



**Date: September 11, 2018**

**9:30 AM – 12:30 PM**

**Location – Sierra Health Foundation, 1321 Garden Highway, Sacramento, CA 95833**

**MEETING NOTES –  
Regional Water Efficiency Program Advisory Committee (RWE PAC)**

<b>Meeting called by:</b>	Program Manager	<b>Type of meeting:</b>	Program Advisory Committee
---------------------------	-----------------	-------------------------	----------------------------

Call to Order at: 9:30 a.m.

**1.0 Welcome and Introductions**

<b>Attendees</b>	Chris Nelson, Rex Meurer, Don Smith, Bobby Alvarez, William Granger, Ryan Burnett, Ken Ingle, Bill Cassady, Sarah Jones, Robert Barragan, Joe Duran, Sara Cater, Linda Higgins, Dan Gwaltney, Greg Bundesen, Ken Kirkland, Andrew Spittler, Cassandra Barnhill, Chris Shepard, Cheryl Buckwalter (Landscape Liaisons), Dave Fujino (CCUH), Amy Talbot, Monica Garcia
------------------	--

<b>2.0 Meeting Notes</b>	The July 10, 2018 notes were approved and will be posted online.
--------------------------	--

**3.0 Host Presentation**

Water Efficiency Program-City of Sacramento by William Granger, Water Conservation Administrator

**4.0 Legislative and Regulatory Update**

AB 1668 and SB 606 (Long Term Efficiency)/Primer	California Department of Water Resources (DWR) and the State Water Resources Control Board (SWRCB), have prepared a summary of the newly chaptered, long-term water conservation legislation, AB 1668 (Friedman) and SB 606 (Hertzberg). DWR has released this as a Public Review Draft, Making Water Conservation a California Way of Life: Primer of 2018 Legislation of Water Conservation and Drought Planning. Comment are due by September 14 <sup>th</sup> . RWA is working on a response.
--	---

Listening Tour	DWR and SWRCB have scheduled three listening sessions in early September to take public comment from stakeholders. The first of three listening tours occurred on September 5, 2018. RWA participated and noted that new information or guidance has not been provided.
----------------	---

Water Budget methodology has not been distributed. PCWA was approached as a pilot agency to test the algorithm.

State Budget for Implementation	DWR has petitioned for increased staffing to assist with the changes due to the Long Term Efficiency. At this time, it was denied.
---------------------------------	--

Imagery Delivery	The data is very high quality. This data may be used for a wide variety of purposes. A workshop will be held in Fall/Winter.
------------------	--

This data will be helpful for the landscape water budgets; however, at this time without a methodology from DWR it may not be cost effective to create budgets for our region.

Media Training	The first of two sessions occurred on September 10, 2018; the next session is scheduled for September 28, 2018.
----------------	---

<b>5.0 Program Updates</b>	
Public Outreach Campaign	<p>Currently planning for the second year of the two year campaign. If you need or want anything specific, let us know. Our advertising works: 44 days of media outreach and we received 104 requests for moisture meters, 29 days of on-line advertising and we received 660 requests for moisture meters.</p> <p>The <i>Water You Wandering?</i> postcard has arrived and is being distributed to agencies.</p>
Pilot Irrigation Timer Direct Installation Program	<p>The program would mimic the indoor direct installation program. It would be a region-wide program managed by RWA. It would provide outdoor water savings and help with SB 606 and AB 1668 implementation. If the pilot is successful, it will be used to apply for additional grants. There is agency interest in a Pilot Irrigation Timer Direct Installation Program.</p>
WEP Annual Report Release	<p>The WEP Annual Report has been released. Next year the Annual Report will be attached to the WEP invoices.</p>
Customer Irrigation Guide	<p>There has been a request for a Customer Irrigation Guide, something simple that can be left with customers detailing how to make changes. CalWEP is updating the Plumbing Handbook, Amy will check if it will include irrigation guidelines.</p>
Indoor/Outdoor Water Use	<p>RWA uses the average R-GPCD to calculate the difference between indoor/outdoor water usage. February with the lowest R-GPCD and highest likelihood of rain and therefore was considered a good estimate for indoor usage for 2017, assuming indoor use is consistent throughout the year. The estimated indoor usage is subtracted from the total use by month to calculate the percentage of outdoor water use by month.</p>
GPCD/R-GPCD Reporting	<p>RWA collects monthly production data and R-GPCD data from all agencies, compiles it in a report and sends it back out to the agencies. The data helps RWA respond to media inquiries, is used for grant purposes, and is used in the region's public outreach campaign. The data is not used to single out an agency or to compare agencies.</p> <p>State reporting of R-GPCD is not currently mandated; however, it will likely be in the future. There is some concern that if an agency does not report they will need to report the missed data once it is mandated.</p> <p>There was consensus that agencies would continue to report production and R-GPCD to RWA. Instead of listing the agencies, RWA will graph the average, minimum, and maximum R-GPCD.</p>
QWEL	<p>The training is scheduled for October 18<sup>th</sup>, October 25<sup>th</sup>, November 1<sup>st</sup>, and November 8<sup>th</sup>. It is hosted by SSWD and uses region specific materials. The training is full and there is a waitlist. The interest in the community for this workshop is incredible. For the next session we will reserve 10 spots for water agency staff.</p>
CalWEP	<p>Mary Ann Dickinson, Executive Director is speaking to RWA Board on Thursday, September 13<sup>th</sup>. There was a joint CalWEP/AWE Board meeting in SoCal on September 6<sup>th</sup>. There will be a joint Research Committee and reciprocal Board Members between CalWEP and AWE.</p> <p>Water Bond was endorsed by the CalWEP Board to support the water efficiency funding.</p> <p>What do you want to see from CalWEP? Research, Public outreach materials, etc.? Please contact Amy with any ideas or questions.</p>

**6.0 Guest Presentation**

Powerhouse Science Center Exhibit Overview by Rita Mukherjee Hoffstadt, Deputy Director

**7.0 Agency Announcements**

Agencies informed the group on upcoming events and program updates.

Meeting Adjourned at 12:00 p.m.

Lunch and Sacramento Tree Foundation event.