



**Date: July 11, 2017**

**9:30 AM – 12:30 PM**

**Location – Placer County Water Agency (PCWA), Maidu Corporate Yard, 494 Maidu Drive, Auburn, CA 95603**

**MEETING NOTES –  
Regional Water Efficiency Program Advisory Committee**

**Meeting called by:**

Program Manager

**Type of meeting:**

Program Advisory Committee

Call to Order at: 9:30 a.m.

**1.0 Welcome and Introductions**

Attendees

Chis Nelson, Don Smith, Bobby Alvarez, William Granger, Ryan Burnett, Sarah Jones, Joe Duran, Jeffery Peterson, Linda Yager, Dan Gwaltney, Darren Van Dusen, Cassandra Holt, Mychel Teater, John Shannon, Sharon Fraser, Dave Fujino (CCUH), Laurie Sharp (USBR), Andre Christian (EGIA), Amy Talbot, Monica Garcia

**2.0 Meeting Notes**

May 9, 2017

The notes were approved and will be posted online.

**3.0 Agency Presentation**

PCWA (Linda Yager)

AMI Project Update

**4.0 Program Updates**

Mulch Mayhem

The radio ads really helped with the outreach. Many agencies ran out of mulch. This is a great method of community building. People were happy to receive the free mulch.

Peer to Peer Recap

This was a great event held in San Diego. The emphasis is on how programs went wrong and how they were fixed. The topics are kept conversational with a de-emphasis on PowerPoint presentations. If the region is interested in hosting the next Northern California event, we need to identify a few tours and approach CalWEP with a proposal.

Water Spots

After much discussion, it was decided to decouple the Water Spots contest from Raley Field. The students do not seem to express much enthusiasm about being on the field and they either participate for the experience or as part of a class assignment. The Water Spots contest will be incorporated into the Public Outreach Committee.

School Education

There are a few options for school education that are currently being evaluated such as mobile classrooms. The intent of the program was to focus our energy into driving people to the Powerhouse; however, there are currently the project has had lengthy delays.

Public Outreach

The Public Outreach campaign has launched and incorporates on-line (Facebook and Google ads), Capital Radio, and Raley Field PSAs. Amy is participating in Public Affairs interviews. The fall campaign will be revisited at the next meeting.

Grants

The current grant funds are scheduled to end in June 2018. If you have any questions about the programs or funds, contact Monica. In the next couple of months the grant fund allocations will be evaluated and funds may be reallocated.

Grant Ideas	<p>AMI/meters  leak detection / repair  public outreach (determining savings is an issue)  legislation regulation  GIS data  pilot projects (USBR SOR projects can be funded)  pressure reduction  meter testing programs  replace / repair oversized meters  AWWA Cap Water loss gauge to determine savings  saturation survey especially multi-family  direct install for irrigation programs  pre-rinse spray valves rebates</p>
CEU opportunities	<p>There are many CEU opportunities in the region.</p> <ul style="list-style-type: none"> <li>• Hunter website</li> <li>• Target Solutions</li> <li>• IA watching older webinars.</li> <li>• The California Irrigation Institute offers 8 CEUs. The 2018 Conference Theme is Drought to Deluge: Scaling Solutions, January 29 and 30, 2018. Location: Hilton Arden West in Sacramento</li> </ul> <p>Monica will disseminate opportunities as they arise.</p>
Rebate Programs: slowing down or speeding up?	<p>The trend seems to be for outdoor incentives to be slowing down, while toilet rebates are continuing at the same rate. The outdoor incentives appeared to be used by early adaptors and current customers are not as inclined to follow the terms and conditions. It is recommended that the price be capped at the Manufactured Retail Price to prevent issues with rebates.</p> <p>CII rebates are still difficult to distribute. They all want labor included as part of the rebate.</p> <p>USBR will no longer release any grant funding for toilet rebates in the Western States.</p>

### 5.0 Break / Annual Water Taste Test

	<p>Thank you to the following agencies that participated: City of Roseville, City of West Sacramento, Placer County Water Agency, and the City of Folsom. The winner of the Annual Water Taste Test with 23 votes was the City of Folsom.</p>
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### 6.0 State Regulations Update

Water Use Targets	<p>Things change quickly, there is testimony this afternoon on the two bills, which have been gutted. The bills may be refilled or suspended. We will know more after the hearing.</p>
SB407	<p>SACOG is not actively engaged in this regulation.</p>

### 7.0 Agency Announcements

<p>Agencies informed the group on upcoming events and program updates.</p>	
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Meeting Adjourned at 12:30 p.m.