



**Date: May 14, 2019**

**9:30 AM – 12:00 PM**

**Location – Soil Born Farms Schoolhouse  
2140 Chase Drive  
Rancho Cordova, CA 95670**

**MEETING NOTES**

**Regional Water Efficiency Program Advisory Committee (RWE PAC)**

|                           |                 |                         |                            |
|---------------------------|-----------------|-------------------------|----------------------------|
| <b>Meeting called by:</b> | Program Manager | <b>Type of meeting:</b> | Program Advisory Committee |
|---------------------------|-----------------|-------------------------|----------------------------|

Call to Order at: 9:30 a.m.

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| <b>1.0 Welcome and Introductions</b>                             |  |
| Attendees  | Don Smith, Angela Frost, Bobby Alvarez, William Granger, Ryan Burnett, Ken Ingle, Bill Cassady, Sarah Jones, Robert Barragan, Chris Shepard, Sara Cater, Dan Gwaltney, Greg Bundesen, Christina Perez, Kurt Corothers, Lon Snegosky, Cassandra Barnhill, Gayleen Darting (Regional San), Lakshmi Jayaprakash (Regional San), Ryan Braas (SMUD), Cheryl Buckwalter (Landscape Liaisons), Amy Talbot, Monica Garcia  |
| <b>2.0 Meeting Notes</b>   | The March 12, 2019 notes were approved and will be posted online.  |
| <b>3.0 WEP Budget Proposal</b>                                   | No increase in WEP dues for FY 2020. We are still transferring 10% of staff/office costs to the RWA budget each year until 2021 when we'll reach 50%. The funding savings due to the transferred staff time will be added to the program budget.   |
| <b>4.0 Presentation</b>  | Water Education Foundation's Water Leaders / Central Valley Tour by Greg Bundesen, Sacramento Suburban Water District  |
| <b>5.0 Presentation</b>  | Joint Online Rebate Project by Ryan Braas, Sacramento Municipal Utility District   |
| <b>6.0 Group Discussion</b>                                      |  |
| How does your agency target customers for programs and outreach? | Public outreach and program efforts are different for each agency. Some agencies specifically target customers (like high water users) for programs and some agencies do more general outreach. Methods vary from bill inserts to online portals like Dropcountr to e-newsletters.   |
| <b>7.0 Program Ideas and Updates</b>                             |  |
| \$10,000 Idea  | <p>RWA proposed using \$10,000 in program funding to complete a new project, handout, website change, etc. of the group's choosing (vote if necessary). The group discussed a few options mostly focusing on staff training. If you have an additional idea for a regional project, contact Amy by July 1, 2019.</p> <p>Some ideas provided during the meeting were:</p> <ul style="list-style-type: none"> <li>• Training Scholarship to attend Water Tour/Class/etc.</li> <li>• Continuing education i.e. speakers or media training</li> <li>• Robust list of CII in the region</li> <li>• Water Conservation 101 training – for new hires</li> </ul> |

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|--------------------------------------|---|
| Water Energy Toolkit for Libraries   | The Sonoma-Marin Partnership provides Toolkits to local libraries for customers to check out. The Do-It-Yourself (DIY) Home Energy and Water Saving Toolkits include the tools and information necessary for customers to perform their own home upgrade projects to weather strip windows and doors, monitor electrical usage, find water leaks and make their homes more efficient with LED lightbulbs. Sonoma County Library cardholders can check out the kits for up to three (3) weeks. The group discussed having a similar project for the Sacramento region. |
| 2018 Water Efficiency Program Report | The report is almost complete and will be included with the 2020 WEP invoices sent out in July 2019.  |
| SB 555 Water Loss Validator Training | The next Water Audit Validator training in Northern California is on June 4-5 <sup>th</sup> in San Jose.<br><br>The next State Water Board Public Stakeholder Workgroup Meeting to Support the Development of Water Loss Performance Standards is on June 7, 2019.  |
| Mulch Mayhem                         | This was the first year the event was held on the same day. RWA will provide an event summary once all the participating agencies submit their data to Christine. The online ads for Mulch Mayhem are very successful regarding the number of clicks, shares, and comments.<br><br>Torin Dunnivant from the Sacramento Tree Foundation and Greg Bundesen participated in a spot for Arbor Day on Fox 40 promoting the event: : <a href="https://fox40.com/2019/04/26/tree-care-tips-for-arbor-day/">https://fox40.com/2019/04/26/tree-care-tips-for-arbor-day/</a>    |
| SMART Controller Program RFP         | We received one response for the RFP. We are partnering with BAWSCA on a regional SMART Controller Direct Install Pilot Project.  |
| Smart Controller Training            | A request was received for SMART Controller Training. This workshop would help the agencies and landscape professionals become familiar with a variety of controllers. Amy will send out an email for participation in a planning committee.  |
| AB 533 Taxes on Rebates              | This bill was amended to include turf replacement rebates only and has moved forward.   |
| Landscape Imagery Project RFP        | Changes were made to the RFP by agencies. Amy will send the final draft back out to the agencies before it is posted in June. Once RWA selects a consultant with associated pricing, we will solicit additional participating from member agencies. The RFP includes staff training on how to create and define residential landscape water budgets.  |
| Rebate Budgets                       | Amy will be sending out a survey requesting the rebate budget amounts for each agency.  |
| Prop 1/IRWM Grant Funds              | The Water Efficiency Program (WEP) will be an official applicant in the region's Integrated Regional Water Management Implementation Grant program. WEP submitted 2 projects for a total of \$2.2 million focusing on water efficiency rebate programs, public outreach, various studies, and water loss. However WEP and participating agencies do need to provide matching funding. Amy will be reaching out to some agencies to inquire about available matching funds in the next month.  |

## 9.0 Agency Announcements

Meeting Adjourned at 12:00 p.m.