



**FOR IMMEDIATE RELEASE**  
July 5, 2016

Contact: Mike Gazda  
[mike.gazda@gswater.com](mailto:mike.gazda@gswater.com)  
(916) 448-5802

## **GOLDEN STATE WATER ADJUSTS CONSERVATION STANDARDS FOR ARDEN, GOLD RIVER & RANCHO CORDOVA CUSTOMERS**

Golden State Water Company (Golden State Water) today announced adjusted conservation standards for its Arden, Gold River and Rancho Cordova customers. Effective immediately, customers may water outdoor landscapes up to three days per week, and state-issued conservation mandates have been replaced with new voluntary reduction targets of 25 percent (Arden) and 32 percent (Gold River and Rancho Cordova).

The adjusted conservation standards permit local addresses ending in an even number (0, 2, 4, 6, 8) to water on Wednesday, Friday and Sunday; odd addresses (1, 3, 5, 7, 9) may water landscapes on Tuesday, Thursday and Saturday. All outdoor irrigation must occur before 8 am or after 7 pm, and should not exceed 10 minutes per station. *Restrictions do not apply for trees or edible vegetation watered solely by drip or microspray systems.*

Water System	Communities	Voluntary Conservation	Watering Days (Even)	Watering Days (Odd)
Arden	Arden Manor	25%	Wed, Fri, Sun	Tue, Thu, Sat
Cordova	Rancho Cordova, Gold River	32%	Wed, Fri, Sun	Tue, Thu, Sat

“Our customers have done a tremendous job reducing water use during this drought, and we encourage our communities to remain diligent with their conservation efforts,” said Paul Schubert, General Manager of the Northern District for Golden State Water. “It’s important that we keep our existing conservation momentum, as the state will likely consider new conservation regulations in 2017. While some parts of the state received much-needed relief from dry conditions during the winter and spring months, California remains in a drought emergency and we must make efficient water use a way of life to protect our state’s vulnerable water supplies.”

The adjusted conservation standards are aligned with the State Water Resources Control Board’s (State Water Board) shift to locally-developed conservation strategies, as outlined in the state’s emergency drought regulations issued on May 18, 2016. These standards could be revised pending the State Water Board’s verification of data on drought supply reliability and demand, or developments related to local water supply conditions and conservation. Golden State Water will continue to monitor and assess local conditions and implement measures as appropriate based on water reliability and sustainability.

Additionally, customers are reminded that the following practices that waste potable water are prohibited in California, per Governor Jerry Brown’s Executive Order issued on May 9, 2016:

- Hosing off sidewalks, driveways and other hardscapes.
- Washing a motor vehicle with a hose, unless the hose is fitted with a shut-off nozzle.
- Operating a fountain or decorative water feature, unless the water is part of a recirculating system.
- Watering outdoor landscapes in a manner that causes excess runoff, or within 48 hours following measurable precipitation.
- Irrigation with potable water of ornamental turf on public street medians.

Please visit [gswater.com](http://gswater.com) for additional information on local conservation standards, drought updates and conservation resources, or call Golden State Water’s 24-hour Customer Service Center at 800-999-4033. Customers can follow Golden State Water on Twitter @GoldenStateH2O for real-time information about the drought and local water service.

###