WELCOME

Introductions

[Image of a group of people posing for a photo]
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Agenda

• Welcome and Introductions
• November 2016 Meeting Notes
• Program Updates
• Mini Discussion: Customer Perception
• Agency Announcements
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Program Updates

• RWEPAC Survey Results
• Brainstorm RWEPAC Speakers and Topics
• 2017 Public Outreach Campaign
• Emergency and Permanent Regulations
• CUWCC
• Water Taste Test Award
Q1: How satisfied are you with the current RWEPAC meetings? Meetings every other month General agenda items and topics covered Breakfast and coffee provided

Answered: 12  Skipped: 0
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Survey Results

Q2: RWEPAC Components Ranked

- Vendor Presentations: 3.5
- Networking: 2.5
- Program Updates: 2
- Timely Discussion: 1.5
Q3 In the past, RWEPAC meetings had a more formal structure (Elected water agency Chair in addition to RWA Program Manager to help facilitate the meeting). Would you like to return to a more formal structure for the 2017 RWEPAC meetings?

Answered: 12  Skipped: 0

Yes

No
Q4 Do you want to be more involved AT the RWEPAC meetings? More involved= receiving a regular task for each meeting like providing the group with a legislative update or summary on new efficiency technology, etc.

Answered: 12   Skipped: 0
Q5 Do you want to be more involved IN THE PLANNING of the RWEPAC meetings? More involved=volunteer for a "leadership team" that would meet (30 minute conference call) the month in between RWEPAC meetings to discuss the upcoming agenda and speakers.

Answered: 12   Skipped: 0
Q6 Are you planning on using RWEPAC meeting attendance as part of your CEU credit in 2017?

Answered: 11  Skipped: 1

- Yes
- No
- N/A or need more...

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%
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Survey Results

• Satisfied with current program
• Value discussion and program updates
• Keep current structure
• Contact those interested in being more involved
  – Direct contact to match folks with in meeting tasks
  – Set up a recurring “Leadership Team” meeting

• CEUs
  – Set up more technical speakers

• Vendors
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RWEPAC Topics and Speakers

• Raley Field Tour in March
• Kings Arena in November
• Daily Acts/Sonoma County
• Landscape budget analysis (EBMUD)
• MWEOLO (DWR)
• AMI (Agency or vendor)
• Project WET
• Other ideas???
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Public Outreach Campaign

FLIP ME OFF
Turn Off your sprinklers in winter
BeWaterSmart.info

YOU DIG IT?
Check the soil before watering
BeWaterSmart.info

Wait...what did that say?
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Regulations

• Emergency Regulation
  – Workshop held on Jan. 18th
  – Possible extension at early February SWB meeting

• Permanent Regulation
  – Lots of comments submitted
  – Report due to Governor’s Office on Jan. 20th
  – Move to legislative world
  – Coordinate with ACWA, region and others
• The votes are in!
• 2017 Timeline
• New name
  • Water Efficient California (WECA)
  • ??
  • ??
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4th Annual Water Taste Test Contest

• 2013 – City of Folsom
• 2014 -- SSWD
• 2015 – City of Roseville
• 2016 – City of Lincoln !!!!!!
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Mini-Discussion: Customer Perception

• How are customers reacting to recent media articles?
• How are agencies responding to customer concerns?
• How can we be more proactive to promote what is working?
• ???
The drought eased up, and these Californians turned on the spigot

"Do these water managers understand how precarious our statewide situation still is?"
— Max Gomberg, state climate and conservation manager

"Most people just want to salvage what they had."
— Lisa Brown, San Juan Water District customer service manager

“The only way for [the executive order] to expire is for us to determine that there is no longer a drought emergency,” Gomberg said, “and the likelihood of that is close to zero.”