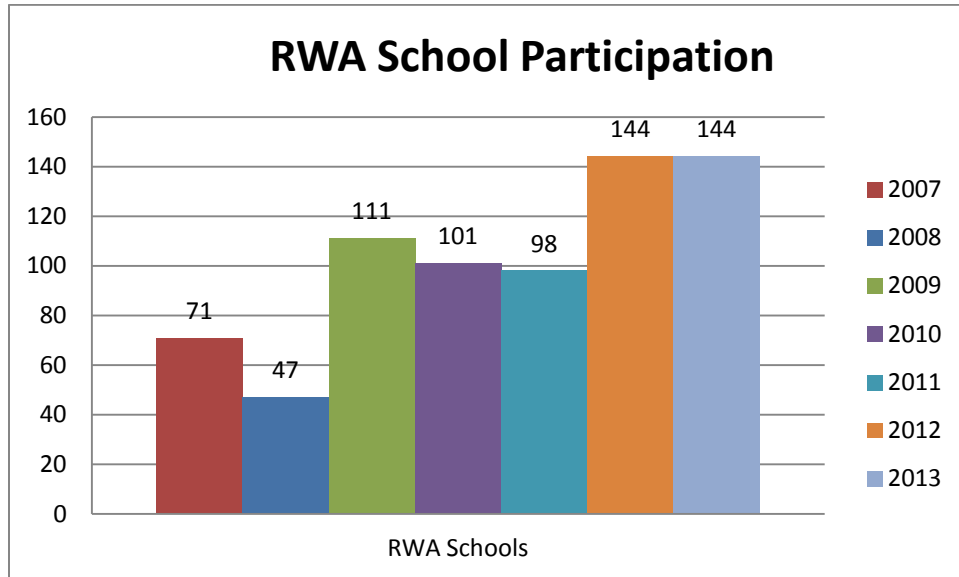
- (1) Increase student and teacher participation in water efficiency programs by 10% per year;
- (2) Seek opportunities to partner and help promote established Project WET workshops for teachers throughout the region;
- (3) Implement a the second year of the high school PSA/Video contest; branded Water Spots;
- (4) Advance future strategies for RWA's Water Efficiency school education program with the school committee;

The 2013 school education efforts are reported in the following pages and are compilation of data from our partners, consultants, and staff.

RWA School Education Program Data 2007-2013

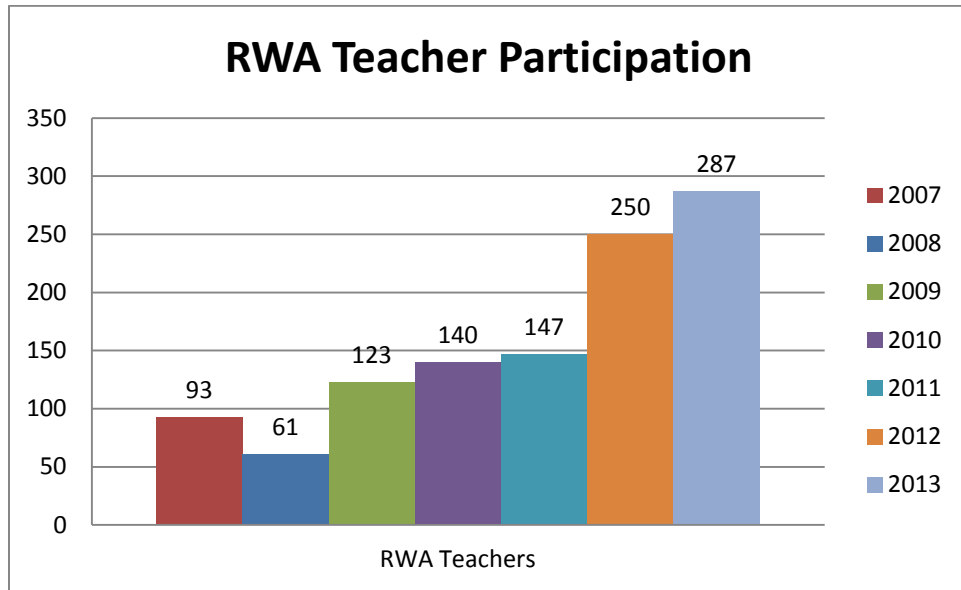
Be Water Smart Program (K-8) and Water Spots (9-12) data.

School Participation	2007	2008	2009	2010	2011	2012	2013
Total Schools	80	57	136	127	122	159	160
RWA Schools	71	47	111	101	98	144	144



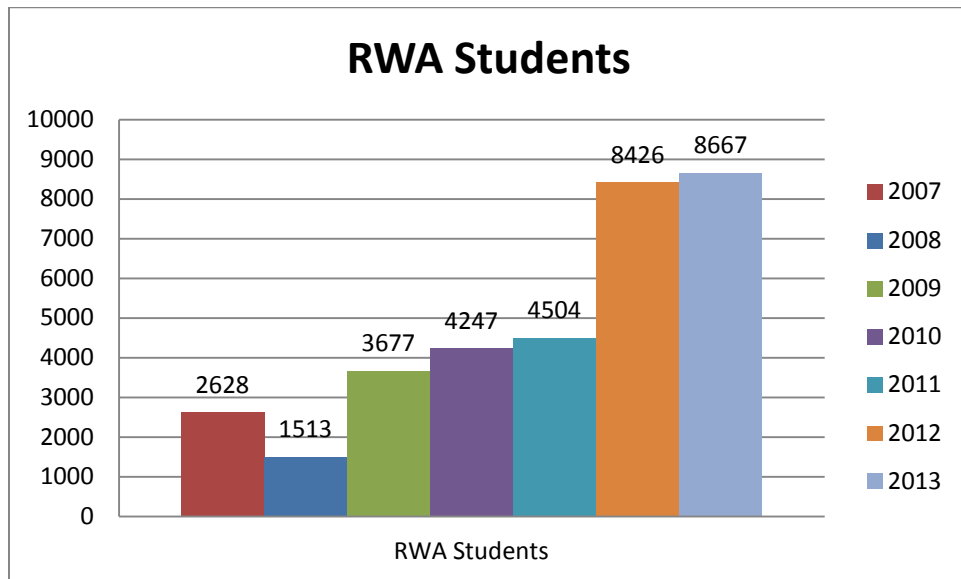
Teacher participation reflects the number of instructors participating in Project WET, the Be Water Smart program (K-8), and Water Spots Video Contest.

Teacher Participation	2007	2008	2009	2010	2011	2012	2013
Total Teachers	102	72	149	169	171	213	243
RWA Teachers	93	61	123	140	147	250	287

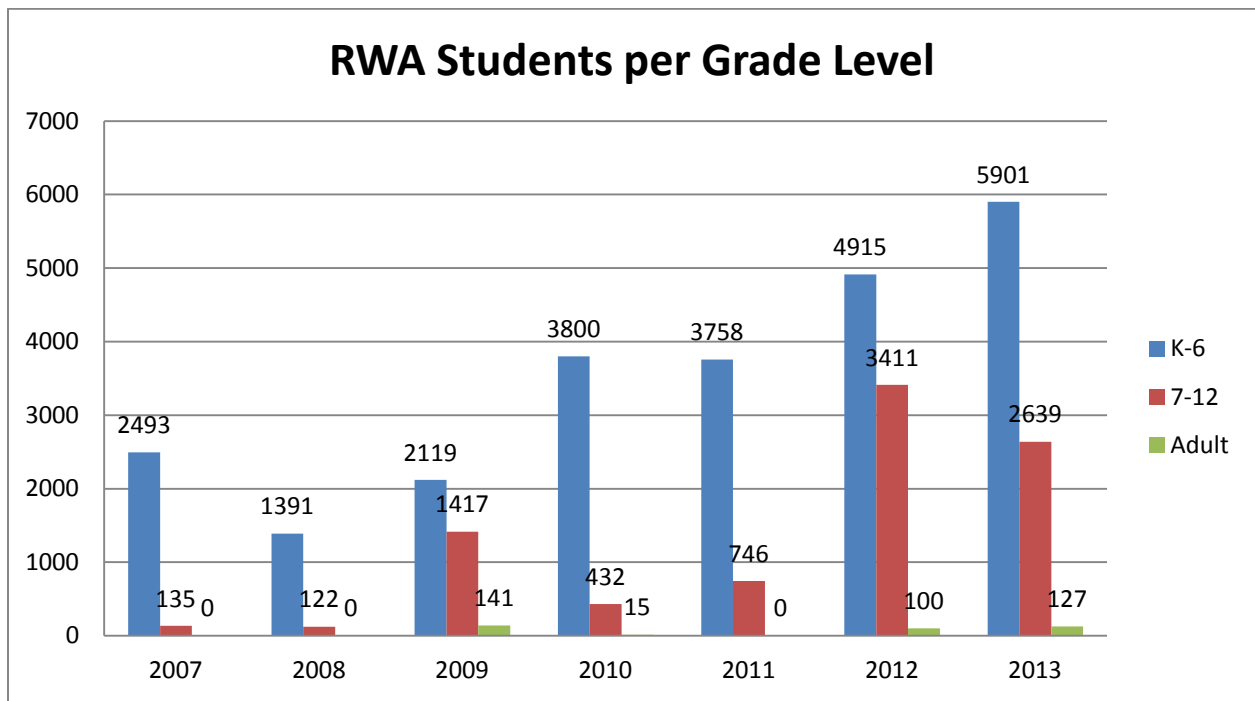


Student totals include participation in the Be Water Smart program and the Water Spots Video Contest. A lot of teachers were interested in the Living Rivers program and did not participate in the Water Spots Video Contest.

Students Reached	2007	2008	2009	2010	2011	2012	2013
Total Students	2890	1864	4254	5172	5584	9109	9755
RWA Students	2628	1513	3677	4247	4504	8426	8667



Students Per Grade Level	2007	2008	2009	2010	2011	2012	2013
K-6	2493	1391	2119	3800	3758	4915	5901
7-12	135	122	1417	432	746	3411	2639
Adult	0	0	141	15	0	100	127



The following table illustrates the differences in program participation. Living Rivers supplement was requested by instructors in K-12.

School Participation	2013 Be Water Smart	2013 Water Spots	2013 Living Rivers
Total Schools	109	25	38
RWA Schools	97	23	36
Teacher Participation	2013 Be Water Smart	2013 Water Spots	2013 Living Rivers
Total Teachers	169	26	48
RWA Teachers	152	24	45
Students Reached	2013 Be Water Smart	2013 Water Spots	2013 Living Rivers
Total Students	6461	583	2711
RWA Students	5531	542	2594

Project WET

In 2013, RWA sponsored four Project WET workshops in the Region. This resulting in a total of 82 teachers receiving education on how to teach water related curriculum to their students. This is an increase of 70% from 2012 when there were 58 teacher participants.

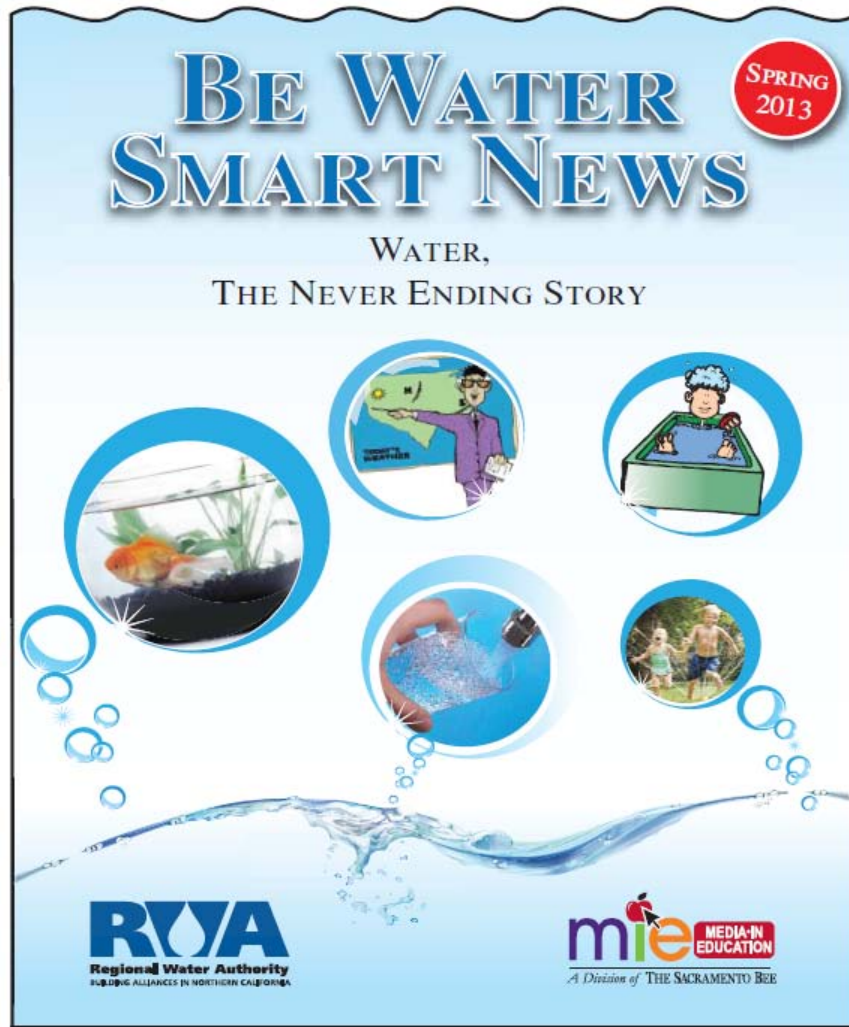
- Sacramento Municipal Utility District on November 27 and 28, 2012. There were 38 participants
- Roseville Exploration Utility Center on January 14 and 15, 2013. There were 8 participants.
- Sacramento County Office of Education on March 5 and 8, 2013. There were 27 participants.
- Twin Rivers Unified School District on May 9, 2013. There were 9 participants.

Project Green

In 2013, RWA provided a judge for the Sacramento City Unified School District's groundbreaking Project Green; it adds a real-world application to classroom instruction about the environment and sustainable living. Schools across the district were encouraged to form student green teams to conduct green audits of school facilities. With the help of teachers, parents, district staff and local professionals, the teams then drafted recommendations for green improvements ranging from improving lighting to installing water-wise plumbing fixtures.

In all, the 12 presentations were allocated \$1 million in bond funding.

- C.K. McClatchy High School - \$150,000 (upgrading campus bathrooms with low-flow, dual-flush toilets, motion sensor fixtures and hand dryers)
- Crocker/Riverside Elementary – up to \$120,000 (solar tubes and reflective paint)
- Fern Bacon Middle School – up to \$120,000 (low-flow, dual-flush toilets, motion sensor fixtures and hand dryers)
- A.M. Winn Elementary – up to \$100,000 (cool roof, skylights on multi-purpose room)
- School of Engineering and Sciences – up to \$100,000 (solar tubes and benches)
- Sutterville Elementary – up to \$70,000 (LED lighting)
- Washington Elementary (project at Sutter Middle School) – up to \$70,000 (outdoor classroom)
- Luther Burbank High School – up to \$70,000 (recycling bins and equipment)
- McClaskey Adult Education Center – up to \$50,000 (air conditioning units in select rooms)
- H.W. Harkness Elementary – up to \$50,000 (low-flow, dual-flush toilets, motion sensor fixtures and hand dryers)
- American Legion High School – up to \$50,000 (exercise equipment and fencing for outdoor sports)
- Isador Cohen Elementary – up to \$50,000 (outdoor classroom)



Be Water Smart

Final Report
June 4, 2013

Regional Water Authority
IN Communications
The Sacramento Bee / M.I.E.



Summary

**Be Water Smart Final Report
June 4, 2013
Regional Water Authority
IN Communications
The Sacramento Bee / M.I.E.**

Be Water Smart 2013 Summary

Promotion

- Email blasts – email messages promoting Be Water Smart were sent April 4, 10 11 and 15, 2013.
- Web site – the Be Water Smart web page was launched the week of March 18, 2013.
- Direct mail – 1,005 letters (each with a cover letter and two order forms) were mailed to teachers on March 29, 2013.
- Direct mail – 40 packages to principals were sent on March 29, 2013. Each package contained 30-40 order forms and a cover letter.
- Newspaper ad – The Bee created a 6 column x 6 inch newspaper ad promoting Be Water Smart. A color ad ran on March 29, 2013 on page B8, the weather page. The weather page is a prime location for ads.

Be Water Smart Web Pages

- Promotion page – <http://guide.sacbee.com/2010/04/11/3892/be-water-smart.html>
- Contest winners' page – <http://guide.sacbee.com/2013/05/31/5941/be-water-smart-contest.html>

Students Supplement

- The student supplement is called “Be Water Smart News.” It is 16 pages in length and full-color.
- The Bee printed 6,000 student supplements on brite-white newsprint February 13, 2013. Nearly all supplements were distributed to schools. There are only a few remaining (which RWA may have . . . just let us know).
- The student supplement was inserted in the online newspaper on April 23, 2013. Our online circulation that day was approximately 13,800 (students) and 4,400 (adults).

Participation

- Teachers: 169
- Teacher participation by grade:
 - Kindergarten 11
 - First Grade..... 16
 - Second Grade..... 13

Third Grade	27
Fourth Grade.....	30
Fifth Grade	30
Sixth Grade.....	24
Seventh Grade.....	9
Eighth Grade	4
High School*	4
Adult Education*	1
Total	169
* Special education classes	

- Students: 6,461
- Student participation by grade:

Kindergarten	284
First Grade.....	415
Second Grade.....	330
Third Grade	890
Fourth Grade.....	1,011
Fifth Grade	1,280
Sixth Grade.....	1,401
Seventh Grade.....	461
Eighth Grade	192
High School*	147
Adult Education*	50
Total	6,461
* Special education students	
- Student contest entries: 359
- Student contest entries by grade:

Kindergarten	16
First Grade.....	0
Second Grade.....	11
Third Grade	48
Fourth Grade.....	46
Fifth Grade	77
Sixth Grade.....	55
Seventh Grade.....	106
Eighth Grade	0
Total	359

Award Presentations

The Bee visited winning schools and presented awards on the following days:

- May 28, 2013 (Tuesday)

- 9:30am -- Mrs. Tijan's class, Toby Johnson Middle School, 10099 Franklin High Rd, Elk Grove 95757, 916-714-8181
- 10:30am -- Ms. William's class, Washington Elementary School, 520 18th St, Sacramento 95814, 916-264-4160
- 11:30am -- Ms. Mosnier's class, Smythe Academy K-6, 2781 Northgate Blvd, Sacramento 95833, 916-566-2740
- May 29, 2013 (Wednesday)
 - 8:30am -- Mr. Aldridge's Fourth Grade Class, Martin Luther King K-8 School, 480 Little River Way, Sacramento 95831, 916-433-5062
 - 9:30am -- Ms. Bowling's Third Grade Class, H. W. Harkness Elementary School, 2147 54th Ave, Sacramento 95822, 916-433-5042
 - 10:30am -- Mrs. Helm's Third Grade Class, Isabelle Jackson Elementary School, 8351 Cutler Way, Sacramento 95828, 916-689-2115
 - 11:30am -- Mrs. Prince, Robert J Fite Elementary School, 9561 Fite School Rd, Sacramento 95829, 916-689-2854
 - 12:30pm -- Mrs. Sinnwell's Second Grade Class, Del Paso Manor Elementary School, 2700 Maryal Dr, Sacramento 95821, 916-575-2330
 - 2:00pm -- Mrs. Kwoka's Kindergarten Class, Holy Trinity School, 3115 Tierra De Dios Dr, El Dorado Hills 95762, 530-677-3591

Looking Ahead

- Sheila Shah will be in charge of The Bee's M.I.E. program during the 2013-2014 school year. Sheila can be reached at sshah@sacbee.com.
- M.I.E. appreciates Regional Water Authority's support and partnership. RWA will continue to be recognized for one year on the monthly thank you ad that appears in the newspaper and at www.sacbee.com/mie.



Promotion

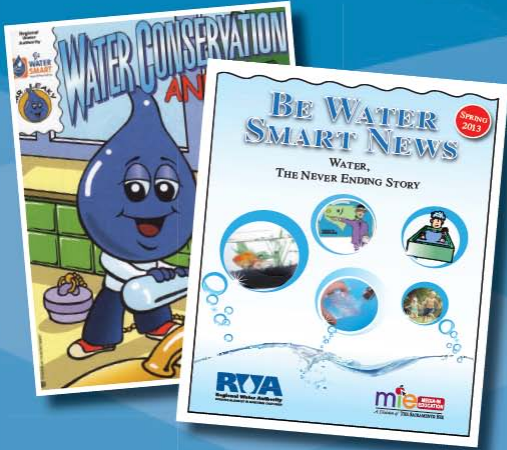
**Be Water Smart Final Report
June 4, 2013
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Be Water Smart Newspaper Ad

The Bee created a 6 column x 6 inch newspaper ad promoting Be Water Smart. A full-color ad ran on March 29, 2013 on page B8, the weather page. The weather page is a prime location for ads.

Make every drop count...Be Water Smart!



Calling all Teachers



We've made water conservation cool by creating a fun and exciting Media in Education (MIE) project to help students understand the importance of water in their daily lives.

Add "Be Water Smart" to your instructional plan so your students can learn about the importance of the water cycle and ways to protect this precious resource.

Teachers will receive student supplements, and a teacher's guide with activities that meet California state standards in language arts and science. And best of all there is no cost as The Regional Water Authority sponsors your participation!

Every student benefits by participating in this program as they not only learn about water, but they will have the opportunity to win prizes.

Read more about "Be Water Smart" and enroll your classroom today by visiting us online at sacbee.com/mie. Enrollment is now through April 22, 2013.



For information on water efficiency visit BeWaterSmart.info

Teachers enroll today online at sacbee.com/mie

THE SACRAMENTO BEE
Stay Connected >> sacbee.com

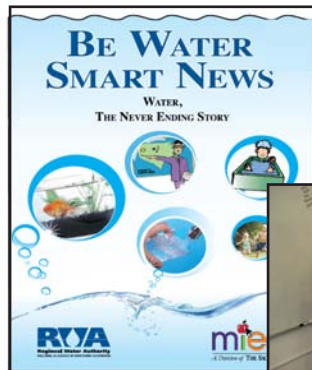


BE WATER SMART

Attention teachers grades K-8.

We are happy to announce the return of BE WATER SMART, the fun and exciting educational program designed to help students understand the importance of water. Your students will learn about the water cycle and how they can protect this precious resource. There is a contest with exciting prizes. BE WATER SMART ends in May, which is recognized as Water Awareness Month. Enrolling teachers receive:

- Student supplements. Your students will learn about science and water conservation from the newly revised "Be Water Smart News: Water, The Never Ending Story."
- Teaching materials. The Be Water Smart teacher guides offer lessons in language arts, social studies and science. We'll also provide a poster for your bulletin board. K-4 teachers will receive "Water Conservation and You" booklets, featuring Mr. Leaky.
- An opportunity to win prizes. Your students will have a chance to win exciting prizes from Regional Water Authority (see box on right).
- A special M.I.E. subscription. We'll provide The Bee's electronic edition, which you will be able to access online for three weeks (Monday-Friday) beginning April 22, 2013.



Be Water Smart Contest

The Be Water Smart contest is designed to reinforce water awareness at home. The competition for grades K-4 involves students gathering water-saving tips with their parents. The tips will be entered in a drawing. The classrooms turning in the most tips have the best chance of being selected.



The winning classes will receive a visit from The Bee's mascot, Scoopy, and prizes by the Regional Water Authority.

Students in grades 5-8 will compete in the "Be Water Smart Challenge." The questions are challenging and students will have to go online for answers. The top student in each grade wins a \$100 gift card.

There's no cost to enroll; Regional Water Authority sponsors your participation. Simply complete and return the order form below, or enroll online at www.sacbee.com/mie. Enrollment is now through April 20, 2013.



Please enroll me in BE WATER SMART. There is no cost to teachers thanks to the Regional Water Authority.

Teacher's Name _____

School _____ School Phone _____

School Address _____

City _____ Zip _____ County _____

Grade(s) _____ Subject(s) _____ District _____

Email _____ Number of Students _____

Check here to receive the electronic edition of The Sacramento Bee (Monday-Friday) for three weeks beginning April 22, 2013.

Mail to: Audience Development / M.I.E., The Sacramento Bee, P.O. Box 15779, Sacramento, CA 95852

Fax to: (916) 326-5500



March 29, 2013

«Teacher»
«School»
«Address»
«City», «State» «Zip»

Hello «Teacher»,

The Regional Water Authority and The Sacramento Bee are pleased to announce the return of “Be Water Smart,” an exciting educational project that helps students understand the importance of water and ways to conserve it. The program comes with educational materials for teachers and an opportunity for your students to win prizes provided by the Regional Water Authority.

The enclosed order forms describe “Be Water Smart” more fully. There are two order forms: one for you and another to share. Simply complete and return the order form, or enroll online at www.sacbee.com/mie.

Be Water Smart starts soon so order today. Enrollment is now through April 20, 2013.

Please call me at (916) 321-1784 if you have any questions, or send an email to rbrand@sacbee.com. Thank you.

Sincerely,

A handwritten signature in black ink that reads 'Ronald Brand'.

Ronald Brand
Educational Services Manager
The Sacramento Bee



March 29, 2013

Dear Principal,

The Regional Water Authority and The Sacramento Bee have created a fun and exciting Media in Education (M.I.E.) project to help students understand the importance of water in their daily lives. It's called "Be Water Smart." The program comes with educational materials for teachers and an opportunity for students at our school to win exciting prizes provided by the Regional Water Authority.

Information about "Be Water Smart" is explained on the enclosed order forms, which you can provide to your teaching staff. If you need more order forms, please contact me at (916) 321-1784, or rbrand@sacbee.com. Thank you.

Sincerely,

A handwritten signature in black ink that reads 'Ronald Brand'.

Ronald Brand
Educational Services Manager
The Sacramento Bee

**THANK YOU FOR DISTRIBUTING THE ENCLOSED
ORDER FORMS TO YOUR TEACHERS**



Teacher Package

**Be Water Smart Final Report
June 4, 2013
Regional Water Authority
IN Communications
The Sacramento Bee / M.I.E.**



Learn more: BeWaterSmart.info

General Information Grades K-4

Thank You!

Thank you for your interest in Be Water Smart and The Sacramento Bee's educational services. If we can be of further assistance, please contact us at (916) 321-1784 or mie@sacbee.com.

Did You Get Everything?

This package includes the following items:

- M.I.E. Order Verification
- Downloading Your Teacher's Guide
- Contest Information (Grades K-4)
- Contest Entry Form -- "Be Water Smart Pledge with Mr. Leaky" (this is your master copy)
- List of Participating Water Providers
- "Water Supply and Uses" poster
- "Be Water Smart News" student supplement (see below)
- "Water Conservation and You!" booklet featuring Mr. Leaky (see below)
- Be Water Smart order form – to share with another teacher

Student Supplements and Booklets

A package of "Be Water Smart News" student supplements and "Water Conservation and You" booklets featuring Mr. Leaky will be delivered to your school on or before April 19, 2013. You may request additional copies by calling (916) 321-1784. You can also preview the student supplement and booklet at the M.I.E. Document Center. Go to www.sacbee.com/miedc.





Learn more: BeWaterSmart.info

Downloading Your Teacher's Guide

Where Do I Find the Teacher's Guide?

The Be Water Smart teacher's guide is a motivational and educational guide that can be used for teaching language arts, social studies, math and science. The guide is also aligned with California State Standards.

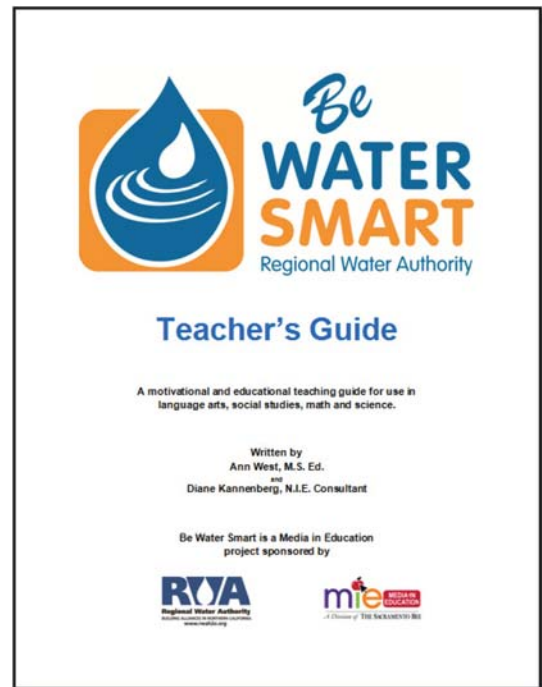
The Be Water Smart teacher guides (as well as many others) are available online. Simply go to The Bee's M.I.E. Document Center, located at www.sacbee.com/miedc and download the teacher guides that fit into your instructional plan.

The teacher guides are password protected. The password is **verb**.

How Do I Download the Guides?

Follow these easy steps:

1. Go to www.sacbee.com/miedc
2. Look for the teacher guide you want. Click on the red "download" link. The password is **verb**.
3. Print the guide.



I'm Having Trouble Downloading the Guide. What Can I Do?

Make sure your computer has Adobe Reader. Go to www.adobe.com for a free copy of the software. If you are still having trouble, we are happy to help. Simply follow these steps:

1. Contact M.I.E. at (916) 321-1784 or by email at mie@sacbee.com.
2. Please provide your name, the name of your school, and the name of the guide(s) you want.
3. The guide(s) will be mailed to your school. Please allow a few days for delivery.





Learn more: BeWaterSmart.info

Contest Information Grades K-4

Give each student a copy of the contest entry form called “Be Water Smart Pledge with Mr. Leaky” (a master copy is enclosed). Have your students take the entry form home so they can discuss it with a parent or guardian. Ask your students return their signed entry forms to you. Once you have collected all the entry forms from your students, put them in an envelope and mail them to The Sacramento Bee (see address below).

All contest entry forms returned to The Sacramento Bee will be entered in the drawing. We will sort the entries by grade and pick one winning class for each grade (kindergartner through fourth grade) for a total of five winning classes all together. Each winning class will receive prizes provided by the Regional Water Authority and a visit from Mr. Leaky’s friend, Scoopy. The classrooms that return the most entry forms have the greatest chance of winning.


Your class entries must be postmarked no later than May 10, 2013. The winning classes will be announced the following week.

Mail all contest entries to:

Audience Development / M.I.E.
The Sacramento Bee
P.O. Box 15779
Sacramento, CA 95852

BE WATER SMART PLEDGE
with Mr. Leaky

Parents: Help your child's classroom win the Be Water Smart contest. Review the water saving tips with your child and select three water saving tips you and your child will use to help Mr. Leaky be water smart. Sign the form at the bottom and have your child return it to his or her teacher. The classroom with the most entries may win prizes and a visit from Mr. Leaky.



Water saving tips from Mr. Leaky.

1. Water the lawn before breakfast or after dinner when it's cool outside.
2. Make sure sprinklers are watering the lawn, not the sidewalk.
3. Use a broom or rake instead of water to clean driveways and sidewalks.
4. Make sure your hoses have nozzles on the ends. This way the water does not keep running when you put the hose down.
5. Use a bucket when washing bikes or cars. A bucket uses a lot less water than a hose.
6. Check for leaky faucets indoors and outdoors. Check the sprinklers too. If some have a leak, tell your parents so they can fix them.
7. Do not fill the bathtub with too much water when taking a bath.
8. Take short showers.
9. Remind your parents to run the dishwasher and washing machine only when they are full.
10. Don't let water run down the drain while washing dishes or cleaning vegetables. Fill the sink then rinse with fresh water.
11. Turn off the water while brushing your teeth. Turn it on briefly to rinse your mouth.
12. For cold drinking water, keep a pitcher of water in the refrigerator.

(Please cut here and return to your teacher.)

Look at Mr. Leaky's list. What three water saving tips can you do in your home? Write the numbers here.

Student's Signature _____
Parent's Signature _____

Teacher: Each entry will be added to a drawing. The classroom that returns the most entries has the greatest chance of winning. There will be one winning class for each grade (K-4). In order to identify the winning classroom, please provide the following information:

Teacher: _____
School: _____
Grade: _____

RWA
Regional Water Authority
BUILDING ALLIANCES IN NORTHERN CALIFORNIA
www.rwa20.org

mie MEDIA-IN EDUCATION
A Division of THE SACRAMENTO BEE

All entries must be postmarked by May 10, 2013.



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Teacher _____

School _____

Grade _____



Learn more: BeWaterSmart.info

Participating Water Providers

Regional Water Authority (RWA) sponsors Be Water Smart. The following water providers, members of RWA's Water Efficiency Program, make Be Water Smart and other educational projects possible:

California American Water
Carmichael Water District
Citrus Heights Water District
City of Folsom
City of Lincoln
City of Roseville
City of Sacramento
City of West Sacramento
Del Paso Manor Water District
El Dorado Irrigation District
Elk Grove Water District
Fair Oaks Water District
Golden State Water Company
Orange Vale Water Company
Placer County Water Agency
Rancho Murieta Community Services District
Rio Linda/Elverta Community Water District
Sacramento County Water Agency
Sacramento Suburban Water District
San Juan Water District



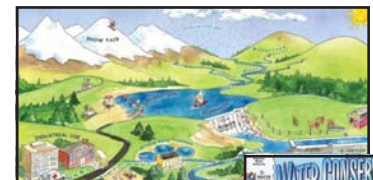
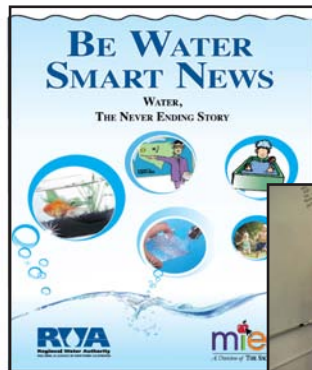
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Please enroll me in BE WATER SMART. There is no cost to teachers thanks to the Regional Water Authority.

Teacher's Name _____

School _____ School Phone _____

School Address _____

City _____ Zip _____ County _____

Grade(s) _____ Subject(s) _____ District _____

Email _____ Number of Students _____

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Fax to: (916) 326-5500



Learn more: BeWaterSmart.info

General Information Grades 5-8

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"Be Water Smart News" Student Supplements

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Where Do I Find the Teacher's Guide?

The Be Water Smart teacher's guide is a motivational and educational guide that can be used for teaching language arts, social studies, math and science. The guide is also aligned with California State Standards.

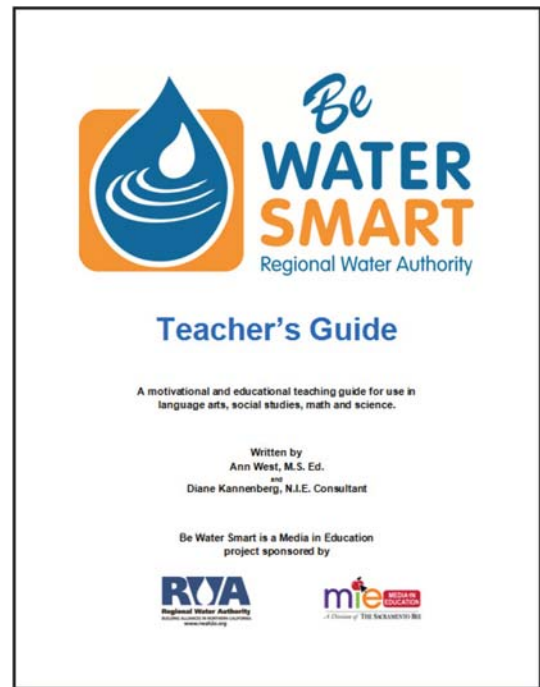
The Be Water Smart teacher guides (as well as many others) are available online. Simply go to The Bee's M.I.E. Document Center, located at www.sacbee.com/miedc and download the teacher guides that fit into your instructional plan.

The teacher guides are password protected. The password is **verb**.

How Do I Download the Guides?

Follow these easy steps:

1. Go to www.sacbee.com/miedc
2. Look for the teacher guide you want. Click on the red "download" link. The password is **verb**.
3. Print the guide.



I'm Having Trouble Downloading the Guide. What Can I Do?

Make sure your computer has Adobe Reader. Go to www.adobe.com for a free copy of the software. If you are still having trouble, we are happy to help. Simply follow these steps:

1. Contact M.I.E. at (916) 321-1784 or by email at mie@sacbee.com.
2. Please provide your name, the name of your school, and the name of the guide(s) you want.
3. The guide(s) will be mailed to your school. Please allow a few days for delivery.





Learn more: BeWaterSmart.info

Contest Information Grades 5-8

Give each student a copy of the “Be Water Smart News Challenge” (your master copy is enclosed). Discuss with your students the rules printed on the contest form.

The answers to all of the challenge questions can be found in the “Be Water Smart News” student supplement. Please make sure each student gets a copy of the supplement.

Have your students return the completed contest forms to you. After collecting all the contest forms, put them in an envelope and mail them to The Sacramento Bee (see address below). Your entries must be postmarked no later than May 10, 2013.

Four winners will be selected (one from each grade). The students with the highest scores win. In the event of a tie, the answer to the last question will be used to determine the winner. Each of the winning students will receive a \$100 Target gift card. The winners will be announced the following week.

Mail all contest entries to:

Audience Development / M.I.E.
The Sacramento Bee
P.O. Box 15779
Sacramento, CA 95852

Be Water Smart News Challenge

INSTRUCTIONS: Look for your answers in the “Be Water Smart News” student supplement. Find as many correct answers as possible and return your completed worksheet to your teacher. You’ll get extra points for spelling your answers correctly. One winner will be selected from each grade level. The students with the highest scores win. Each first place winner will receive a \$100 Target gift card. Good luck!

What grade are you in? 5th Grade 6th Grade 7th Grade 8th Grade

- 1) What percentage of the Earth’s water is salt water stored in oceans?1) _____
- 2) Only a small amount of water on the Earth is fresh. What percentage of all the water on our planet is fresh water?2) _____
- 3) Most of the fresh water on our planet is locked away in the form of ice in the Arctic Ocean and on the continent of Antarctica. So what percentage of fresh water is available for people to drink?3) _____
- 4) Look at the illustration on page 5. Arrow #1 on the illustration represents what?4) _____
- 5) We are still on page 5. What does arrow #3 represent?5) _____
- 6) A “habitat” is a home in nature where plants and animals live. There are five habitats made up of mostly water. Name one of these habitats.6) _____
- 7) Refer to your answer to question #6. Name a plant or animal that lives in that habitat. (The answer to this question may require additional research.)7) _____
- 8) One of the eight steps in making water clean and safe to drink is called “slow mix.” What is the name of the large tank used in this step?8) _____
- 9) You can’t have “bad bugs” in drinking water. What is added to water to prevent the buildup of bad bugs like bacteria and disease-causing microbes?9) _____
- 10) The average household in Sacramento uses how many gallons of water each day?10) _____

All entries must be postmarked by May 10, 2013.





Learn more: BeWaterSmart.info

Be Water Smart News Challenge

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- 10) The average household in Sacramento uses how many gallons of water each day? 10) _____

- 11) When watering grass in Sacramento, what month requires the most water? 11) _____
- 12) How many gallons of water make up a cubic foot of water? 12) _____
- 13) There is water in a can of soda, but it also takes water to make a can of soda. How much water does it take to make one can of soda? 13) _____
- 14) It takes water to grow the food we eat. What percentage of our water supply is used for farming? 14) _____
- 15) Cows require a lot of water. One 1,000-pound cow uses enough water to float a _____. 15) _____
- 16) Every American uses _____ gallons of water each and every day..... 16) _____
- 17) What is it called when we reduce water by changing our lifestyle habits? 17) _____
- 18) What is it called when we use less water while still enjoying this precious resource? 18) _____
- 19) Look up “watershed” in the dictionary. What is the biggest river in your watershed? 19) _____
- 20) There are 11 water saving tips in the middle of page 15. All of these are good things to do. If you could add a new tip to this list, what would it be? Write your new water conservation tip here. (Be creative. This answer may be used to break a tie.)

You might be one of the four students to win a \$100 Target gift card. Please provide the following information:

Your Name _____ Grade _____
 School _____ Teacher _____





Learn more: BeWaterSmart.info

Participating Water Providers

Regional Water Authority (RWA) sponsors Be Water Smart. The following water providers, members of RWA's Water Efficiency Program, make Be Water Smart and other educational projects possible:

California American Water
Carmichael Water District
Citrus Heights Water District
City of Folsom
City of Lincoln
City of Roseville
City of Sacramento
City of West Sacramento
Del Paso Manor Water District
El Dorado Irrigation District
Elk Grove Water District
Fair Oaks Water District
Golden State Water Company
Orange Vale Water Company
Placer County Water Agency
Rancho Murieta Community Services District
Rio Linda/Elverta Community Water District
Sacramento County Water Agency
Sacramento Suburban Water District
San Juan Water District



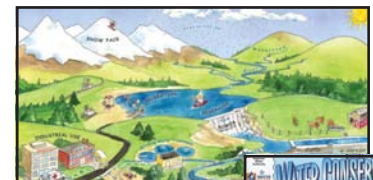
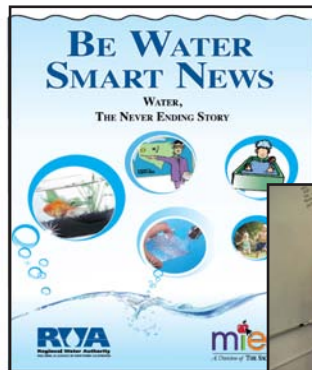
BE WATER SMART

Attention teachers grades K-8.

We are happy to announce the return of BE WATER SMART, the fun and exciting educational program designed to help students understand the importance of water. Your students will learn about the water cycle and how they can protect this precious resource. There is a contest with exciting prizes. BE WATER SMART ends in May, which is recognized as Water Awareness Month. Enrolling teachers receive:

- Student supplements. Your students will learn about science and water conservation from the newly revised "Be Water Smart News: Water, The Never Ending Story."
- Teaching materials. The Be Water Smart teacher guides offer lessons in language arts, social studies and science. We'll also provide a poster for your bulletin board. K-4 teachers will receive "Water Conservation and You" booklets, featuring Mr. Leaky.
- An opportunity to win prizes. Your students will have a chance to win exciting prizes from Regional Water Authority (see box on right).
- A special M.I.E. subscription. We'll provide The Bee's electronic edition, which you will be able to access online for three weeks (Monday-Friday) beginning April 22, 2013.

There's no cost to enroll; Regional Water Authority sponsors your participation. Simply complete and return the order form below, or enroll online at www.sacbee.com/mie. Enrollment is now through April 20, 2013.



Be Water Smart Contest

The Be Water Smart contest is designed to reinforce water awareness at home. The competition for grades K-4 involves students gathering water-saving tips with their parents. The tips will be entered in a drawing. The classrooms turning in the most tips have the best chance of being selected.



The winning classes will receive a visit from The Bee's mascot, Scoopy, and prizes by the Regional Water Authority.

Students in grades 5-8 will compete in the "Be Water Smart Challenge." The questions are challenging and students will have to go online for answers. The top student in each grade wins a \$100 gift card.



Please enroll me in BE WATER SMART. There is no cost to teachers thanks to the Regional Water Authority.

Teacher's Name _____

School _____ School Phone _____

School Address _____

City _____ Zip _____ County _____

Grade(s) _____ Subject(s) _____ District _____

Email _____ Number of Students _____

Check here to receive the electronic edition of The Sacramento Bee (Monday-Friday) for three weeks beginning April 22, 2013.

Mail to: Audience Development / M.I.E., The Sacramento Bee, P.O. Box 15779, Sacramento, CA 95852

Fax to: (916) 326-5500



Teacher List

**Be Water Smart Final Report
June 4, 2013
Regional Water Authority
IN Communications
The Sacramento Bee / M.I.E.**

M.I.E. Teacher List

Be Water Smart

Order No.	Teacher	School	Address	Phone	Students
BWS13 44626	Denise Ayeni	A.M. Winn Elementary School	3351 Explorer Dr, Sacramento, CA 95827	916-228-5880	35
BWS13 44511	Tracey Brown	Abraham Lincoln Elementary Sch	3324 Glenmoor Dr, Sacramento, CA 95827	916-228-5830	33
BWS13 44512	Julie Hayes	Abraham Lincoln Elementary Sch	3324 Glenmoor Dr, Sacramento, CA 95827	916-228-5830	33
BWS13 44559	Sarah Adams	Alder Creek Middle School	10931 Alder Dr, Truckee, CA 96161	530-582-2750	10
BWS13 44555	Cheryl Richey	Alder Creek Middle School	10931 Alder Dr, Truckee, CA 96161	530-582-2750	6
BWS13 44459	Regina Friedrich	Alexander Twilight Academy	2360 El Camino Ave, Sacramento, CA 95821	916-979-1788	30
BWS13 44596	Lisa Hoerner	Alexander Twilight Academy	2360 El Camino Ave, Sacramento, CA 95821	916-979-1788	30
BWS13 44594	Olivia Mackey	Alexander Twilight Academy	2360 El Camino Ave, Sacramento, CA 95821	916-979-1788	30
BWS13 44502	Sally Dyck	American River Charter School	6620 Wentworth Springs Rd, Georgetown, CA 95634	530-333-8340	26
BWS13 44551	Amber Hespeler	Anna Kirchgater Elementary Sch	8141 Stevenson Ave, Sacramento, CA 95828	916-689-9150	28
BWS13 44529	Marie Wenger	Anna Kirchgater Elementary Sch	8141 Stevenson Ave, Sacramento, CA 95828	916-689-9150	28
BWS13 44454	Terry Gamez	Antelope Christian Academy	4533 Antelope Rd, Antelope, CA 95843	916-727-1197	55
BWS13 44453	Micael Gray	Antelope Christian Academy	4533 Antelope Rd, Antelope, CA 95843	916-727-1197	40
BWS13 44544	Andrew Graham	Antelope Meadows Elementary S	8343 Palmerson Dr, Antelope, CA 95843	916-727-0365	35
BWS13 44446	Stacy Reese	Arlene Hein Elementary School	6820 Bellaterra Dr, Elk Grove, CA 95757	916-714-0654	24
BWS13 44493	Linda Blausner	Arlington Heights Elementary Sch	6401 Trenton Way, Citrus Heights, CA 95621	916-971-5234	30
BWS13 44488	Symphony Flores	Arlington Heights Elementary Sch	6401 Trenton Way, Citrus Heights, CA 95621	916-971-5234	34
BWS13 44471	Erylne Osburn	Arlington Heights Elementary Sch	6401 Trenton Way, Citrus Heights, CA 95621	916-971-5234	31
BWS13 44494	Lynda Stuart	Arlington Heights Elementary Sch	6401 Trenton Way, Citrus Heights, CA 95621	916-971-5234	30
BWS13 44492	Sue McCarthy	Arthur C. Butler Elementary Scho	9180 Brown Rd, Elk Grove, CA 95624	916-681-7595	24
BWS13 44635	Steve Carlson	Arthur Dudley Elementary School	8000 Aztec Way, Antelope, CA 95843	916-338-6470	35
BWS13 44589	Jami Rains	Arthur Dudley Elementary School	8000 Aztec Way, Antelope, CA 95843	916-338-6470	32
BWS13 44503	Claudia Searles	Arthur Dudley Elementary School	8000 Aztec Way, Antelope, CA 95843	916-338-6470	33
BWS13 44486	Delphi Whittle	Auburn Elementary School	11400 Lariat Ranch Rd, Auburn, CA 95603	530-887-1958	22
BWS13 44513	Anne Anderson	Barrett Middle School	4243 Barrett Rd, Carmichael, CA 95608	916-971-7842	40
BWS13 44541	Elizabeth Gibson	Barrett Middle School	4243 Barrett Rd, Carmichael, CA 95608	916-971-7842	16
BWS13 44489	Terri Swartz	Barrett Middle School	4243 Barrett Rd, Carmichael, CA 95608	916-971-7842	70
BWS13 44490	Sara Gilbert	Bowling Green Elementary Scho	4211 Turnbridge Dr, Sacramento, CA 95823	916-433-5426	32
BWS13 44460	Maria Tait	C.K. McClatchy High School	3066 Freeport Blvd, Sacramento, CA 95818	916-264-4400	100
BWS13 44564	Alison Rosen	California Montessori Project	2635 Chestnut Hill Dr, Sacramento, CA 95826	916-325-0910	22
BWS13 44483	Joann Bullock	California Montessori Project - El	8828 Elk Grove Blvd, #4, Elk Grove, CA 95624	916-714-9699	20
BWS13 44546	Sarah Canfield	Camino Elementary School	3060 Snows Rd, Camino, CA 95709	530-644-2204	18
BWS13 44485	Alisha Rains	Camino Elementary School	3060 Snows Rd, Camino, CA 95709	530-644-2204	25
BWS13 44522	Ilene Klang	Carl Sundahl Elementary School	9932 Inwood Rd, Folsom, CA 95630	916-989-9182	72
BWS13 44592	Robbin Haitz	Carmichael Elementary School	6141 Sutter Ave, Carmichael, CA 95608	916-971-5727	15
BWS13 44497	Laura Naugle	Carriage Drive Elementary Schoo	7519 Carriage Dr, Citrus Heights, CA 95621	916-971-5241	24
BWS13 44542	Tonya Van Der Kamp	Carroll Elementary School	10325 Stathos Dr, Elk Grove, CA 95757	916-714-0106	29
BWS13 44509	Maria Easmon-Danger	Castori Elementary School	1801 South Ave, Sacramento, CA 95838	916-263-8355	30
BWS13 44504	Melissa Hernandez	Castori Elementary School	1801 South Ave, Sacramento, CA 95838	916-263-8355	115
BWS13 44590	Justine Martin	Castori Elementary School	1801 South Ave, Sacramento, CA 95838	916-263-8355	33
BWS13 44567	June Hedges	Challenge High School	2501 Woodcreek Oaks Blvd, Roseville, CA 95747	916-771-6565	7
BWS13 44545	Danielle Norman	Community Outreach Academy K	5640 Dudley Blvd, McClellan, CA 95652	916-286-1950	27
BWS13 44468	Carrie Huppert	Cordova Baptist School	10527 Coloma Rd, Rancho Cordova, CA 95670	916-638-5506	10
BWS13 44523	Joseph Piazza	Cordova Meadows Elementary S	2550 La Loma Dr, Rancho Cordova, CA 95670	916-363-9406	390
BWS13 44457	Jennifer Milne	Crestmont Elementary School	1501 Sheridan Ave, Roseville, CA 95661	916-771-1750	28

Order No.	Teacher	School	Address	Phone	Students
BWS13 44577	Alesandra Sinistro	Crocker Riverside Elementary Sc	2970 Riverside Blvd, Sacramento, CA 95818	916-264-4183	33
BWS13 44448	Patti Weber	David Lubin Elementary School	3535 M St, Sacramento, CA 95816	916-277-6271	32
BWS13 44528	Natalie Knyff	David Reese Elementary School	7600 Lindale Dr, Sacramento, CA 95828	916-422-2450	23
BWS13 44507	Kathy Hemeon	Del Paso Heights Elementary Sc	590 Morey Ave, Sacramento, CA 95838	916-641-3900	35
BWS13 44500	Karen Kampmann	Del Paso Heights Elementary Sc	590 Morey Ave, Sacramento, CA 95838	916-641-3900	28
BWS13 44501	Nancy Sinnwell	Del Paso Manor Elementary Sch	2700 Maryal Dr, Sacramento, CA 95821	916-575-2330	32
BWS13 44445	Elizabeth Cunnion -- C	Dingle Elementary School	625 Elm St, Woodland, CA 95695	530-662-7084	10
BWS13 44549	Amanda Pham	Elder Creek Elementary School	7934 Lemon Hill Ave, Sacramento, CA 95824	916-382-5970	34
BWS13 44487	Barbara Smith	Elk Grove Adult Community Train	8810 Elk Grove Blvd, Elk Grove, CA 95624	916-685-7666	50
BWS13 44584	Karen Vanderspek	Elliott Ranch Elementary School	10000 E Taron Dr, Elk Grove, CA 95758	916-683-3877	150
BWS13 44495	Elaine Aber	Empire Oaks Elementary School	1830 Bonhill Dr, Folsom, CA 95630	916-983-0120	32
BWS13 44603	Cameron Boquet	Empire Oaks Elementary School	1830 Bonhill Dr, Folsom, CA 95630	916-983-0120	33
BWS13 44553	Becki Clemmer	Empire Oaks Elementary School	1830 Bonhill Dr, Folsom, CA 95630	916-983-0120	32
BWS13 44558	Rick Spring	Empire Oaks Elementary School	1830 Bonhill Dr, Folsom, CA 95630	916-983-0120	33
BWS13 44557	Deanna Stanckek	Empire Oaks Elementary School	1830 Bonhill Dr, Folsom, CA 95630	916-983-0120	33
BWS13 44455	L Vanderspek	Florence Markofer Elementary Sc	9759 Tralee Way, Elk Grove, CA 95624	916-686-7714	30
BWS13 44620	Kathryn Langston	Florin Elementary School	7300 Kara Dr, Sacramento, CA 95828	916-383-0530	26
BWS13 44633	Dana Chu	Florin High School	7956 Cottonwood Ln, Sacramento, CA 95828	916-689-8600	30
BWS13 44464	Sherry Plumb	Folsom Middle School	500 Blue Ravine Rd, Folsom, CA 95630	916-983-4466	15
BWS13 44505	Carol Lambert	Foresthill Elementary School	24750 Main St, Foresthill, CA 95631	530-367-2211	90
BWS13 44496	Cynthia Adams	Foulks Ranch Elementary School	6211 Laguna Park Dr, Elk Grove, CA 95758	916-684-8177	26
BWS13 44614	Kelli Marang	Genevieve Didion Elementary Sc	6490 Harmon Dr, Sacramento, CA 95831	916-433-5039	34
BWS13 44613	Laura Nann	Genevieve Didion Elementary Sc	6490 Harmon Dr, Sacramento, CA 95831	916-433-5039	34
BWS13 44438	Ann Osburn	Gerber Elementary School	23014 Chard Ave, Gerber, CA 96035	530-385-1041	20
BWS13 44412	Mimi Dickstein	Gold River Discovery Center	2200 Roaring Camp Dr, Gold River, CA 95670	916-867-2109	70
BWS13 44540	Robert Snider	Golden Empire Elementary Scho	9045 Canberra Dr, Sacramento, CA 95826	916-228-5890	33
BWS13 44521	David Rogers	Grand Oaks Elementary School	7901 Rosswood Dr, Citrus Heights, CA 95621	916-971-5208	16
BWS13 44605	Steven Haskins	Greer Elementary School	2301 Hurley Way, Sacramento, CA 95825	916-745-2641	31
BWS13 44477	Kerri Harris	Guiding Hands School	4900 Windplay Ave, El Dorado Hills, CA 95762	916-939-0553	12
BWS13 44597	Kathy Bowling	H W Harkness Elementary Schoo	2147 54th Ave, Sacramento, CA 95822	916-433-5042	32
BWS13 44539	Jori Noguchi	Helen Carr Castello Elementary	9850 Fire Poppy Drive, Elk Grove, CA 95757	916-686-1725	30
BWS13 44634	Mary Kwoka	Holy Trinity School	3115 Tierra De Dios Dr, El Dorado Hills, CA 95762	530-677-3591	15
BWS13 44543	Nellie Fierro	Howe Avenue Elementary School	2404 Howe Ave, Sacramento, CA 95825	916-566-2165	25
BWS13 44508	Janice Beyer-Erickson	iLearn Academy	16825 Placer Hills Rd, Meadow Vista, CA 95722	530-886-5800	65
BWS13 44583	Jessica Payne	Irene West Elementary School	8625 Serio Way, Elk Grove, CA 95758	916-683-4362	30
BWS13 44556	Patty Helms	Isabelle Jackson Elementary Sch	8351 Cutler Way, Sacramento, CA 95828	916-689-2115	28
BWS13 44518	Kevin Hubble	Isador Cohen Elementary School	9025 Salmon Falls Dr, Sacramento, CA 95826	916-228-5840	30
BWS13 44474	Kaye Schwartz	James Rutter Middle School	7350 Palmer House Dr, Sacramento, CA 95828	916-422-7590	75
BWS13 44413	Amber Allison	Jefferson Elementary School	2001 Pebblewood Dr, Sacramento, CA 95833	916-567-5580	27
BWS13 44427	Mona Aujla	Jefferson Elementary School	2001 Pebblewood Dr, Sacramento, CA 95833	916-567-5580	27
BWS13 44415	Kristin Ayers	Jefferson Elementary School	2001 Pebblewood Dr, Sacramento, CA 95833	916-567-5580	27
BWS13 44424	Raymond Beltran	Jefferson Elementary School	2001 Pebblewood Dr, Sacramento, CA 95833	916-567-5580	23
BWS13 44421	Ernie Berryman	Jefferson Elementary School	2001 Pebblewood Dr, Sacramento, CA 95833	916-567-5580	27
BWS13 44419	Jason Crabtree	Jefferson Elementary School	2001 Pebblewood Dr, Sacramento, CA 95833	916-567-5580	27
BWS13 44425	Kendra Gorski	Jefferson Elementary School	2001 Pebblewood Dr, Sacramento, CA 95833	916-567-5580	23
BWS13 44423	Sandy Graham	Jefferson Elementary School	2001 Pebblewood Dr, Sacramento, CA 95833	916-567-5580	22
BWS13 44422	Norma Hernandez	Jefferson Elementary School	2001 Pebblewood Dr, Sacramento, CA 95833	916-567-5580	22
BWS13 44416	Wendy Heu	Jefferson Elementary School	2001 Pebblewood Dr, Sacramento, CA 95833	916-567-5580	27
BWS13 44418	Danisha Keeler	Jefferson Elementary School	2001 Pebblewood Dr, Sacramento, CA 95833	916-567-5580	30
BWS13 44414	J. Manthei	Jefferson Elementary School	2001 Pebblewood Dr, Sacramento, CA 95833	916-567-5580	12

Order No.	Teacher	School	Address	Phone	Students
BWS13 44426	Jenna Pal-Freeman	Jefferson Elementary School	2001 Pebblewood Dr, Sacramento, CA 95833	916-567-5580	29
BWS13 44417	Siurave Plantillas	Jefferson Elementary School	2001 Pebblewood Dr, Sacramento, CA 95833	916-567-5580	27
BWS13 44526	Kara Pryor	Jefferson Elementary School	2001 Pebblewood Dr, Sacramento, CA 95833	916-567-5580	24
BWS13 44420	Lupe Rodriguez	Jefferson Elementary School	2001 Pebblewood Dr, Sacramento, CA 95833	916-567-5580	22
BWS13 44531	Sharon Barnes	John Reith Elementary School	8401 Valley Lark Dr, Sacramento, CA 95823	916-399-0110	24
BWS13 44606	Michael Draper	John Reith Elementary School	8401 Valley Lark Dr, Sacramento, CA 95823	916-399-0110	25
BWS13 44554	Jody Painter	John Reith Elementary School	8401 Valley Lark Dr, Sacramento, CA 95823	916-399-0110	24
BWS13 44628	Karen Stanley	John Reith Elementary School	8401 Valley Lark Dr, Sacramento, CA 95823	916-399-0110	24
BWS13 44610	Sarah Ferris	Joseph Bonnheim Elementary Sc	7300 Marin Ave, Sacramento, CA 95820	916-277-6294	31
BWS13 44604	Lauretta Larbig	Joseph Sims Elementary School	3033 Buckminster Dr, Elk Grove, CA 95758	916-683-7445	50
BWS13 44629	Michael Gustafson	Katherine Albiani Middle School	9140 Bradshaw Rd, Elk Grove, CA 95624	916-686-5210	155
BWS13 44547	Nichole Harshbarger	Kingswood Elementary School	5700 Primrose Dr, Citrus Heights, CA 95610	916-867-2046	31
BWS13 44458	Leanne Louch	Kingswood Elementary School	5700 Primrose Dr, Citrus Heights, CA 95610	916-867-2046	31
BWS13 44608	Brigitte Tarrin	La Vista Center	4501 Bannister Ave, Fair Oaks, CA 95628	916-867-2121	10
BWS13 44520	Beverly Baker -- EDC	Lakeview Elementary School	3371 Britney Way, El Dorado Hills, CA 95762	916-941-2600	12
BWS13 44548	Linda Cochran	Leonardo Da Vinci Elementary S	4701 Joaquin Way, Sacramento, CA 95822	916-277-6496	29
BWS13 44612	Melissa Malone	Lichen Elementary School	8319 Lichen Dr, Citrus Heights, CA 95621	916-971-5237	70
BWS13 44562	Sue McCombs	Lichen Elementary School	8319 Lichen Dr, Citrus Heights, CA 95621	916-971-5237	10
BWS13 44532	Susan Rae	Loomis Grammar School	3505 Taylor Rd, Loomis, CA 95650	916-652-1824	22
BWS13 44535	Renee Michel	Mark Hopkins Elementary School	2221 Matson Dr, Sacramento, CA 95822	916-433-5072	46
BWS13 44618	Jim Aldridge	Martin Luther King K-8 School	480 Little River Way, Sacramento, CA 95831	916-433-5062	28
BWS13 44524	Amy Behr	Mary Tsukamoto Elementary Sch	8737 Brittany Park Dr, Sacramento, CA 95828	916-689-7580	29
BWS13 44611	Holly Silver	Merryhill School	7450 Pocket Rd, Sacramento, CA 95831	916-429-6044	24
BWS13 44499	Lydiana Alfaro	Natomas Park Elementary Schoo	4700 Crest Dr, Sacramento, CA 95835	916-928-5234	25
BWS13 44462	Becky Dose	Natomas Park Elementary Schoo	4700 Crest Dr, Sacramento, CA 95835	916-928-5234	31
BWS13 44482	Jody Bone	Nicholas Elementary School	6601 Steiner Dr, Sacramento, CA 95823	916-433-5076	31
BWS13 44530	Cheryl Sims	Nicholas Elementary School	6601 Steiner Dr, Sacramento, CA 95823	916-433-5076	35
BWS13 44582	Kelly Toomey	Nicholas Elementary School	6601 Steiner Dr, Sacramento, CA 95823	916-433-5076	33
BWS13 44506	Danielle Turner	Northridge Elementary School	5150 Cocoa Palm Way, Fair Oaks, CA 95628	916-867-2068	31
BWS13 44461	Gina Oswalt	Oak Hill Elementary School	3909 N Loop Dr, Antelope, CA 95843	916-338-6460	32
BWS13 44615	Lisa Bettencourt	Pacific Elementary School	6201 41st St, Sacramento, CA 95824	916-433-5089	32
BWS13 44440	Angela Unkeless	Phoenix School	650 Willard Dr, Folsom, CA 95630	916-353-0185	30
BWS13 44527	Suzanne Kenny	Pinewood Elementary School	6181 Pine St, Pollock Pines, CA 95726	530-644-2384	24
BWS13 44467	Erin Duarte	Pony Express Elementary School	1250 56th Ave, Sacramento, CA 95831	916-433-5350	33
BWS13 44561	Davina Martinez	Pony Express Elementary School	1250 56th Ave, Sacramento, CA 95831	916-433-5350	33
BWS13 44565	Sandra SanAhmadi	Pony Express Elementary School	1250 56th Ave, Sacramento, CA 95831	916-433-5350	32
BWS13 44595	Matanah Buoh	Prairie Elementary School	5251 Valley Hi Dr, Sacramento, CA 95823	916-422-1843	29
BWS13 44538	Marilyn Farnell	Prairie Elementary School	5251 Valley Hi Dr, Sacramento, CA 95823	916-422-1843	30
BWS13 44599	Jessie Love	Prairie Elementary School	5251 Valley Hi Dr, Sacramento, CA 95823	916-422-1843	22
BWS13 44574	Emily Page	Prairie Elementary School	5251 Valley Hi Dr, Sacramento, CA 95823	916-422-1843	30
BWS13 44550	Sherry Prince	Robert J Fite Elementary School	9561 Fite School Rd, Sacramento, CA 95829	916-689-2854	95
BWS13 44484	Tammy Penney	Rocklin Academy	6532 Turnstone Way, Rocklin, CA 95765	916-632-6580	30
BWS13 44481	Chris Dykstra	Rocklin Academy Meyers	5035 Meyers St, Rocklin, CA 95677	916-632-6580	24
BWS13 44601	Sheryl Frausto	Rosa Parks Middle School	2250 68th Ave, Sacramento, CA 95822	916-433-5400	40
BWS13 44456	Grant Hall	Salvation Army Community Cent	2550 Alhambra Blvd, Sacramento, CA 95817	916-452-2968	35
BWS13 44534	Candace Delgado	Sargeant Elementary School	1200 Ridgecrest Way, Roseville, CA 95661	916-782-4961	30
BWS13 44579	Sylvia Molina	Sierra Enterprise Elementary Sch	9115 Fruitridge Rd, Sacramento, CA 95826	916-381-2767	30
BWS13 44623	Michelle Mosnier	Smythe Academy K-6	2781 Northgate Blvd, Sacramento, CA 95833	916-566-2740	31
BWS13 44622	Scott Murphy	Smythe Academy K-6	2781 Northgate Blvd, Sacramento, CA 95833	916-566-2740	31
BWS13 44624	Edna Wehner	Smythe Academy K-6	2781 Northgate Blvd, Sacramento, CA 95833	916-566-2740	31

Order No.	Teacher	School	Address	Phone	Students
BWS13 44627	Thersa Jang	Susan B Anthony Elementary Sc	7864 Detroit Blvd, Sacramento, CA 95832	916-433-5353	27
BWS13 44616	Chia Thao	Susan B Anthony Elementary Sc	7864 Detroit Blvd, Sacramento, CA 95832	916-433-5353	19
BWS13 44444	G. Schoff	Tahoe Elementary School	3110 60th St, Sacramento, CA 95820	916-277-6360	33
BWS13 44287	Judy Basler	Theodore Judah Elementary Sch	101 Dean Way, Folsom, CA 95630	916-983-4469	34
BWS13 44619	Kerri Thomas	Theodore Judah Elementary Sch	101 Dean Way, Folsom, CA 95630	916-983-4469	55
BWS13 44560	Kathleen Tijan	Toby Johnson Middle School	10099 Franklin High Rd, Elk Grove, CA 95757	916-714-8181	120
BWS13 44552	Janine Owens	Trinity Christian School	5225 Hillsdale Blvd, Sacramento, CA 95842	916-418-9950	22
BWS13 44533	Rick Pitts	Twin Oaks Elementary School	2835 Club Dr, Rocklin, CA 95765	916-624-4101	33
BWS13 44621	Sabrina Prociw	Two Rivers Elementary School	3201 W River Dr, Sacramento, CA 95833	916-567-5520	526
BWS13 44575	Mrs. J. Tammar	Two Rivers Elementary School	3201 W River Dr, Sacramento, CA 95833	916-567-5520	24
BWS13 44515	Mrs. Bonanno	Valley Oaks Elementary School	21 C St, Galt, CA 95632	209-745-1564	31
BWS13 44491	Christine Neal	Valley Oaks Elementary School	21 C St, Galt, CA 95632	209-745-1564	17
BWS13 44514	Mrs. Nilsson	Valley Oaks Elementary School	21 C St, Galt, CA 95632	209-745-1564	32
BWS13 44516	Mrs. Wittman	Valley Oaks Elementary School	21 C St, Galt, CA 95632	209-745-1564	31
BWS13 44525	Kim Williams	Washington Elementary School	520 18th St, Sacramento, CA 95814	916-264-4160	33
BWS13 44510	Jennifer Lynn	Weimar Hills School	200 W. Weimar Cross Roads, Colfax, CA 95713	530-637-4121	24
BWS13 44519	Heidi Wolff	Weimar Hills School	200 W. Weimar Cross Roads, Colfax, CA 95713	530-637-4121	23
BWS13 44517	Martin Sweeney	Whitney Avenue Elementary Sch	4248 Whitney Ave, Sacramento, CA 95821	916-575-2407	17
BWS13 44537	Christina Meyer	Witter Ranch Elementary School	3790 Poppy Hill Way, Sacramento, CA 95834	916-567-5620	32
BWS13 44469	Martin Bazua, Jr	Woodbine Elementary School	2500 52nd Ave, Sacramento, CA 95822	916-433-5358	33
BWS13 44632	Lisa Liss	Woodlake Elementary School	700 Southgate Rd, Sacramento, CA 95815	916-263-8499	30
BWS13 44498	Sharon Blevins	Woodridge Elementary School	5761 Brett Dr, Sacramento, CA 95842	916-331-7217	31
BWS13 44617	Elliot Langford	Yav Pem Suab Academy	7555 South Land Park Dr, Sacramento, CA 95831	916-433-5057	25
BWS13 44536	Desiree Wing	Yav Pem Suab Academy	7555 South Land Park Dr, Sacramento, CA 95831	916-433-5057	24

Number of Students 6,461

Number of Teachers 169



Contest Winners

**Be Water Smart Final Report
June 4, 2013
Regional Water Authority
IN Communications
The Sacramento Bee / M.I.E.**



Be Water Smart Contest Winners

May 20, 2013

The Be Water Smart contest was designed to reinforce water awareness at home. The competition for grades K-4 involved students gathering water-saving tips with their parents. Teachers returning the most tips increased the chances of their class being selected in the drawing. The winning classes will receive prizes by the Regional Water Authority. The winners are:

- **Mrs. Kwoka's Kindergarten Class, Holy Trinity School, El Dorado Hills**
- **Mrs. Sinnwell's Second Grade Class, Del Paso Manor Elementary School, Sacramento**
- **Ms. Bowling's Third Grade Class, H. W. Harkness Elementary School, Sacramento**
- **Mrs. Helm's Third Grade Class, Isabelle Jackson Elementary School, Sacramento**
- **Mr. Aldridge's Fourth Grade Class, Martin Luther King, Jr. K-8 School, Sacramento**

Students in grades 5-8 completed the "Be Water Smart News Challenge." The questions were challenging and required students to search the "Be Water Smart News" student supplement for answers. The top student in each grade will receive a \$100 gift card. Congratulations to these students:

- **Kylie Hughes, Fifth Grade (Mrs. Prince, teacher), Robert L. Fite Elementary School, Sacramento**
- **Joel Avila, Sixth Grade (Ms. Williams, teacher), Washington Elementary School, Sacramento**
- **Andrea Plascencia Vazquez (Ms. Mosnier, teacher), Smythe Academy K-6, Sacramento**
- **Jose Olivas, Eighth Grade (Mrs. Tijan, teacher), Toby Johnson Middle School, Elk Grove**

We want to thank everyone for participating in the Be Water Smart M.I.E. program. We also want to thank the Regional Water Authority for sponsoring Be Water Smart.

Once again, congratulations to all the winners!





Mrs. Kwoka's Kindergarten Class
Holy Trinity School, El Dorado Hills



Mrs. Sinnwell's Second Grade Class
Del Paso Manor Elementary School, Sacramento





Ms. Bowling's Third Grade Class
H. W. Harkness Elementary School, Sacramento



Mrs. Helm's Third Grade Class
Isabelle Jackson Elementary School, Sacramento





Mr. Aldridge's Fourth Grade Class
Martin Luther King, Jr. K-8 School, Sacramento



Kylie Hughes, Fifth Grade (Mrs. Prince, teacher)
Robert L. Fite Elementary School, Sacramento





Joel Avila, Sixth Grade (Ms. Williams, teacher)
Washington Elementary School, Sacramento



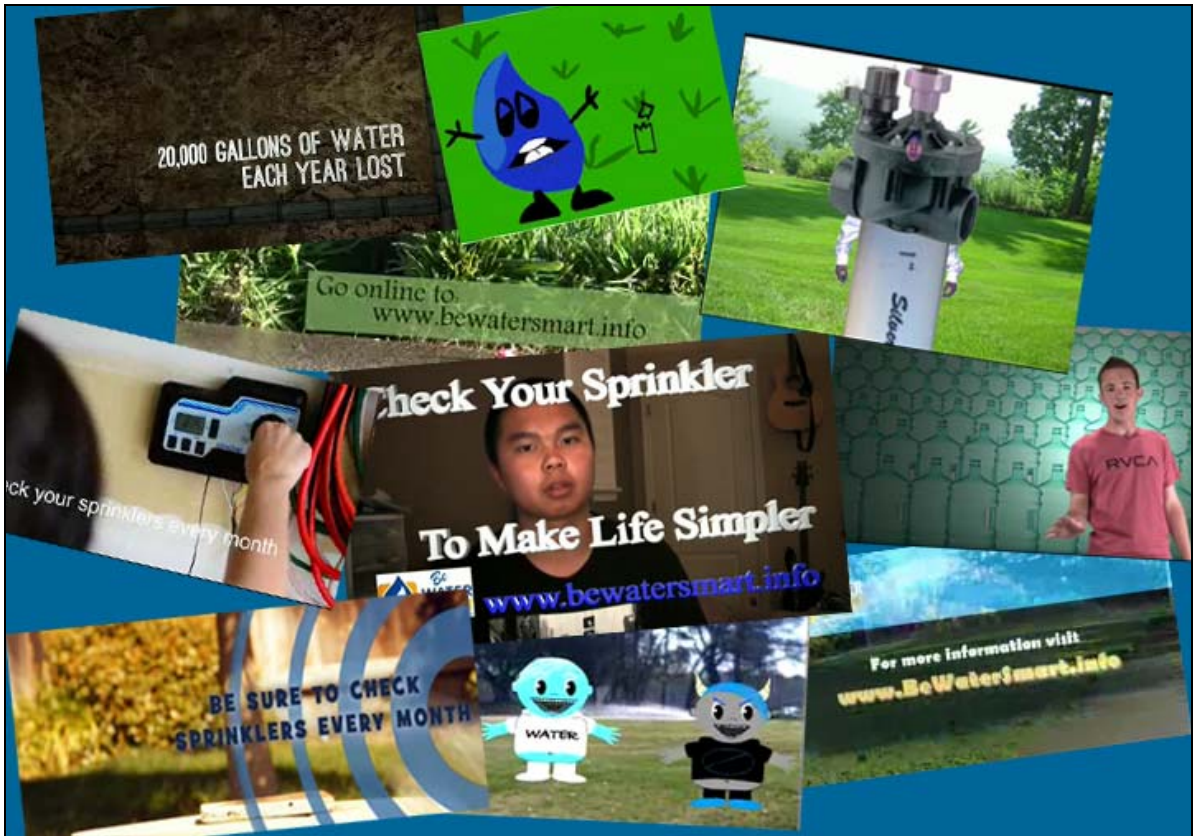
Andrea Plascencia Vazquez (Ms. Mosnier, teacher)
Smythe Academy K-6, Sacramento





Jose Olivas, Eighth Grade (Mrs. Tijan, teacher)
Toby Johnson Middle School, Elk Grove





Water Spots Video Contest

Final Report
May 28, 2013

Regional Water Authority
IN Communications
The Sacramento Bee / M.I.E.



Summary

**Water Spots Video Contest Final Report
May 28, 2013
Regional Water Authority
IN Communications
The Sacramento Bee / M.I.E.**

Water Spots Video Contest 2013 Summary

Promotion

- Email blasts – email messages promoting Water Spots were sent Nov. 30, (a teaser email), Dec. 3, 2012, Jan. 31, Feb. 4, 14, 21, 25, 26, 27 and 28, 2013.
- Web site – the Water Spots web page was launched Jan. 16, 2013.
- Direct mail – order forms were mailed to teachers Jan. 28 and additional letters were sent Feb. 12, 2013.
- Newspaper ad – The Bee created a half-page newspaper ad promoting the Water Spots Video Contest. A color ran on Feb. 15, 2013, page G4.

Water Spots Web Pages

- Main page – www.sacbee.com/water-spots
- Teachers' page -- <http://guide.sacbee.com/2012/02/09/5165/water-spots-teacher.html>
- Gallery -- <http://buzzpoints.sacbee.com/Contest/mzwKJZ/Account/LogOn>
- Winners' pages -- <http://guide.sacbee.com/2013/05/18/5903/water-spots-video-contest-winners.html>

Students Supplement

- The student supplement used with the contest was called “Living Rivers of the Sacramento Valley.” It is 20 pages in length and full-color.
- The Bee printed 3,500 supplements on Jan. 29, 2013. All (except for a handful) were distributed to schools.
- The student supplement was inserted in the online newspaper on March 5, 2013. Our online circulation that day was 18,095 (students) and 3,738 (home delivery subscribers).

Participation (teachers)

- 2013 order goal: 54
- 2013 actual orders: 74 (26 for contest and 48 used the “Living Rivers” supplement)
- 2012 actual orders: 49
- Teacher participation increased 61% in 2013.

Participation (students)

- 2013 student participation goal: NA
- 2013 actual student participation: 3,294 (583 in the contest and 2,711 students received the student supplement)
- 2012 actual student participation: 1,728
- Student participation increased 91% in 2013.
- The dramatic increase was due mainly to interest in the “Living Rivers” student supplement.

Participation (video contest)

- 2013 video entries goal: NA
- 2013 video entries: 102
- 2012 video entries: 86
- Video entries increased 19% in 2013.
- The 2013 theme focused on outdoor water efficiency. The video had to be about checking sprinkler systems every month for water-wasting problems and making repairs within 48 hours.
- The 2013 judges were Kathleen Dodge from the Tahoe Film Commission; Leo Winternitz from The Nature Conservancy; Monica Woods from News10; Rita Schmidt Sudman from the Water Education Foundation; and Liz Salmi from Greenwise.
- The selections were based on creativity, entertainment value, accuracy, originality and incorporation of the 2013 water efficiency message.
- The ten 2013 finalists were:
 - Haylee James and Gabby Orsi, Center High School
 - Brenden Smith, Center High School
 - Olivia Turner, Del Oro High School
 - Leslie Olson, Del Oro High School
 - Tyler Kirby Kidd and Melissa Pickrell, Ponderosa High School
 - Kelsea Lake and Michael Abshear, Whitney High School
 - Brenton Lee and Alex Didler, Whitney High School
 - Daniel Schetter and Eric Franklin, Whitney High School
 - Justin Conti and Hunter Pietrzak, Whitney High School
 - Nick Garner and Bobby Cary , Woodcreek High School
- From April 15 to 26, 2013, we asked students, teachers, family, friends and Bee Readers to vote for their favorite videos. The winner was recognized as the “People’s Choice.”

Student Recognition

- On May 5, 2013, the ten finalists were invited to a River Cats game for a group photo and the announcement of the three winning video. All ten videos were shown on the Raley Field Jumbotron.
- The winners of the Water Spots Video Contest, as determined by our judges and the people who voted online, and recognized on the Raley Field Jumbotron on May 5, 2013 were:
 - People's Choice Winner: Brenden Smith, Center High School
 - Judges' Choice First Place Winner: Brenton Lee and Alex Didier, Whitney High School
 - Judges' Choice Second Place Winner: Daniel Schetter and Eric Franklin, Whitney High School
 - Judges' Choice Third Place Winner: Justin Conti and Hunter Pietrzak, Whitney High School

Additional Comments

- Some teachers want the rules posted earlier. The rules for the 2013-2014 competition should be posted online in August or September 2013.
- The "Living Rivers" student supplement continues to be very popular with teachers. Perhaps the next video contest can be based on a theme presented in "Living Rivers" (which would put the two components in better alignment), or "Living Rivers" can be a stand-alone project.
- Sheila Shah will be in charge of The Bee's M.I.E. program during the 2013-2014 school year. Sheila can be reached at sshah@sacbee.com.
- M.I.E. appreciates RWA's support. RWA will continue to be recognized for one year on the monthly thank you ad that appears in the newspaper and at www.sacbee.com/mie.



Promotion

**Water Spots Video Contest Final Report
May 28, 2013
Regional Water Authority
IN Communications
The Sacramento Bee / M.I.E.**



5620 Birdcage Street, Suite 180
Citrus Heights, CA 95610

www.BeWaterSmart.info

NEWS RELEASE

November X, 2012

Contact: Amy Talbot
Water Efficiency Program Manager
Regional Water Authority
(916) 967-7692
atalbot@rwah2o.org

Student Video Contest Showcases Water Efficiency

Finalists will be Unveiled on Raley Field Jumbotron

SACRAMENTO, Calif. – The Regional Water Authority (RWA) and Sacramento Bee Media in Education (MIE) program are pleased to announce the 2013 Water Spots Video Contest.



The contest challenges teens to create compelling and original 25-second Public Service Announcement (PSA) videos on a select water efficiency topic. The contest is open to high school students in Sacramento, Placer and El Dorado counties plus the city of West Sacramento.

Winners will be announced at a Sacramento River Cats game in spring 2013, and winning spots will be displayed on the Raley Field Jumbotron screen. Winning students and teachers will also get cash prizes. The grand prize winner's spot may become part of RWA's 2013 television ad campaign.

PSA videos must focus on the selected 2013 water efficiency theme: *Check sprinkler systems every month for water-wasting problems and make repairs within 48 hours.* Judging will be based on creativity, entertainment value, accuracy, originality and incorporation of the water efficiency topic.

--MORE--

2-2-2-2

"Water Spots taps into the limitless creativity of Sacramento-area students to convey a very important message--that residents should be checking their sprinkler system every month for broken, leaking, clogged or misdirected sprinkler heads and other water-wasting problems," said Amy Talbot, Regional Water Authority Water Efficiency Program Manager. "We look forward to another year of impressive entries."

The first Water Spots contest attracted nearly 90 entries from high school students throughout the Sacramento region. From raps and jingles to serious messages about water scarcity, Sacramento-area high school students showed off their original ideas about using water efficiently outdoors.

More than 65 percent of a household's yearly water consumption typically goes toward landscape irrigation. Of that, 30 percent is lost due to overwatering and evaporation. Data shows that by being more efficient and stopping water waste, residents could save enough water to meet the drinking needs of more than 135,000 families for a year or to fill nearly 1.5 million backyard swimming pools. Go to www.BeWaterSmart.info for more information or tips on using water more efficiently.

Water Spots Video Contest entries are due by Friday, March 22, 2013. Students are encouraged to discuss the project with their high school video and multimedia teacher before submitting an entry. To submit entries or get more information about contest rules, judging and prizes, visit www.sacbee.com/water-spots

About the Regional Water Authority: RWA is a joint powers authority representing 25 water providers and affiliates in the greater Sacramento area. Its primary mission is to help its members protect and enhance the reliability, availability, affordability and quality of water resources.

###

Water Spots E-Blast November 2013
Send with updated flyer

Subj: Announcing the 2013 Water Spots Contest for High School Students

The Sacramento Bee Media in Education (MIE) program and Regional Water Authority are pleased to announce the 2013 Water Spots Video Contest.

The contest challenges teens to create compelling and original 30-second Public Service Announcement (PSA) videos on a select water efficiency topic. The contest is open to all high school students in Sacramento, Placer and El Dorado counties and the City of West Sacramento.

Winners will be announced at a Sacramento River Cats game in the spring of 2013. Winning spots will be displayed on Raley Field's Jumbotron. The winning students and teachers will also receive cash prizes.

PSA videos must focus on the selected 2013 water efficiency theme: *Check sprinkler systems every month for water-wasting problems and make repairs within 48 hours.* Judging will be based on creativity, entertainment value, accuracy, originality and incorporation of the water efficiency topic. **Entries are due by Friday, March 22, 2013.**

There is no charge to participate in the Water Spots Video Contest or MIE program, thanks to the generous support of the Regional Water Authority. Enclosed are two Water Spots fliers--one for you and one to share with another teacher.

To learn more and to register, go to: www.sacbee.com/water-spots. If you have any questions, please call me at (916) 321-1784 or send an email to rbrand@sacbee.com.

Sincerely,

Ronald Brand
Educational Services Manager
The Sacramento Bee



January 28, 2013

«Teacher»
«School»
«Address»
«Mail_City», «State» «Mail_Zip»

Dear «Teacher»,

The Sacramento Bee's Media in Education (M.I.E.) program and Regional Water Authority are pleased to announce the 2013 Water Spots Video Contest. The contest challenges teens to create compelling and original 30-second Public Service Announcement (PSA) videos on a select water efficiency topic. The contest is open to all high school students in Sacramento, Placer and El Dorado counties and the City of West Sacramento.

Winners will be announced at a Sacramento River Cats game in the spring of 2013. Winning spots will be displayed on Raley Field's Jumbotron. The winning students and teachers will also receive cash prizes.

PSA videos must focus on the selected 2013 water efficiency theme: Check sprinkler systems every month for water-wasting problems and make repairs within 48 hours. Judging will be based on creativity, entertainment value, accuracy, originality and incorporation of the water efficiency topic. **Entries are due by Friday, March 22, 2013.**

There is no charge to participate in the Water Spots Video Contest thanks to the generous support of the Regional Water Authority. Enclosed are two Water Spots fliers – one for you and one to share with another teacher.

To learn more and to register, go to: www.sacbee.com/water-spots. If you have any questions, please contact me at (916) 321-1784 or rbrand@sacbee.com.

Sincerely,

A handwritten signature in black ink that reads "Ronald Brand".

Ronald Brand
Educational Services Manager
The Sacramento Bee



Getting your video on YouTube? Whatever. On TV and a Jumbotron? Legit.



Announcing the 2013 Water Spots Video Contest

Shoot. Edit. Submit. Get famous. The Regional Water Authority's video contest is open to high school students in Sacramento, El Dorado and Placer counties, and the City of West Sacramento. Videos must focus on the selected 2013 water efficiency theme: *Check sprinkler systems every month for water-wasting problems and make repairs within 48 hours.* Winning spots will be presented on the River Cats Jumbotron for thousands to see and may be part of RWA's 2013 outreach campaign.

The deadline to enter is Friday, March 22, 2013. Get all the rules and entry details at sacbee.com/water-spots.

REGIONAL WATER AUTHORITY

**WATER
SPOTS**
VIDEO CONTEST



Water Spots Video Contest Newspaper Ad

February 15, 2013, page G4
(half page ad)

Getting your video on YouTube? Whatever. On TV and a Jumbotron? Legit.



Announcing the Second Annual Student Video Contest Sponsored by the Regional Water Authority.

Shoot. Edit. Submit. Get famous. The Regional Water Authority's video contest is open to high school students in Sacramento, El Dorado and Placer counties, and the City of West Sacramento. Videos must focus on the selected 2013 water efficiency theme: *Check sprinkler systems every month for water-wasting problems and make repairs within 48 hours.* Winning spots will be aired on the River Cats Jumbotron for thousands to see and may be part of RWA's 2013 outreach campaign. The deadline to enter is March 22, 2013. Get all the rules and entry details at sacbee.com/water-spots.



The Water Spots Video Contest is open to high school students who are legal U.S. residents of El Dorado, Sacramento and Placer Counties or the City of West Sacramento, are 14-19 years of age as of the Contest start date, are sponsored by one of their high school teachers, have parental consent to enter the Contest and have Internet access prior to the Contest start date. Contestants may enter as a single individual or as part of a team. Contest submission begins on February 8, 2013, at 12:01 AM PST, and ends on March 22, 2013 at 11:59 PM PST. Void where prohibited. To enter, register at www.sacbee.com/water-spots, complete the required contact information for all team members and follow the directions to submit your video. Your video must be no longer than 25 seconds and must be about ways to use water more efficiently outdoors. Your video must comply with the Submission Guidelines set forth in the Contest Rules. Only one (1) entry per student person or team. Only complete, valid submissions will be accepted. The Contest is sponsored by The Sacramento Bee, PO Box 15779, Sacramento, CA 95832, and Regional Water Authority 5020 Bridge Street, Suite 100, Citrus Heights, CA 95610. Go to www.sacbee.com/water-spots for full Contest Rules and details.

THE SACRAMENTO BEE
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Official Rules and Teacher Package

**Water Spots Video Contest Final Report
May 28, 2013
Regional Water Authority
IN Communications
The Sacramento Bee / M.I.E.**



2013 Guidelines and Official Rules

Guidelines

If you're considering making a video, please use the following information to guide you when making your submission. You'll be able to start posting submissions on this site beginning on January 1, 2013 through Friday, March 22, 2013 online voting will take place from about April 15-26, 2013.

Content: We're looking for creative videos that will engage viewers and help them understand why and how they should check their sprinklers every month for water-wasting problems and make repairs within 48 hours. There are some legal limits on what you can do (see below and the Official Rules), and we've laid out some basic guidelines, but as long as your video fits within those guidelines, what you put in your video is up to you (live action, animation, personal testimonial, whatever!).

- Videos must focus on the selected 2013 water efficiency theme: Check sprinkler systems every month for water-wasting problems and make repairs within 48 hours. Videos that focus on indoor water use or a different message will be disqualified.
- Submissions should be consistent with the mission of the Regional Water Authority (RWA) a joint powers authority representing 25 water providers and affiliates that have pulled their limited resources to promote water efficiency in the Sacramento region.
- The following is recommended (but not required):
 - The video may include BeWaterSmart.info as a tagline or reference for viewers to learn more about using water efficiently.
 - The video may include information and tips about how viewers can earn their Blue Thumb by using water efficiently outdoors.
- Videos must be appropriate for a broad audience since the winning video may be broadcast on the internet or on television by the Regional Water Authority.
- Please, no personal attacks on anyone.
- No ad may depict dangerous, harmful or illegal activity or substance, or offensive subject matter as determined at our sole discretion. No ad shall portray the Sacramento Bee or the RWA in a negative light.
- Videos must also be original works of authorship. This means an original video created by you and your team. If you are borrowing materials from a third-party (such as music, film clips, etc) you must have written permission to use these materials. By entering, you warrant that your video does not infringe any third party's rights, and that you have obtained any necessary permissions from all relevant third parties to submit the Submission. You may not be, nor may you use in your video people who: 1) are represented under contract (e.g., by a talent agent or manager) that would limit or impair our ability to show the video in any media form; 2) have an acting or modeling contract that would make their appearance in the video a violation of any third party rights; 3) are under a merchandising agreement; or 4) are under any other contractual relationship, including but not limited to guild and/or union memberships, that may prohibit them from participating fully in this promotion, or from allowing us to use the video online and in television media.
- We reserve the right to exclude any video that we believe doesn't meet the above criteria, at our sole discretion.

Judging Criteria: A panel of qualified judges will be asked to rate each qualified video based on four criteria:

1. Relevance to 2013 theme and accuracy of information (50%)
2. Creativity and originality (30%);
3. Entertainment value (10%)
4. Video quality (10%)

Who can participate: Any high school student over 14 years old who is a U.S. citizen or permanent resident alien and resides in El Dorado, Sacramento or Placer County or the City of West Sacramento ("Territory"). You must be enrolled in a high school in the Territory to enter the Contest. You may enter as an individual or with a team. You must be supervised and "sponsored" by one of your teachers in order to enter. If you are under 18, you must have permission from your parent or guardian to enter and submit a video. Any minor shown in the video must also have permission from their parent or guardian. We will verify that you have all necessary permissions before awarding the prize. You can participate in teams as long as all your team members meet the eligibility criteria.

Length: Your video can be no longer than 25 seconds. Video must begin and end with 5 seconds of black. Black will not count towards the total running time of the film. If you submit a longer video, we reserve the right to disqualify you or judge only the first 25 seconds of the video. We reserve the right to edit the video to accommodate length or for any other reason.

Format: Submissions will be accepted online only. We require that you submit your videos as either QuickTime (.mov) or MPEG (.mp2 or .mp4) files.

Respect for Existing Copyright: You and your team members must be the original authors of everything in your video or have permission to use copyright protected material. So while we want you to be creative, you need to be careful. If you're thinking about using existing music, video clips, photos or the like, odds are that someone else owns a copyright to that material and you will need to get the copyright owner's permission before using the material in your video.

Consent from Actors in Your Video: All entrants will be required to declare that they have consent from any people appearing in their Videos (or their parent or guardians if they are under 18). Signed releases may be required.

Water Spots Video Contest Official Rules

CONTESTANTS WHO ARE NOT THE AGE OF MAJORITY MUST HAVE PERMISSION FROM THEIR PARENT OR LEGAL GUARDIAN PRIOR TO PARTICIPATING IN CONTEST.

1. ELIGIBILITY: The Water Spots Video Contest ("Contest") is open only to high school students who are legal U.S. residents of El Dorado, Sacramento and Placer Counties or the City of West Sacramento ("Territory"), are 14-19 years of age as of the Contest start date, are sponsored by one of his/her high school teachers ("Teacher"), have parental consent to enter the Contest and have Internet access prior to the Contest start date. Contestants may be a single individual or a group of individuals (referred to as "Contestants" or "Teams"). Enrollment in a high school located in the Territory and sponsorship by a Teacher will be verified. Teacher must be at least 18 years old and be a teacher in good standing at Contestants' high school. This Contest is co-sponsored by the Sacramento Bee, P.O. Box 15779, Sacramento, CA 95852 and Regional Water Authority, 5620 Birdcage Street, Suite 180, Citrus Heights, CA, 95610 (collectively, the "Sponsor" or "Sponsors"). Employees, officers, directors, agents, representatives of Sponsor, the McClatchy Company, the legal, promotion and advertising agencies of any aforementioned entity, the prize provider(s), and their immediate family members (defined as spouse, mother, father, sisters, brothers, sons, daughters, uncles, aunts, nephews, nieces, grandparents and in-laws, regardless of where they live) and those living in their household (whether or not related), and each person or entity connected with the production or administration of the Contest, and each parent company, affiliate, subsidiary, agent and representative of any aforementioned entity are not eligible. This Contest is subject to all applicable federal, state and local laws.

The Contest Submission Period begins on January 1, 2013, at 12:01 AM Pacific Daylight Time ("PDT"), and ends on Friday, March 22, 2013 at 11:59 PM PDT (the "Contest Submission Period"). ALL ENTRIES MUST BE SUBMITTED DURING THE CONTEST SUBMISSION PERIOD. By participating, Contestants agree to be bound by these Official Rules and the decisions of the judges and/or Sponsor, which are binding and final on matters relating to this Contest.

Only one submission per Contestant or Team. A Contestant may be part of several Teams.

2. HOW TO ENTER: Online Submissions only. Here's how to enter:

- A. Get one of your high school teachers ("Teacher") to sponsor you and your team to enter the Contest. The Teacher must teach in your high school located in the Territory. Contestants and Teacher are responsible to secure any and

all permissions required from your high school in order to participate in the Contest. A Teacher may sponsor more than one Contestant or one Team.

- B. Make your own video according to the Submission Guidelines section contained in these rules (“Submission Guidelines”), to explain and inspire others how to check sprinkler systems every month for water-wasting problems and make repairs within 48 hours. Your video can be as fun and creative as you like within the Submission Guidelines.
- C. Once you have created your masterpiece, go to www.sacbee.com/water-spots with your Teacher and team members during the Contest Submission Period, register, complete the Contest online entry form in its entirety, including all required contact information for the Teacher and each Contestant or Team member, and upload your video submission according to the directions on the screen (the “Submission”). All contact information must be current, accurate and valid. Online Submissions must be received no later than March 22, 2013 at 11:59 PM PDT according to Sponsor’s time. No other methods of delivery will be accepted, including submission by email. All entries received by the end of the Submission Period that are complete and otherwise qualified will be eligible to win (“Qualified Submissions”). Sponsor reserves the right to disqualify any Contestant it finds to be tampering with the entry process or the operation of the Contest or violating these Official Rules. All Submissions become the sole property of Sponsor and will not be acknowledged or returned. Sponsor is not responsible for incomplete, late, lost, delayed, damaged, misdirected, incomplete, void, corrupted, garbled, illegible, or unintelligible submissions and those Submissions are void and will not be accepted; nor is Sponsor responsible for any problems, bugs or malfunctions Contestants may encounter when seeking to enter their Submissions.

3. SUBMISSION GUIDELINES: Your Submission must be a video that effectively communicates and inspires, in an informative and creative way, why and how people should check their sprinkler system every month for water-wasting problems and make repairs within 48 hours.

- A. Video must be no longer than 25 seconds.
- B. Video must begin and end with 5 seconds of black. Black will not count towards the total running time of the film.
- C. Format must be QuickTime (.mov) or MPEG (.mp2 or .mp4).
- D. The maximum audio peak is no more than 12db.
- E. Videos must focus on the selected 2013 water efficiency theme: Check sprinkler systems every month for water-wasting problems and make repairs within 48 hours. Videos that focus on indoor water use or a different message will be disqualified. .
- F. Submissions should be consistent with the mission of the Regional Water Authority (RWA) a joint powers authority representing 25 water providers and affiliates that have pulled their limited resources to promote water efficiency in the Sacramento region.
- G. The following is recommended (but not required):
 - a. The video may include BeWaterSmart.info as a tagline or reference for viewers to learn more about using water efficiency.
 - b. The video may include information and tips about how viewers can earn their Blue Thumb by using water efficiently outdoors.
- H. Videos must be appropriate for a broad audience since the winning video may be broadcast on the internet or on television by the Regional Water Authority.
- I. Please, no personal attacks on anyone.
- J. No ad may depict dangerous, harmful or illegal activity or substance, or offensive subject matter as determined at our sole discretion. No ad shall portray the Sacramento Bee or the RWA in a negative light.

All videos must be original works of authorship, created by the Contestant or Team members who submits the entry. Contestants may not copy or otherwise plagiarize the Submission from any source, nor may the video include third-party copyrighted material, such as music, photographs, or movie snippets, without the copyright holder’s permission. By entering, you warrant that your video does not infringe any third party’s rights, and that you have obtained all necessary

permissions from all relevant third parties to submit the Submission. If, in the sole discretion of Sponsor, your Submission constitutes copyright infringement, the Submission will be disqualified. Contestant must hold all rights to the entire video Submission. Contestant must secure – and finalists will be required to submit – a written release from any actors and/or any other video participant to use their name and likeness under the terms and conditions of these Official Rules. Any actors, music, voice-overs, or images contained in any Submission must be properly licensed, and evidence of such may be requested by Sponsor at any time during or after the Contest Submission Period. Contestant agrees to indemnify Sponsor against any and all claims of infringement from any third party for any use by Sponsor of video Submission. Any music or images used in the video Submission must be an original work of authorship under U.S. Copyright Law. Contestants may not be, nor may Contestant use parties who: 1) are represented under contract (e.g., by a talent agent or manager) that would limit or impair Sponsor’s ability to show the video in any media form; 2) have an acting or modeling contract that would make their appearance in the Submission a violation of any third party rights; 3) are under a merchandising agreement; or 4) are under any other contractual relationship, including but not limited to guild and/or union memberships, that may prohibit them from participating fully in this promotion, or from allowing Sponsor to use royalty-free, the Submission worldwide in all media in perpetuity.

No Submission may depict any nudity, animal or plant cruelty, harmful or illegal activity or substances, or offensive, obscene subject matter as determined in our sole discretion. No Submission shall portray Sponsors in a negative light. We reserve the right to exclude any ad that we believe doesn’t meet the above criteria, at our sole discretion.

4. JUDGING: Judging will be completed in three (3) rounds.

- A. **First Round:** All entries will be prescreened to insure the entries have correctly met the Submission Guidelines and meet with Sponsor’s general standards and practices prior to any judging. (“Qualified Submissions”).

At any time before, during or after the Contest Period, Sponsor may, in its discretion, chose to post or distribute one (1) or more Submissions, the Contestant or Team’s name and profile information online (including on Sponsors’ websites, social media sites and affiliated third-party websites) or on television for promotional purposes only. Posting of this/these Submission(s) will not mean that said Submissions are eligible to win or are a Finalist or Selected Contestant.

- B. **Second Round:** Qualified Submissions will be reviewed and scored by a panel of qualified judges, according to the following criteria:
- Relevance to 2013 theme and accuracy of information (50%)
 - Creativity and originality (30%);
 - Entertainment value (10%)
 - Video quality (10%)

Up to three (3) Finalists with the most points awarded by the judges will be the potential "Judge's Choice" winners. The video with the highest number of points awarded by the judges will be deemed the first place winner/grand prize winner. The video with the second highest number of points from the judges will be deemed the second place winner. The video with the third highest number of points from the judges will be deemed the third place winner. In the event of a tie, the tying submissions will be rescored in order to determine a Selected Contestant.

- C. **Third Round:** Up to ten (10) Submissions with the highest score will be selected as finalists to move to the public voting round (“Finalists”). In the event of a tie, the tying submissions will be rescored in order to determine a Selected Contestant. Sponsor reserves the right to include all tying submissions as Finalists.

Public Voting Round. On or about April 15, 2013, the Finalists’ Submissions, names, schools and hometowns will be posted on www.sacbee.com/water-spots for review and voting by the public for approximately one (2) weeks up to and including April, 26, 2013 at 11:59 PM PDT (the “Voting Period”). You must register on the site to be able to submit a vote. Only one vote per registered user.

Sponsor reserves the right to distribute or display the Finalists’ videos in any media and on any website. Contestants understand that users of these sites may share, embed, comment on (including negatively) and re-post their Submissions during and after the Voting Period. Sponsors are not responsible and shall have no liability for such conduct.

One (1) finalist with the most votes tallied during the Voting Period will be the potential "People's Choice" winner. Use of bots, devices and other programs to increase views or votes is prohibited. In the event of a tie, the Sponsor reserves the right to post the tying submissions for an additional three (3) days in order to determine Finalists or include all tying submissions as Finalists. The Teacher, individual Contestant and/or all Team members of a potentially winning Team are hereby collectively referred to as "Selected Contestants."

For advertising purposes, the selected winners may be required to resubmit their video in one of the following formats: (1) Standard Definition (SD) Format Tape or (2) High Definition (HD) Digital Files.

5. NOTIFICATION AND RELEASES: Sponsor or Sponsor's representative will notify each Selected Contestant that his or her team is a Selected Contestant, by phone or email in Sponsor's discretion using the contact information provided at the time of Submission ("Notification"). Each Selected Contestant will be required to respond (as directed) to the phone and/or e-mail notification within twenty-four (24) hours of attempted notification. The failure to respond timely to the notification may result in forfeiture of the Prizes; and, in such case, Sponsor may choose the next highest scoring entry from among the remaining eligible entries.

Each Selected Contestant will also be sent an affidavit of eligibility / liability / publicity release, and verification of copyright form ("Release") using the contact information provided at the time of Submission. The Release must be signed and returned by each Selected Contestant (or by the member's parent or legal guardian if he/she is a minor) within five (5) days of Notification. Unless restricted by law, each Selected Contestant will be required to complete and return the Release within the time period specified therein. The failure of any Teacher or any Team member to timely return the signed Release, including any and all parental consents, may result in forfeiture of the prize for the entire Team. The Release will include permission by the Selected Contestant to allow Sponsors to use the Submission in any and all advertising and promotion throughout the world without additional compensation, unless prohibited by law. Should any Selected Contestant (or Selected Contestant's parent or legal guardian if he/she is a minor) be unwilling or otherwise unable to provide such permissions and or releases, the entire Selected Contestant Team will not be disqualified and another Selected Contestant may be selected, at Sponsors' sole direction and if time allows.

An alternate Selected Contestant may be randomly selected from among the remaining eligible Submissions if any of the Selected Contestants: (i) cannot be reached; (ii) fails to obtain all signatures on the Release and to return the documents in a timely manner as required pursuant to these Official Rules; or (iii) cannot accept or receive the prize for any reason.

Every Selected Contestant will be required to show proof of identification, residence and age, as well as provide copies of any and all parental permissions and other releases and permissions required under these rules. Except where prohibited by law, Selected Contestants must allow Sponsors to use their name, hometown, likeness, voice and photograph for advertising, press and promotional purposes.

The name, school, hometown and Submission of Selected Contestants may be announced and posted on Sponsor's website(s) and social media pages on or around May 5, 2013 and their video may potentially be aired at a Sacramento River Cats game in Spring 2013, in Sponsor's discretion. One or more winning video(s) may also be used in the Regional Water Authority television advertising buys during Summer 2013.

6. LICENSE: As a condition of receiving any prize, all Selected Contestants (or Selected Contestant's parent or legal guardian if he/she is a minor) hereby provide a One Hundred Eighty (180) day exclusive irrevocable worldwide license to Sponsors after which time, Sponsors shall retain a perpetual non-exclusive license to use the submitted video in any and all media throughout the world, in perpetuity, for any purpose whatsoever, without any additional compensation, the term of which shall be the entire life of the copyright. Should any Selected Contestant be unwilling or otherwise unable to enter into license, or provide permissions and or releases or otherwise cannot accept or receive the prize for any reason, Contestants with the next highest score will be chosen from the remaining entries until one who is able to meet all requirements can be selected. All potential prize winners must provide Sponsor with all signatures on required paperwork and return all documents in a timely manner as required pursuant to these Official Rules in order to be eligible to receive the prize. Contestants may not resell, assign or transfer any of their rights in their Submissions under these Official Rules.

CONTESTANTS AND TEACHERS WILL NOT BE PAID FOR THEIR SUBMISSIONS or for granting Sponsor any of these rights.

While Sponsor will seek to post video Submissions in the form as provided at the time of entry, all Contestants agree that due to technical limitations and other reasons, videos may be edited or altered from their original form and that Sponsor reserves the right to re-shoot, edit or modify the Submission in its sole discretion. Sponsor may post videos in any order or sequence, with or without commentary, and may select the excerpt of video to serve as a thumbnail in its sole discretion. Sponsor shall have no liability as to posting of videos.

7. PRIZES. If eligible under these Official Rules, four (4) Selected Contestants will receive the following prizes will be awarded:

A. JUDGE'S CHOICE

- One (1) First Prize: Teacher will receive one (1) cash prize of \$250; the individual student Contestant or the Team (as applicable) will receive one (1) cash prize of \$250 to divide among themselves. Approximate Retail Value ("ARV") of First Prize: \$500.
- One (1) Second Prize: Teacher will receive one (1) cash prize of \$150; the individual student Contestant or the Team (as applicable) will receive one (1) cash prize of \$150 to divide among themselves. ARV of Second Prize: \$300.
- One (1) Third Prize: Teacher will receive one (1) cash prize of \$100; the individual student Contestant or the Team (as applicable) will receive one (1) cash prize of \$100 to divide among themselves. ARV of Third Prize: \$200.

B. PEOPLE'S CHOICE

One (1) People's Choice Prize: Teacher will receive one (1) cash prize of \$250; the individual student Contestant or the Team (as applicable) will receive one (1) cash prize of \$250 to divide among themselves. ARV of People's Choice Prize: \$500

Total ARV of prizes: \$1,500.

Teacher cash prizes will be in the form of a check or other mode of payment, in Sponsor's discretion, payable to the Teacher named in the winning entry. Student cash prizes will be in the form of a check or other mode of payment, in Sponsor's discretion, payable to one of the Contestants named in the winning entry, selected in Sponsor's sole discretion.

All prizes will be shipped to addresses within the Territory only.

For avoidance of doubt, the student cash prize is awarded to the entire team (not each member); team members are responsible for allocating and/or dividing the cash prize among themselves. Sponsor is not liable for any disputes among Contestants or Team members regarding distribution of the cash prize. For example, if a team of 10 students wins the \$250 cash prize, the check will be made payable to one team member (selected in Sponsor's sole discretion) and team members will be responsible for dividing that prize among themselves as they see fit.

For all prizes, all federal, state and local taxes and other expenses in connection with the prize are the sole responsibility of the Selected Contestant (or Selected Contestant's parent or legal guardian if Selected Contestant is a minor). Selected Contestants are solely responsible for any other unspecified expenses related to prize. All activities related to the prize, are at the Selected Contestants' own risk and subject to whatever restrictions are imposed by the entities that govern activities. Selected Contestants not entitled to any surplus between actual retail value of prize and stated ARV and any difference between stated ARV and actual value of the prize will not be awarded. No substitution, transfer, or cash redemption of prize, provided however that Sponsor reserves the right to substitute a prize with another prize of equal or greater value should the advertised prize become unavailable for any reason. In the event of noncompliance with the foregoing requirements or if prize notification is returned as undeliverable, prize will be forfeited and, at Sponsor's discretion, an alternate Selected Contestant will be selected. Sponsor is not responsible for lost, misdirected or undelivered Prizes.

8. CONDITIONS: Contest is subject to these Official Rules. By participating, Contestants (or Contestant's parent or legal guardian if Contestant is a minor) agree: (i) to be bound by these complete Official Rules and the decisions of Sponsor which shall be final and binding; and (ii) to waive any right to claim ambiguity in the Contest or these Official Rules, except

where prohibited by law. By accepting a prize, Selected Contestant agrees to release Sponsors, The McClatchy Company, including their parent, subsidiary and affiliated entities together with the respective directors, employees, officers, licensees, licensors and agents, and respective advertising and promotion entities and any person or entity associated with the production, judging, or administration of the Contest (collectively, the "Releases") from any and all liability, loss or damage arising from or in connection with awarding, receipt and/or use or misuse of prize or participation in any prize-related activities. Releases shall not be liable for: (i) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (ii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iii) any injuries, losses or damages of any kind, including death caused by the prize or resulting from acceptance, possession or use of a prize, or from participation in the Contest; or (iv) any printing, typographical, administrative or technological errors in any materials associated with the Contest. Sponsor disclaims any liability for damage to any computer system resulting from participating in, or accessing or downloading information in connection with this Contest. Sponsor reserves the right to cancel or suspend the Contest, in its sole discretion, should it receive fewer than 50 entries, or receive no entries that have a judged score above 60 points, or due to circumstances beyond its control, including natural disasters. Submissions will not be returned and may be destroyed. Sponsor may prohibit an entrant from participating in the Contest or winning a prize if, in its sole discretion, it determines such entrant is attempting to undermine the legitimate operation of the Contest by cheating, deception, or any other unfair playing practices of intending to annoy, abuse, threaten, undermine or harass any other players or Sponsor representatives. The internal laws of the State of California will govern disputes regarding these Official Rules and/or this Contest. Taxes, if any, are the sole responsibility of Selected Contestant, and Contestants may be issued an IRS Form 1099 for the ARV of any awarded prize.

Sponsor is not responsible and shall not be held liable, and your entry may be disqualified and may not be considered for any Prize, should your Submission be removed from any third-party video hosting site for any reason (including without limitation DMCA take-down), or should your Submission be unavailable for any time during the Public Voting Period.

Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Contest should a virus, bug, computer problem, unauthorized intervention or other causes beyond Sponsor's control, corrupt the administration, security or proper play of the Contest. Sponsor may prohibit an entrant from participating in the Contest or winning prize if, in its sole discretion, it determines such entrant is attempting to undermine the legitimate operation of the Contest in any way by cheating, hacking, deception, or any other unfair playing practices of intending to annoy, abuse, threaten or harass any other players or Sponsor representatives. Use of automated entry devices or programs is prohibited. Any attempts to access the site, enter the Contest or increase votes or views via a bot script, device or brute-force attack will result in disqualification, including that IP address becoming ineligible for the entire Contest. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE CONTEST. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

9. PUBLICITY: Sponsor reserves the right to use the Submissions to the Contest for publicity purposes prior to, during, or after the Contest end date, in any media, and to use the name, likeness, hometown name, of any Contestant, including all or part of their video throughout the world, in perpetuity, without any compensation or prior review unless specifically prohibited by law.

10. WAIVER OF JURY TRIAL: Except as prohibited by applicable law and as a condition of participating in this Contest, each Contestant (or Contestant's parent or legal guardian if Contestant is a minor) hereby irrevocably and perpetually waives any right s/he may have to a trial by jury in respect of any litigation directly or indirectly arising out of, under or in connection with this contest, any document or agreement entered into in connection herewith, any prize available in connection herewith, and any of the transactions contemplated hereby or thereby.

11. PRIVACY: All personal information collected by Sponsors will be used for administration of the Contest and in accordance with Sponsors' privacy policies. Entrants may be sent promotional material by Sponsors. Please refer to Sponsors' privacy policies located at <http://www.sacbee.com/privacy-policy/> and http://www.swrcb.ca.gov/privacy_policy.shtml for important information regarding the collection, use and disclosure of personal information by Sponsors.

12. OFFICIAL RULES and WINNERS LIST: For a copy of these Official Rules or of the winner(s), send your request in a self-addressed, stamped envelope to: Water Spots Video Contest, Audience Development/MIE, The Sacramento Bee, P.O. Box 15779, Sacramento, CA 95852. Request must be received within 90 days of the end date of the Contest.

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CONTESTANT DECLARATION OF ELIGIBILITY AND RELEASE

The undersigned, [*student name*] _____, potential winner in the Water Spots Video Contest ("Contest"), co-sponsored by the Sacramento Bee, P.O. Box 15779, Sacramento, CA 95852 and the Regional Water Authority, 5620 Birdcage Street, Suite 180, Citrus Heights, CA 95610 (collectively, the "Sponsor" or "Sponsors") hereby declares:

1. **Residence.** I am a high school student who is a legal U.S. resident of El Dorado, Sacramento or Placer County or the City of West Sacramento and I am between 14 and 19 years of age at the time of entry into the Contest.

My home address and telephone number are:

2. **Eligibility.** I understand that I am entitled to receive this Prize only if I meet the eligibility requirements and have complied with all rules of the Contest. I (or Contestant's parent or legal guardian if Contestant is a minor) have read and agree to be bound to the Official Rules for the Contest, which are attached to this declaration and are incorporated by reference, and I declare that I have complied with all such rules. I have committed no fraud or deception in entering the Contest or in claiming any Prize. I (or Contestant's parent or legal guardian if Contestant is a minor) agree to return immediately upon demand to Sponsor any Prize or the value of said Prize or the portion of the Prize that has been or may be awarded to me if any statement made by me in this declaration is false.
3. **Submission.** I (or Contestant's parent or legal guardian if Contestant is a minor) warrant and represent that my video ("Submission") complies with the Contest Official Rules, including without limitation the Submission Guidelines. In particular, I warrant and represent that my Submission is an original work of authorship under U.S. Copyright Law, created by me, and that I hold all rights in the Submission. I warrant and represent that I did not copy or plagiarize the Submission from any source, nor included third-party copyrighted material in my Submission. I understand that, in its discretion, Sponsor may request, at any time, written evidence that I have secured any and all necessary licenses, releases and authorizations as provided in the Official Rules. I agree to indemnify Sponsor against any and all claims from any third party for any use by Sponsor of my Submission.
4. **Transferability.** This Prize is non-transferable. I cannot assign or transfer the Prize to another person or entity. No Prize substitution is allowed except at the discretion of Sponsor.
5. **Prizes.** I may be a potential winner of one of the following prizes:
 - a. First Place Prize: Student Contestant or the Team (as applicable) will receive one (1) cash prize of \$250 to divide among themselves.
 - b. Second Place Prize: Student Contestant or the Team (as applicable) will receive one (1) cash prize of \$150 to divide among themselves.
 - c. Third Place Prize: Student Contestant or the Team (as applicable) will receive one (1) cash prize of \$100 to divide among themselves.

- d. People's Choice Prize: Student Contestant or the Team (as applicable) will receive one (1) cash prize of \$250 to divide among themselves.

I understand and agree that the Prize will be delivered by U.S. Mail or overnight carrier (i.e., FEDEX, UPS), at Sponsor's sole discretion, to the address I provided. I understand that Student cash prizes will be in the form of a check or other mode of payment, in Sponsor's discretion, payable either to the individual Student or, if the prize is awarded to a team, payable to one of the Student team Contestants to be allocated and/or divided among themselves. I understand that, if the Prize cannot be awarded due to circumstances beyond the control of Sponsor, a substitute Prize of equal or greater retail value may be awarded. Prizes will be awarded, subject to the limitations stated in the Official Rules.

6. **License and Publicity Release.** I (or Contestant's parent or legal guardian if Contestant is a minor) understand that, as a condition of accepting the Prize, I am granting Sponsor a One Hundred Eighty (180) day exclusive irrevocable worldwide license after which time, Sponsor shall retain a perpetual non-exclusive license to: use, copy, distribute, create derivative works from, publicly display and publicly perform the submitted video(s) in any and all media throughout the world, in perpetuity, for any purpose whatsoever, without any compensation (other than any awarded prize), the term of which shall be the entire life of the copyright. I further understand and agree that my Submission may be used, edited, and/or modified by Sponsor for promotional purposes, including without limitation, to create a collage or a video. I (or Contestant's parent or legal guardian if Contestant is a minor) further understand that my name, likeness, profile information and Submission may be used for marketing and promotional purposes in any media, throughout the world, without any compensation or prior review unless specifically prohibited by law.
7. **Liability Release.** The Contest is subject to the Official Rules. By participating, I agree: (i) to be bound by the complete Official Rules and the decisions of Sponsor which shall be final and binding; and (ii) to waive any right to claim ambiguity in the Contest or the Official Rules, except where prohibited by law. By accepting a Prize, I agree to release Sponsor, including its parent, subsidiary and affiliated entities together with the respective directors, employees, officers, licensees, licensors and agents, and respective advertising and promotion entities and any person or entity associated with the production, judging, or administration of the Contest (collectively, the "Releasees") from any and all liability, loss or damage arising from or in connection with awarding, receipt and/or use or misuse of Prize or participation in any prize-related activities. I shall release Releasees, and Sponsor shall not be liable for: (i) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (ii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iii) any injuries, losses or damages of any kind, including death caused by the prize or resulting from acceptance, possession or use of a prize, or from participation in the Contest; or (iv) any printing, typographical, administrative or technological errors in any materials associated with the Contest. Sponsor disclaims any liability for damage to any computer system resulting from participating in, or accessing or downloading information in connection with this Contest. *I specifically understand and agree that this release will prevent me and my successor from bringing a lawsuit, claim or other action against Sponsor or any other Released Party and from recovering any money damages or other legal relief from Sponsor or any other released party in connection with any of the claims released above.*
8. **Enforceability.** If any provision of this Agreement is found to be unreasonable or unenforceable in any respect by a court, it is my (or Contestant's parent or legal guardian if Contestant is a minor) intention that this Agreement shall nonetheless be enforced to the maximum extent to which it is found by the court to be enforceable. To the extent permitted by applicable law, I (or Contestant's parent or legal guardian if Contestant is a minor) hereby waive the benefit of any provisions of any statute or other law that might adversely affect the rights of Sponsor or any Released Party under this Agreement.
9. **Choice of Law.** Disputes regarding these Official Rules and/or this Contest will be governed by the internal laws of the State of California without reference to its choice of laws rules. I (or Contestant's parent or legal guardian if Contestant is a minor) irrevocably consent to the exclusive jurisdiction and venue of the federal and state courts

located in California.

- 10. **Material Inducement.** I (or Contestant's parent or legal guardian if Contestant is a minor) acknowledge and agree that my consent to the terms set forth above is a material inducement for Sponsor to award a Prize to me and that Sponsor would not do so in the absence of my consent as evidenced by my signature below.
- 11. **Entire Agreement.** This Agreement constitutes the entire agreement between me and Sponsor with respect to the matters described herein, and supersedes any and all other agreements and communications, oral or written, between me and Sponsor or any other Released Party with respect to such matters.

The undersigned declares under penalty of perjury of the laws of the United States and the State of California that the foregoing is true and correct and that this declaration was executed on [*date*] _____, 2013.

Student's Signature

Print Name

Parent or Legal Guardian's Signature

Print Name

Please sign and return by April 30, 2013.

Mail to: Audience Development / M.I.E.. The Sacramento Bee, P.O. Box 15779, Sacramento, CA 95852

Fax to: (916) 326-5500

Scan and email to: rbrand@sacbee.com



General Information

Thank You!

Thank you for your interest in the Water Spots Video Contest, "Living Rivers" and The Sacramento Bee's educational services. If we can be of further assistance, please contact us at (916) 321-1784 or mie@sacbee.com.

Did You Get Everything?

This package includes the following items:

- M.I.E. Order Verification**
- Contest Timeline and Prizes** -- (make copies for your students)
- Basic Rules** -- (make copies for your students)
- 2013 Theme and Messages** -- (make copies for your students)
- Additional Resources** -- (to help you teach this unit)
- Uploading Student Videos FAQs** -- (make copies for your students)
- Participating Water Providers**
- Water Spots Fliers** -- (give one to every student)
- "Living Rivers" Supplements** -- (give one to every student)

e-Edition Subscription

Your subscription to the online newspaper (if you requested one) begins March 4, 2013. Information about your subscription will be delivered to your school in a separate package. You will also receive a daily email with a link connecting you to the online newspaper.





Contest Timeline and Prizes

Contest Timeline

- **Now through Friday, March 22, 2013** -- Students entries may be uploaded to the sacbee.com video gallery. Go to www.sacbee.com/water-spots to upload videos. The deadline to enter a video is Friday, March 22, 2013.
- **March 25** -- Judging begins:
 - Round 1 -- RWA School Education Committee will review all student entries.
 - Round 2 -- The Water Spots judges will pick the finalists. (Round 2 judging will be done by well-known people in our community.)
- **April 8-12** -- Student finalists will be notified. Teachers will be notified also. Parents/guardians of finalists will be asked to complete release forms.
- **April 15-26** -- Round 3 judging – “People’s Choice” – The Sacramento Bee will invite the general public to vote online for their favorite videos.
- **May 5** -- Finalist videos will be unveiled and first, second and third place winners announced at a special video screening at Raley Field before the Sacramento River Cats Game.

Prizes

Judge's Choice

- **First place winner(s)/Grand prize winner(s)** -- \$250 for student(s) and \$250 for teacher. The winning video may also be shown on the Jumbotron at Raley Field during the 2013 baseball season and used in Regional Water Authority 2013 television advertising buys.
- **Second place winner(s)** -- \$150 for student(s) and \$150 for teacher.
- **Third place winner(s)** -- \$100 for student(s) and \$100 for teacher.

People's Choice

- \$250 for student(s) and \$250 for teacher.





Basic Rules

1. First, get inspired. Go to www.sacbee.com/water-spots and look at videos other high school students have done.
2. Next, get educated. Go to www.BeWaterSmart.info to learn water-efficient irrigation and watering tips.
3. The contest is open to high school students who live in El Dorado, Sacramento or Placer counties or the City of West Sacramento.
4. Your video must be no longer than 25 seconds.
5. Your video must begin and end with five seconds of black. Black will not count toward the total running time of the video.
6. Make your video original. It's okay to use facts and quotes in your video. You should not, however, use words, music or images that are copyrighted.
7. Your video must focus on the selected 2013 water efficiency theme: Check sprinkler systems every month for water-wasting problems and make repairs within 48 hours. Videos that focus on indoor water use or a different message will be disqualified.
8. The following is suggested (but not required):
 - a. Your video may include www.BeWaterSmart.info as a tagline or reference for viewers to learn more about using water efficiently.
 - b. Your video may include information and tips about how viewers can earn their "Blue Thumb" by using water efficiently outdoors.
9. Your video should be in one of these formats: QuickTime (.mov) or MPEG (.mp2 or .mp4).
10. Your video will be judged on relevance to topic (checking sprinkler systems every month for water-wasting problems and making repairs within 48 hours), accuracy of information, creativity, originality, entertainment value, and video quality.
11. The deadline to enter your video is Friday, March 22, 2013.
12. Upload your video at www.sacbee.com/water-spots.
13. You may download a copy of the complete rules at www.sacbee.com/water-spots.
14. Any questions? Contact Ron at (916) 321-1784 or rbrand@sacbee.com.





2013 Theme and Messages

The 2013 Water Spots theme follows the Regional Water Authority's overall message for the year: *Check sprinkler systems every month for water-wasting problems and make repairs within 48 hours.* The following messages and information will help you communicate the theme. Your challenge is to convey messages in a creative and compelling manner in just 25 seconds!

Core Messages/Calls to Action

- Check your sprinkler system every month for problems. Here's how:
 - Run your sprinkler system.
 - Look for problems (sprinklers that are broken, leaking, tilted, clogged or spraying the sidewalk).
 - Check your controller and schedule watering times according to the weather.
- Repair problems within 48 hours (repair, unclog and adjust).
- Enjoy a beautiful landscape that doesn't waste water.
- Learn more about checking and repairing your sprinklers at BeWaterSmart.info.

Expanded Messages/Calls to Action

It's important to use water efficiently:

- Water is a precious resource that shouldn't be wasted.
- Our water use impacts the environment around us, including the beautiful rivers, creeks and streams that make this region unique.
- When we use more water in our landscape, we leave less in our waterways to support fish, plants, wildlife and recreation.
- We should be good stewards of this resource so there is enough for all in the future.





Check your sprinkler system every month for water-wasting problems.

- More than 65 percent of a household's yearly water use goes toward landscape irrigation. Of that, 30 percent is lost to overwatering or evaporation. (L. Maddaus 2010)
- A garden hose or sprinkler can use almost as much water in an hour as three people typically use in one day. (Water: Use Less-Save More by Jon Clift and Amanda Cuthbert)
- It can be easy to miss sprinkler problems when systems are set to water during evening and early morning hours or at other times when users are away.

Here's how to check your sprinkler system:

1) Turn on your sprinkler system one watering zone (valve) at a time.

- Walk and check each zone while the system is running.

2) Look for problems such as:

- Leaks at the hose bib, in garden hoses or irrigation valves.
- Wet spots and bubbling water from the soil that suggest a leak.
- "Geysers" that indicate broken sprinkler heads.
- Misaligned sprinklers that spray the sidewalk, street, house, driveway or other areas that don't need to be watered.
- Tilted or leaning sprinkler heads.
- Clogged spray nozzles.
- Plants blocking spray heads.

3) Schedule your controller according to the weather and your water provider's guidelines.

- Adjust your sprinkler timer to reflect the changing seasons and weather conditions to ensure your system operates at maximum efficiency.
- Consider installing a WaterSense-labeled "Smart" irrigation controller, which uses local weather conditions to determine the water needs of plants. As conditions change, the controller adjusts the amount of water plants and grass receive.





Repair problems within 48 hours.

- Turn off water to the problem area until it can be repaired.
- Repair leaking and broken sprinkler heads, hose bibs, garden hoses, valves and pipes.
- Adjust tilted and misaligned sprinklers to water the lawn and not the sidewalk.
- Clear out clogs in spray nozzles and low-volume drip emitters.
- Trim grass or plants blocking spray heads.

Enjoy a beautiful landscape that doesn't waste water.

- A well maintained sprinkler system helps ensure landscaping stays healthy and beautiful while using water efficiently.

Learn more about checking and repairing your sprinklers at BeWaterSmart.info

Additional Sprinkler Tips and Facts:

- Adjust sprinklers to avoid overspray and runoff to save more than 40 gallons every time you water (and also stop fertilizers and pesticides from washing into the storm drain, which leads directly to our creeks, streams and rivers).
- Quickly repair leaks and broken sprinkler heads to save more than 20 gallons per day per leak.
- An irrigation system with pressure set at 60 pounds per square inch that has a leak 1/32nd of an inch in diameter (about the thickness of a dime) can waste about 6,300 gallons of water per month.
- Install a Water-Sense labeled, "Smart" irrigation controller that adjusts watering based upon weather, soil type, sun exposure (for example, full sun or part shade) and plant type and save 100 to 150 gallons per day.

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Additional Resources

Following is a list of resources to help your students understand water issues in California and help them prepare entries for the Water Spots Video Contest.

“Living Rivers” Student Supplement

The enclosed 20-page supplement, called "Living Rivers of the Sacramento Valley," explains the importance of rivers to us and our region. Rivers provide habitat for many plants and animals. Through their periodic floods, rivers provide rich valley soils. People depend on rivers as a source of food, drinking water, transportation, hydroelectric power, and irrigation for agricultural fields. People use rivers for fun and recreational activities. Rivers are also inspirational. The supplement may contain information that will inspire your students to make a great video. Please give a copy to each student. Contact M.I.E. at (916) 321-1784 or mie@sacbee.com for additional copies.

Educational e-Edition Subscription to the Sacramento Bee

Stories about California water issues appear almost daily in the newspaper. An educational e-edition can help students learn about current water topics related to supply, quality, groundwater, watersheds, the environment, economic impacts and more. Contact M.I.E. at (916) 321-1784 or mie@sacbee.com for more information.

Online Resources

- **BeWaterSmart.info:** The Regional Water Authority's water efficiency Web site, which soon will be updated with new pages and videos designed to teach visitors about tuning up, checking and repairing their sprinkler systems
- **saveourh2o.org:** California's statewide water efficiency program
- **epa.gov/watersense:** The national water efficiency program from the U.S. Environmental Protection Agency





Image and B-Roll Archive

RWA has available an archive of still photographs and video B-Roll students may use in Water Spots video entries. Please contact RWA outreach coordinator Christine Kohn at (916) 944-1631 or ckohn@INcommunications.biz to request a copy of the archive. Still images are available in the following subject areas:

- Drinking water, including adults and children drinking water from a glass or fountain
- Irrigation controllers
- Landscape water "no-nos," including broken sprinklers
- Logos, including the Be Water Smart logo
- Outdoor watering images, including photos of efficient sprinklers
- Thumbs Up images of people that have taken the Blue Thumb pledge to use water wisely outdoors
- Water wise flowers and plants
- Water wise landscapes

Additional Video Resources

Water Efficient Landscape (WEL) Gardens: The Sacramento region hosts a number of water-efficient gardens where students can collect video footage of beautiful low-water use plants and irrigation. You can find a list of these WEL gardens at <http://www.bewatersmart.info/water-smart-gardening/wel-gardens/index.cfm>.

Expert Consultation with Water Professionals

Water industry professionals are available to advise your students and respond to questions related to local water issues, water efficiency and irrigation. Please contact your school's water provider to schedule a consultation. You can find the school's water provider at <http://www.bewatersmart.info/resources-events/water-provider/>.





Uploading Student Videos FAQs

Here are a few frequently asked questions regarding the Water Spots Video Contest:

Q -- *Where do I upload my video?*

A -- You can upload your video files online at www.sacbee.com/water-spots

Q -- *What information do I need to have before I upload?*

A -- We will ask for your name(s), video title, school and teacher.

Q -- *What video formats can I upload?*

A -- These formats are suggested: QuickTime (.mov) or MPEG (.mp2 or .mp4).

Q -- *I tried to upload my video but nothing happened. Did I do something wrong?*

A -- The most common reason for failed uploads is a temporary network problem. Please wait a few hours and try your upload again. Contact Ron at (916) 321-1784 or rbrand@sacbee.com if the problem continues.

Q -- *How many videos can I upload?*

A -- Only one video per student (or team) is allowed.

Q -- *How long does it take to upload a video?*

A -- The upload often takes several minutes. The time it takes to upload a media file depends on how big the file is and how fast your Internet connection is.

Q -- *How long does video approval take?*

A -- Approval may take up two days, although in most cases, approval is done in less time. We ask that you be patient during this process. If the video violates any of our policies, it will not be approved for use on the site. Additionally if there are any upload issues, we will notify you and may need you to re-upload your file. If you have any questions regarding approval process, please contact Ron at (916) 321-1784 or rbrand@sacbee.com.

Q -- *Can I upload copyrighted material?*

A -- We respect copyright holders and their rights. We do not allow copyrighted material. Please report any copyright abuse to rbrand@sacbee.com.





Participating Water Providers

The Regional Water Authority (RWA) sponsors the Water Spots Video Contest. The following water providers, members of RWA's Water Efficiency Program, make the Water Spots Video Contest and other educational projects possible:

California American Water
Carmichael Water District
Citrus Heights Water District
City of Folsom
City of Lincoln
City of Roseville
City of Sacramento
City of West Sacramento
Del Paso Manor Water District
El Dorado Irrigation District
Elk Grove Water District
Fair Oaks Water District
Golden State Water Company
Orange Vale Water Company
Placer County Water Agency
Rancho Murieta Community Services District
Rio Linda/Elverta Community Water District
Sacramento County Water Agency
Sacramento Suburban Water District
San Juan Water District





Teachers

**Water Spots Video Contest Final Report
May 28, 2013
Regional Water Authority
IN Communications
The Sacramento Bee / M.I.E.**

M.I.E. Teacher List

Water Spots Video Contest

Order No.	Teacher	School	Address	Phone	Students
WS13 44206	Neal Edwards	Casa Roble High School	9151 Oak Ave, Orangevale, CA 95662	916-971-5452	70
WS13 44213	Vernon Bisho	Center High School	3111 Center Court Ln, Antelope, CA 95843	916-338-6420	10
WS13 44220	Neil Reilly	Del Campo High School	4925 Dewey Dr, Fair Oaks, CA 95628	916-971-5664	21
WS13 44207	Nick Zerwas	Del Oro High School	3301 Taylor Rd, Loomis, CA 95650	916-652-7243	30
WS13 44212	Sheryl Lee	El Camino High School	4300 El Camino Ave, Sacramento, CA 95821	916-971-7430	25
WS13 44221	Mark Lushenko	Florin High School	7956 Cottonwood Ln, Sacramento, CA 95828	916-689-8600	22
WS13 44208	Brad Clark	Franklin High School	6400 Whitelock Pkwy, Elk Grove, CA 95757	916-714-8150	3
WS13 44211	Zachary Weidkamp	Granite Bay High School	1 Grizzly Way, Granite Bay, CA 95746	916-786-8676	30
WS13 44291	Tony Ferrante	Jesuit High School	1200 Jacob Ln, Carmichael, CA 95608	916-482-6060	1
WS13 44285	Kevin Jordan	Leo Palmiter High School	2040 Ethan Way, Sacramento, CA 95825	916-566-2020	5
WS13 44277	John Hull	Luther Burbank High School	3500 Florin Rd, Sacramento, CA 95823	916-433-5100	70
WS13 44214	David Ted Biesanz	Mesa Verde High School	7501 Carriage Dr, Citrus Heights, CA 95621	916-971-5288	6
WS13 44283	Kathy Carlson	Mira Loma High School	4000 Edison Ave, Sacramento, CA 95821	916-971-7465	6
WS13 44222	Laurie Fox	Monterey Trail High School	8661 Power Inn Rd, Elk Grove, CA 95624	916-688-0050	1
WS13 44218	Timothy Ho	Natomas Charter School	4600 Blackrock Dr, Sacramento, CA 95835	916-928-5353	21
WS13 44257	Sondra Myles	Oakmont High School	1710 Cirby Way, Roseville, CA 95661	916-782-3781	2
WS13 44247	Ellen Karnowski	Pathways Charter School	21248 Highway 175, Middletown, CA 95461	707-987-9702	40
WS13 44224	Inez Lauerman	Ponderosa High School	3661 Ponderosa Rd, Shingle Springs, CA 95682	530-677-2281	30
WS13 44216	H Cureton II	Rocklin Alternative Education Ce	3250 Victory Dr, Rocklin, CA 95765	916-632-3195	55
WS13 44215	Craig Kaylor	Rocklin High School	5301 Victory Ln, Rocklin, CA 95765	916-632-1600	5
WS13 44281	Ryan Miller	Sheldon High School	8333 Kingsbridge Dr, Sacramento, CA 95829	916-681-7500	15
WS13 44297	Roy Benavidez	South Lake Tahoe High School	1735 Lake Tahoe Blvd, South Lake Tahoe, CA 96150	530-541-4111	1
WS13 44238	Mica Brown	West Campus High School	5022 58th St, Sacramento, CA 95820	916-277-6400	65
WS13 44288	John Ousley	West Campus High School	5022 58th St, Sacramento, CA 95820	916-277-6400	35
WS13 44275	Ben Barnholdt	Whitney High School	701 Wildcat Blvd, Rocklin, CA 95765	916-632-6500	12
WS13 44266	Mark Hajewski	Woodcreek High School	2551 Woodcreek Oaks Blvd, Roseville, CA 95747	916-771-6565	2

Number of Students 583
Number of Teachers 26

M.I.E. Teacher List

Living Rivers

Order No.	Teacher	School	Address	Phone	Students
LR13 44265	Terry Baker	Aldar Academy	4436 Engle Rd, Sacramento, CA 95821	916-485-9685	14
LR13 44227	Kathy Richardson-Dod	Arthur C. Butler Elementary Scho	9180 Brown Rd, Elk Grove, CA 95624	916-681-7595	6
LR13 44269	Sue Addington	Bannon Creek Elementary Schoo	2775 Millcreek Dr, Sacramento, CA 95833	916-567-5600	34
LR13 44273	Joni Stein	Barrett Middle School	4243 Barrett Rd, Carmichael, CA 95608	916-971-7842	165
LR13 44243	Terri Swartz	Barrett Middle School	4243 Barrett Rd, Carmichael, CA 95608	916-971-7842	70
LR13 44232	Nathaniel Starace	C.K. McClatchy High School	3066 Freepport Blvd, Sacramento, CA 95818	916-264-4400	40
LR13 44253	Desiree Thomas	California Montessori Project	4645 Buckeye Rd, Shingle Springs, CA 95682	530-672-3095	133
LR13 44254	Janet Samulewski	Community Activity Support Servi	620 Bercut Dr, Sacramento, CA 95814	916-442-8877	15
LR13 44233	Sam Espinoza	Cordova High School	2239 Chase Dr, Rancho Cordova, CA 95670	916-362-1104	14
LR13 44226	Jan Beach	Elk Grove High School	9800 Elk Grove - Florin Rd, Elk Grove, CA 95624	916-686-7741	40
LR13 44234	Laura Weaver	Elk Grove High School	9800 Elk Grove - Florin Rd, Elk Grove, CA 95624	916-686-7741	40
LR13 44228	Suzie Johnston	Florin High School	7956 Cottonwood Ln, Sacramento, CA 95828	916-689-8600	13
LR13 44231	William Baer	Franklin High School	6400 Whitelock Pkwy, Elk Grove, CA 95757	916-714-8150	110
LR13 44245	Pam La Bella	Franklin High School	6400 Whitelock Pkwy, Elk Grove, CA 95757	916-714-8150	130
LR13 44475	Ann Osburn	Gerber Elementary School	23014 Chard Ave, Gerber, CA 96035	530-385-1041	20
LR13 44249	Susan Prentice-Morga	Grant Union High School	1400 Grand Ave, Sacramento, CA 95838	916-286-1000	170
LR13 44274	Kathy Bowling	H W Harkness Elementary Schoo	2147 54th Ave, Sacramento, CA 95822	916-433-5042	31
LR13 44272	William Flink	James McKee Elementary Schoo	8701 Halverson Dr, Elk Grove, CA 95624	916-686-3715	29
LR13 44473	Kaye Schwartz	James Rutter Middle School	7350 Palmer House Dr, Sacramento, CA 95828	916-422-7590	67
LR13 44229	Yolanda Richardson	John F Kennedy High School	6715 Gloria Dr, Sacramento, CA 95831	916-433-5200	135
LR13 44237	Michael Gustafson	Katherine Albiani Middle School	9140 Bradshaw Rd, Elk Grove, CA 95624	916-686-5210	155
LR13 44240	Robin Bye	Laguna Creek High School	9050 Vicino Dr, Elk Grove, CA 95758	916-683-1339	25
LR13 44241	Cynthia Dettner	Laguna Creek High School	9050 Vicino Dr, Elk Grove, CA 95758	916-683-1339	36
LR13 44239	Bryan Kalbfus	Laguna Creek High School	9050 Vicino Dr, Elk Grove, CA 95758	916-683-1339	40
LR13 44251	Catherine Philleo	Lutheran High School	9270 Bruceville Rd, Elk Grove, CA 95758	916-691-2277	25
LR13 44264	Paul Wolter	Mather Youth Academy	4420 Monhegan Way, Mather, CA 95655	916-363-5019	20
LR13 44276	David Celeste	Matsuyama Elementary School	7680 Windbridge Dr, Sacramento, CA 95831	916-433-5535	12
LR13 44258	Mike Mullen	Matsuyama Elementary School	7680 Windbridge Dr, Sacramento, CA 95831	916-433-5535	33
LR13 44255	Joel Carson	Mira Loma High School	4000 Edison Ave, Sacramento, CA 95821	916-971-7465	40
LR13 44267	Steve Cox	Mira Loma High School	4000 Edison Ave, Sacramento, CA 95821	916-971-7465	40
LR13 44284	Tracy Idrogo	Mitchell Middle School	2100 Zinfandel Dr, Rancho Cordova, CA 95670	916-635-8460	200
LR13 44242	Vince Mack	Norwood Junior High School	4601 Norwood Ave, Sacramento, CA 95838	916-649-6600	39
LR13 44248	Azeta Towfighi	Nova Community Day School	2035 North Ave, Sacramento, CA 95838	916-521-7390	25
LR13 44270	Celeste Boggs	NP3 Charter High School	3700 Del Paso Rd, Sacramento, CA 95834	916-567-5740	80
LR13 44271	Laura Stannard	NP3 Charter High School	3700 Del Paso Rd, Sacramento, CA 95834	916-567-5740	17
LR13 44261	Nicole Quinn	Oak Ridge Elementary School	4501 Martin Luther King Jr Blvd, Sacramento, CA 958	916-277-6679	27
LR13 44260	Diana Williamson	Oak Ridge Elementary School	4501 Martin Luther King Jr Blvd, Sacramento, CA 958	916-277-6679	27
LR13 44268	Tina Olson	Ottoman Elementary School	9460 Ottoman Way, Orangevale, CA 95662	916-986-2231	86
LR13 44230	Lance Corgiat	Pleasant Grove High School	9531 Bond Rd, Elk Grove, CA 95624	916-686-0230	40
LR13 44250	Sally Coghlan	Rio Linda Preparatory Academy	1101 G St, Rio Linda, CA 95673	916-566-2720	15
LR13 44244	Mireille Singh	Rio Linda Preparatory Academy	1101 G St, Rio Linda, CA 95673	916-566-2720	145
LR13 44279	Sayuri Sakamoto	Samuel Jackman Middle School	7925 Kentwall Dr, Sacramento, CA 95823	916-393-2352	15
LR13 44262	Shani Brown	Sunrise Elementary School	11821 Cobble Brook Dr, Rancho Cordova, CA 95742	916-985-4350	35
LR13 44235	Yasmin Henry	Sutter Middle School	3150 "I" St, Sacramento, CA 95816	916-264-4150	36
LR13 44259	Elizabeth Murphy	Union House Elementary School	7850 Deer Creek Dr, Sacramento, CA 95823	916-424-9201	28

Order No.	Teacher	School	Address	Phone	Students
LR13 44252	Terrie Pouncil	United Cerebral Palsy SAAGE	2230 Arden Way, Suite D, Sacramento, CA 95825	916-561-0956	62
LR13 44263	Kim Williams	Washington Elementary School	520 18th St, Sacramento, CA 95814	916-264-4160	32
LR13 44236	Erna Piper	William Daylor Alternative High S	6131 Orange Ave, Sacramento, CA 95823	916-427-5428	100

Number of Students 2,711

Number of Teachers 48



Winners

**Water Spots Video Contest Final Report
May 28, 2013
Regional Water Authority
IN Communications
The Sacramento Bee / M.I.E.**



Water Spots Video Contest Finalists

April 15, 2013

The Water Spots Video Contest was created to encourage students to think about outdoor water efficiency. Young film makers in grades 9-12 were asked to create public service announcement videos that focused on the 2013 theme: *Check sprinkler systems every month for water-wasting problems and make repairs within 48 hours*. The Regional Water Authority and The Sacramento Bee are pleased to announce the 10 finalists:

- **Haylee James** and **Gabby Orsi**, Center High School
- **Brenden Smith**, Center High School
- **Olivia Turner**, Del Oro High School
- **Leslie Olson**, Del Oro High School
- **Tyler Kirby Kidd** and **Melissa Pickrell**, Ponderosa High School
- **Kelsea Lake** and **Michael Abshear**, Whitney High School
- **Brenton Lee** and **Alex Didler**, Whitney High School
- **Daniel Schetter** and **Eric Franklin**, Whitney High School
- **Justin Conti** and **Hunter Pietrzak**, Whitney High School
- **Nick Garner** and **Bobby Cary**, Woodcreek High School

We want to thank our judges. They are Kathleen Dodge from the Tahoe Film Commission; Leo Winternitz from The Nature Conservancy; Monica Woods from News10; Rita Schmidt Sudman from the Water Education Foundation; and Liz Salmi from Greenwise. The selections were based on creativity, entertainment value, accuracy, originality and incorporation of the 2013 water efficiency message.

We are now asking students, teachers, family, friends, Bee Readers and everyone in the Sacramento region to vote for their favorite videos. Voting is online at www.sacbee.com/mie.

The people's choice winner (as determined by online voting), and the first, second and third place winners (as determined by the judges) will be announced May 5, 2013 at Raley Field.

Congratulations to all of the finalists!





Water Spots Video Contest Winners

May 6, 2013

The Water Spots Video Contest encouraged students in grades 9-12 to create 30-second public service announcement videos on checking sprinkler systems every month for water-wasting problems and making repairs within 48 hours. The Regional Water Authority and The Sacramento Bee are pleased to announce the winners as determined by our judges and the people who voted for their favorite videos:

- **PEOPLE'S CHOICE: Brenden Smith**, Center High School
- **FIRST PLACE: Brenton Lee and Alex Didier**, Whitney High School
- **SECOND PLACE: Daniel Schetter and Eric Franklin**, Whitney High School
- **THIRD PLACE: Justin Conti and Hunter Pietrzak**, Whitney High School

We also want to recognize the other finalists in the contest:

- **Haylee James and Gabby Orsi**, Center High School
- **Olivia Turner**, Del Oro High School
- **Leslie Olson**, Del Oro High School
- **Tyler Kirby Kidd and Melissa Pickrell**, Ponderosa High School
- **Kelsea Lake and Michael Abshear**, Whitney High School
- **Nick Garner and Bobby Cary**, Woodcreek High School

All of the winners and finalists saw their videos premiere on the Raley Field Jumbotron yesterday before the Sacramento River Cats game.

Special thanks to our judges: Kathleen Dodge from the Tahoe Film Commission; Leo Winternitz from The Nature Conservancy; Monica Woods from News10; Rita Schmidt Sudman from the Water Education Foundation; and Liz Salmi from Greenwise. The first, second and third place videos were based on creativity, entertainment value, accuracy, originality and incorporation of the 2013 water efficiency message. We also want to thank all the people who voted for their favorite videos and determining the "People's Choice" winner.

Congratulations to the winners and the finalists!



Water Spots Announcement of Winners
Raley Field
May 5, 2013

