



RWEPAC Meeting May 10, 2016

Agenda

- Welcome and Introductions
- March 2016 Meeting Notes
- CUWCC Presentation
- Budget Presentation
- Mini Discussion: Event Promotion
- Mini Discussion: Top 10 Customer ?s
- General Program/Grant Updates





Welcome and Introductions

- Name and organization
- Favorite spring flower









March 2016 Meeting Notes

- Motion for approval
- Post to RWA website





CUWCC Presentation

Title: Post-BMP Paradigm Shift Speaker: Greg Weber, Executive Director





RVA

Budget Revenue Changes

5% increase in dues (\$20,000)

– See sheet for individual agency increases

- Unused \$ from last year (\$20,000)
- \$200,000 in grant funding for public outreach
 May through October 2016
- Move % of staff salary costs to RWA budget \$13,000





Budget Expense Changes

- Increase in overhead costs (\$7,000)
- Increase in public outreach (\$11,000)
- Add Poster Decorating Contest (\$10,000)
- Add consultant time for contest (\$2,000)





Budget Summary 2015-2016 2016-2017

Table 1. Category 1 Budget Su	mmary	Table 1. Category 1 Budget Summary				
Program Revenues FY2016		Program Revenues FY2017				
Projected FY 2016 Category 1 Revenues	\$411,000	Projected FY 2017 Category 1 Revenues				
Reserve Funding	\$11,000	Reserve Funding	\$20,000			
Total Revenues	\$422,000	Total Revenues	\$452,000			
Program Expenses FY2016		Program Expenses FY2017				
Program Management and Implementation, Tec Assistance	hnical	Program Management and Implementation, Technical Assistance				
Staff, Legal, Office Expenses, Travel, Financial and Audit Services	\$235,000	Staff, Legal, Office Expenses, Travel, Financial and Audit Services	\$229,000			
Water Efficiency Consulting Services	\$50,000	Water Efficiency Consulting Services	\$50,000			
CUWCC BMP Implementation Categories		CUWCC BMP Implementation Categories				
Public Outreach	\$99,000	0 Public Outreach				
School Education	\$18,000	School Education	\$30,000			
Landscape	\$20,000	Landscape	\$20,000			
Total Expenses	\$422,000	Total Expenses	\$452,000			





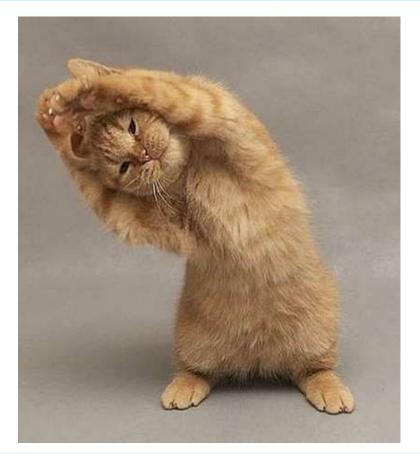
Budget Next Steps

- Open it up for discussion and questions
- Move to approve?





Stretch Break







Mini Discussion: Event Promotion

- What is the most effective way for your agency to promote events?
- Paid, unpaid ads or both?
- Social media?
- Local partners?
- RWA Calendar

Mini Discussion: Top 10 Customer Drought Questions

- Conservations tips
- Billing issues
- Watering days
- Fines and fees
- ?

General Program Updates

- Mulch Mayhem
- UWMPs due in June
- Water school ends August 24th
- Car wash program
 - Car air fresheners!
- New Water Research Foundation Study
 - Sent it out





Conservation Update

STATE	STATE WATER BOARD WATER SAVINGS TRACKING (Million Gallons)										
	June	July	August	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	March	Total
2015/16	12,419	13,789	13,866	12,560	10,759	7,131	6,217	6,154	5,900	6,354	95,148
2013	19,488	22,418	20,859	17,316	14,836	10,649	8,433	6,954	7,233	10,095	138,280
%	36.3%	38.5%	33.5%	27.5%	27.5%	33.0%	26.3%	11.5%	18.4%	37.1%	31.2%

- Adjusted regional target is 26%
- All agencies within 2% of targets in March.
- State saved 24% in March.





Spring/Summer Messages

Theme: "Rethink Your Yard"

- Limit Landscape Watering
- Prioritize your trees
- Check sprinklers for efficiency
- Upgrade landscape with low water use plants









Grant Update

- Prop 84 Implementation Grant Ending
 - Waterfluence, Direct Installs, Irrigation Efficiencies
- Prop 84 Drought Grant Sent out 1st IE request
 Irrigation Efficiencies, Public Outreach
- 2014 Calfed Grant Ends Sept 2016
 - Direct Installs
- Water Energy Grant (\$2.5 M) Started in Jan

- Direct Installs, CII & Showerhead giveaways





Proposition 84 Round 3

- Working on agreement with DWR
- Total funding for WEP: \$800,000
- Once the agreement is signed, RWA will allocate funds to each participating
 - Split evenly between agencies by program
- Cost share has to be expended first





New Executive Order

- Extends Emergency Regulation until Jan 2017
- Potential to continue mandatory restrictions in 2017 if drought conditions continue
- Framework for permanent reductions
- Permanent reporting requirements
- Strengthen shortage plans/UWMPs
- Focus on water loss/leaks and water/energy





State Water Board Update

- Released draft Emergency Regulation
 - Includes agency self assessment of supplies
 - Must show three years of supply
 - Deficit of supply is new conservation target
 - Effective June 2016 until January 2017
- Wholesalers included in reporting
- Up for adoption at May 18th meeting
 - Comments due May 16th





New Resources for Training

• AWWA Manuals

Manual	Title
M1	Water Rates, Fees and Charges
M6	Water Meters
M22	Water Service Lines
M36	Water Audits and Loss Control Programs
M52	Water Conservation Programs
M60	Drought Preparedness and Response

• Water Education Foundation Layperson's Guides





Announcements and Events







Next RWEPAC Meetings

January 12, 2016 ☑

March 8, 2016 ☑

May 10, 2016

July 12, 2016

September 13, 2016

November 8, 2016

December 13, 2016

January 10, 2017

Water Taste Contest

BBQ?

Locations?





Time for Lunch





