



# RWEPAC

May 14, 2019

WELCOME

# Introductions

- Name
- Organization
- Water Hog or Water Snob?

SHOWER = 27 MINUTES	
25 minutes	2 minutes
	
Reflection and deep thoughts about the origin of life and the universe.	Wash and rinse the body.

WeKnowMemes



# Agenda

- Welcome and Introductions
- March 2019 Meeting Notes
- WEP Budget Proposal
- Guest Presentation (Greg and Ryan)
- Break
- Group Discussion
- Program Ideas and Updates
- Agency Announcements
- Adjournment/Lunch

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# Meeting Notes

- March 2019
- Approve and post online?



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# 2019-2020 Budget Overview

- No increase in dues
- RWA Budget Salary Share (+\$74,000)
  - 10% of staff/office costs over to RWA budget each year
    - FY17 - \$13,600 (10%)
    - FY18 - \$31,500 (20%)
    - FY19 - \$50,200 (30%)
    - FY20 - \$74,000 (40%)
    - FY21 – \$95,000? Capped at 50%
- Increased funding
  - Landscape (\$2,000)
  - Public Outreach (\$20,000)
- Powerhouse
  - 5 more years @ \$5,000/year

# 2018-2019 Budget Overview

FY 2019

FY 2020

Table 1. Category 1 Budget Summary

Program Revenues FY2019	
Projected FY 2019 Category 1 Revenues	\$453,000
RWA Salary/Office Share (30%)	\$50,000
FY 2018 Carryover/Reserve Funding	\$40,000
<b>Total Revenues</b>	<b>\$543,000</b>
Program Expenses FY2019	
Program Management and Implementation, Technical Assistance	
Staff, Legal, Office Expenses, Travel, Financial and Audit Services	\$265,000
Water Efficiency Consulting Services	\$55,000
BMP Implementation Categories <sup>1</sup>	
Public Outreach	\$180,000
School Education	\$20,000
Landscape	\$23,000
<b>Total Expenses</b>	<b>\$543,000</b>

Table 1. Category 1 Budget Summary

Program Revenues FY2020	
Projected FY 2020 Category 1 Revenues <sup>1</sup>	\$453,000
RWA Salary/Office Share (40%)	\$74,000
FY 2019 Carryover/Reserve Funding	\$40,000
<b>Total Revenues</b>	<b>\$567,000</b>
Program Expenses FY2020	
Program Management and Implementation, Technical Assistance	
Staff, Legal, Office Expenses, Travel, Financial and Audit Services	\$272,000
Water Efficiency Consulting Services	\$50,000
BMP Implementation Categories <sup>2</sup>	
Public Outreach	\$200,000
School Education	\$20,000
Landscape	\$25,000
<b>Total Expenses</b>	<b>\$567,000</b>



# 2019-2020 Budget Overview

**Table 2. BMP Implementation Categories**

<b>PUBLIC OUTREACH</b>		<b>\$200,000</b>
Regional Outreach Campaign	Common message and branding	\$185,000
	Media buys and marketing (i.e.; TV and Radio ads, PSA's)	
	Events Team and collateral	
	Outreach consultant and additional partnerships	
	River Cats Partnership	\$15,000
<b>SCHOOL EDUCATION</b>		<b>\$20,000</b>
Water Spots Contest	Video Public Service Announcement (PSA) Contest	\$14,000
Powerhouse Science Center	Annual payment toward 2 educational displays	\$5,000
Project WET	Project WET workshops and teacher materials	\$1,000
<b>LANDSCAPE</b>		<b>\$25,000</b>
Landscape Outreach Activities	Landscape Education Partnerships (e.g. Harvest Day)	\$4,000
	Gardensoft Gallery renewal for BeWaterSmart.info website	\$5,000
	Professional Trainings (QWEL/ReScape CA)	\$16,000
<b>TOTAL</b>		<b>\$245,000</b>

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# 2019-2020 Budget Overview

## Additional Funding

- Reserves: 6 months
- Drought/Extended Public Outreach Program: \$30,000
- Consulting: \$50,000



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# Budget Over Time

	FY 14	FY 15	FY 16	FY 17	FY 18	FY 19	FY 20
Public Outreach	\$113,000	\$99,000	\$99,000	\$123,000	\$179,000	\$180,000	\$200,000
School Education	\$31,000	\$18,000	\$18,000	\$30,000	\$20,000	\$20,000	\$20,000
Landscape	\$30,000	\$20,000	\$20,000	\$20,000	\$20,000	\$23,000	\$24,000
Total Budget	\$448,000	\$411,000	\$422,000	\$452,000	\$525,000	\$543,000	\$547,000
Grant	Yes		Yes	Yes	Yes	Yes	Yes
Carryover			Yes	Yes	Yes	Yes	Yes
Salary Share				Yes, 10%	Yes, 20%	Yes, 30%	Yes, 40%

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# Guest Presentation

- Greg Bundesen, SSWD
  - Water Leaders/Water Education Foundation Central Valley Tour



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# Guest Presentation

- Ryan Braas, Sacramento Municipal Utility District (SMUD)
  - Joint Online Rebate Project



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# Group Discussion

- How does your agency target customers for:
  - Programs?
  - Outreach?



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# Program Ideas

\$10,000 Idea-Show me the money

- What do we need that you wish we had
- Let's vote on it
- Submit ideas by July 1, 2019

Water Energy Toolkit for Libraries

- Sonoma Water

Got idea?



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# Program Updates

- 2018 Water Efficiency Program Report (Coming Soon!)
- SB 555 Water Loss Validator Training
- Mulch Mayhem
- Released Smart Controller Program RFP
- Smart Controller Training
- AB 533 Taxes on Rebates
- Landscape Imagery Project RFP
- Rebate Budgets
- Prop 1/IRWM Grant Funds



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## NEWS FOR IMMEDIATE RELEASE

May 2, 2019

Contact:  
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### **Final Phillips Survey of 2019 Finds Healthy Late-Spring Snowpack** *California's Snowpack is Cold and Dense*

**SACRAMENTO, Calif.** – The Department of Water Resources (DWR) today conducted the fifth and final Phillips Station snow survey of 2019. The manual survey recorded 47 inches of snow depth and a snow water equivalent (SWE) of 27.5 inches, which is 188 percent of average for this location.

Statewide, California's snowpack sits at 31 inches of SWE, which is 144 percent of average for this time of year. Snow water equivalent is the depth of water that theoretically would result if the entire snowpack melted instantaneously.

Today's readings will help hydrologists forecast spring and summer snowmelt runoff into rivers and reservoirs. The melting snow supplies approximately one-third of the water used by Californians.

"California's cities and farms can expect ample water supplies this summer," said DWR Director Karla Nemeth. "But it's critical that it's put to use replenishing groundwater basins and storage reservoirs for the next inevitable drought. Every resident and business can also help California by using water as efficiently as possible."

The snowpack's water content is the most important factor for water managers and hydrologists to measure because it is tied directly to water supply. Water content, however, varies from year to year depending on the air temperature and intensity and amount of precipitation. After a storm, the snow settles, compacts, and gets increasingly dense. As more snow falls, the snow beneath it will further compact. April 1 is typically the height of the year's snow water content. However, it is not until late spring and early summer when the intense sunshine becomes the key factor in snow melt and run-off.

#### STATEWIDE SUMMARY

	Statewide Average SWEQ	31"	31"
	Statewide Percent of April 1	111%	113%
	Statewide Percent of Normal	144%	143%

# Daily Statewide Hydrologic Update

Change Date:  May 1, 2019

Data as of 11:59:59 PM on May 1, 2019



Regional river forecast conditions reflect river forecast guidance products issued jointly by CNRFC/DWR. NWS Weather Forecast Offices issue the official watches, warnings, statements, and advisories.

Sacramento Region Summary			
Precip: 8-Station Index			
Season to Date	130%	% Avg year	118%
Northern Sierra Snow Water Content			
% to Date	144%	% Apr 1	103%
Reservoir Storage			
Reservoir	%Hist.Avg.	%Capacity	*Enroch
Shasta	108%	93%	-65
Oroville	114%	93%	-71
New Bullards	120%	95%	20
Folsom	121%	91%	76

San Joaquin Region Summary			
Precip: 5-Station Index			
Season to Date	119%	% Avg year	109%
Central Sierra Snow Water Content			
% to Date	147%	% Apr 1	118%
Reservoir Storage			
Reservoir	%Hist.Avg.	%Capacity	*Enroch
New Melones	128%	80%	-309
Don Pedro	115%	84%	-24
Exchequer	132%	79%	n/a
Millerton	88%	62%	-42

Tulare Lake Region Summary			
Precip: Tulare Precipitation Index			
Season to Date	120%	% Avg year	110%
Southern Sierra Snow Water Content			
% to Date	139%	% Apr 1	109%
Reservoir Storage			
Reservoir	%Hist.Avg.	%Capacity	*Enroch
Pine Flat	109%	67%	-77
Terminus	169%	71%	23
Success	144%	78%	n/a
Isabella	119%	49%	-84

\*Enroch = Flood Space Enroachment in 1,000 acre-ft

[Click for printable version of Daily Hydrologic Update.](#)





# Announcements & Events

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# Looking Forward...

Date	Host
July 9, 2019	NEED VOLUNTEER!?! Or at RWA
September 10, 2019	Regional water Authority Sierra Health Foundation
November 12, 2019	Placer County Water Agency
December 10, 2019	Old Spaghetti Factory in Rancho Cordova?
January 14, 2020	Regional water Authority 5620 Birdcage St, STE 180 Citrus Heights, CA 95610



# Thank You!

## ..And please stay for lunch



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