



## Regional Water Efficiency Program Advisory Committee

### AGENDA

**Date:** January 12, 2016 – 9:30 a.m. to 12:30 p.m.

**Host:** Regional Water Authority, 5620 Birdcage Street, Suite 180, Citrus Heights, CA 95610

**Phone:** 916-967-7692

1. 9:30 Welcome and Introductions (Continental breakfast/coffee/tea)
2. 9:50 November 2015 Meeting Notes
3. 10:00 Budget and Grants Update
4. 10:30 The Drought Continues...
  - i. Regional Water School
  - ii. Winter Messaging/Extended Public Outreach Plan
  - iii. Current and Potential Future Emergency Regulations and Water Savings
5. 11:10 Short Break
6. 11:20 Mini Discussion: Individualized Customer Water Use Reports
7. 11: 50 Urban Water Management Plans
  - i. Population and Target Modifications
  - ii. RWA Public Outreach Activities Template Text
  - iii. Voluntary Energy Intensity Reporting
8. 12:15 Informational Presentation-Bob Siebenhaar, Siebe Innovations, [Shower Bootie](#)
9. 12:25 Announcements
10. 12:30 Adjournment

**Informal lunch following the RWE PAC at El Tapatio (across the parking lot) if you would like to join.**

## REGIONAL WATER EFFICIENCY PROGRAM



CALIFORNIA AMERICAN WATER  
CARMICHAEL WATER DISTRICT  
CITRUS HEIGHTS WATER DISTRICT  
CITY OF FOLSOM  
CITY OF LINCOLN  
CITY OF ROSEVILLE

CITY OF SACRAMENTO  
CITY OF WEST SACRAMENTO  
DEL PASO MANOR WATER DISTRICT  
EL DORADO IRRIGATION DISTRICT  
ELK GROVE WATER DISTRICT  
FAIR OAKS WATER DISTRICT

GOLDEN STATE WATER COMPANY  
ORANGE VALE WATER COMPANY  
PLACER COUNTY WATER AGENCY  
RIO LINDA/ELVERTA COMMUNITY  
WATER DISTRICT

SACRAMENTO COUNTY WATER  
AGENCY  
SACRAMENTO SUBURBAN WATER  
DISTRICT  
SAN JUAN WATER DISTRICT



## RWEPAC Meetings 2016

Regional Water Efficiency Program Advisory Committee (RWEPAC) meetings are open to water agencies, stakeholders to the Water Forum Agreement, vendors, researchers, government agencies and the public. The meetings are:

Date	Host
January 12, 2016	Regional Water Authority 5620 Birdcage St, STE 180 Citrus Heights, CA 95610
March 8, 2016	Regional Water Authority 5620 Birdcage St, STE 180 Citrus Heights, CA 95610
May 10, 2016	Regional Water Authority 5620 Birdcage St, STE 180 Citrus Heights, CA 95610
July 12, 2016	TBD
September 13, 2016	Regional Water Authority 5620 Birdcage St, STE 180 Citrus Heights, CA 95610
November 8, 2016	Regional Water Authority 5620 Birdcage St, STE 180 Citrus Heights, CA 95610
December 13, 2016	TBD
January 10, 2017	Regional Water Authority 5620 Birdcage St, STE 180 Citrus Heights, CA 95610

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DISTRICT  
SAN JUAN WATER DISTRICT



**Date: November 10, 2015**

**9:30 AM – 12:30 PM**

**Location – Regional Water Authority,  
5620 Birdcage ST, STE 180  
Citrus Heights**

**MEETING NOTES - Regional Water Efficiency Program Advisory Committee**

<b>Meeting called by:</b>	Program Manager	<b>Type of meeting:</b>	Program Advisory Committee
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Call to Order at: 9:30 a.m.

**1.0 Welcome and Introductions**

<b>Attendees</b>	Becky Cassidy, Don Smith, Angela Frost, William Granger, Ryan Burnett, Ken Ingle, Bill Cassady, Sandy Doyle, Joe Duran, Melinda Tupper, Linda Yager, Dan Gwaltney, Dawn Calciano, Mark Roberson (Water Forum), Jordan Power (City of Woodland), Dagmara Saini (City of Manteca), Kat Garcia (City of Lodi), Lisa Maddaus (Maddaus Water), Jim Casey (Osborne Co), Amy Talbot
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**2.0 Meeting Minutes**

September 22, 2015	The notes were approved and will be posted online.
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**3.0 Grants Update**

- Wrapping up Prop 84 Round 2 - Direct Installs, Waterfluence, Rebates
- Starting Water Energy Grant (\$2.5 M) - Direct Installs, CII reimbursement, showerhead distribution
- Prop 84 Round 3 (\$810,000) - Recommended for award. Advanced Customer Systems, Water Loss, Public Outreach
- WaterSMART Reuse/ Recycling 2016 (Dec. 10)

**4.0 Drought Update**

Fall/Winter Regional Water School	Five classes, online registration open at SacRegionWaterSchool.com. Linden will continue to teach the class and Jennifer will assist.
Extended Public Outreach Plan	The full \$150,000 is committed, Cap Radio will continue in November. \$30,000 will be saved for later use.
Winter Conservation Programs and Messages	Agencies discussion changes in messages for fall/winter. Most will focus on indoor water conservation messages and turning off irrigation in winter.
Current and Potential Future Emergency Regulations	There is a potential extension past February 2016, based on talk of a new Executive Order. There are potential modifications to current regulations: climate adjustments; regional compliance; recycled water; alternative/"drought proof" supplies, population/growth. There is a public workshop scheduled for December 7th to discuss future regulations and written comments are due by December 2 <sup>nd</sup> . RWA is preparing comments and will attend all meetings.

<b>5.0 Break</b>	10 minute break
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<b>6.0 Informational Presentations</b>	
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Don Smith and Dusty Cady, DropCount	Presentation and discussion focused on Folsom’s experience with using Dropcount to communicate to customers.
Rishi Kumar and Brad Adamske, Smart Utility Systems	Presentation and discussion focused on services provided by Smart Utility Systems that utilize a water agency’s water use, customer, rebate, and other data to manage internal operations and communicate with customers.
Jim Casey, Osborne Company Inc.	Presentation and discussion focused on the installation and use of hot water heaters. Water savings from certain products were also discussed.

<b>7.0 Mini Discussion: Effective Public Outreach and Customer Communication</b>	
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	The agencies discussed the following questions: What is the most effective communication method? Are your customer suffering from drought fatigue and what are you doing to address it?
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Meeting Adjourned at 12:35 p.m.