



RWEPAC

November 12, 2019

WELCOME

Introductions

- Name
- Organization
- Favorite TV Show



THANK YOU, PCWA!

Agenda

- Welcome and Introductions
- Approve September Meeting Notes
- Host Presentation from Linda, PCWA
- Group Discussion: Leadership more involved in water efficiency
- Program Updates
 - Check and Save Customer Survey Results
 - Powerhouse Science Center
 - Public Outreach Update
 - Rachio Controller Program Update
 - State Regulation Update
 - Water Spots Video Contest
- Agency Announcements
- Adjournment/Lunch



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Meeting Notes

- Approve September 2019 Meeting Notes
- Post on website



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Host Presentation

- Linda Higgins, PCWA



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Group Discussion



How to get leadership more involved in water efficiency

- What do you do at your agency?
- How do you promote water efficiency to boss and boards?
- Issues with defending program costs?

What can RWA do to help?

- Copy emails? Progress reports? Newsletter? RWA Board update?



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Program Updates

- Check and Save Customer Survey Results
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- Water Spots Video Contest



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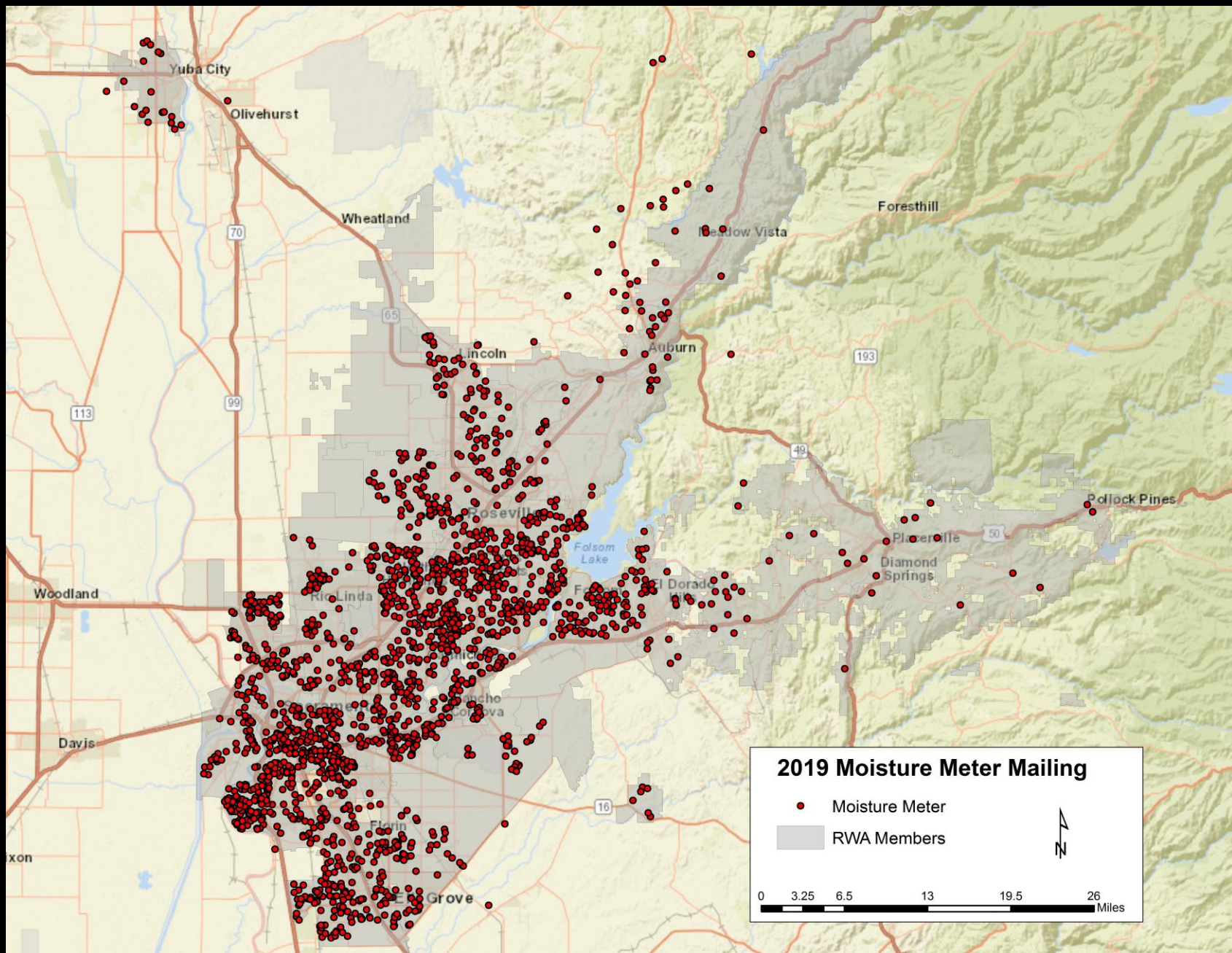
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Check and Save Customer Survey Results

- 2,000 moisture meters sent out
- 440 follow up survey participants
- Amazon gift card prize

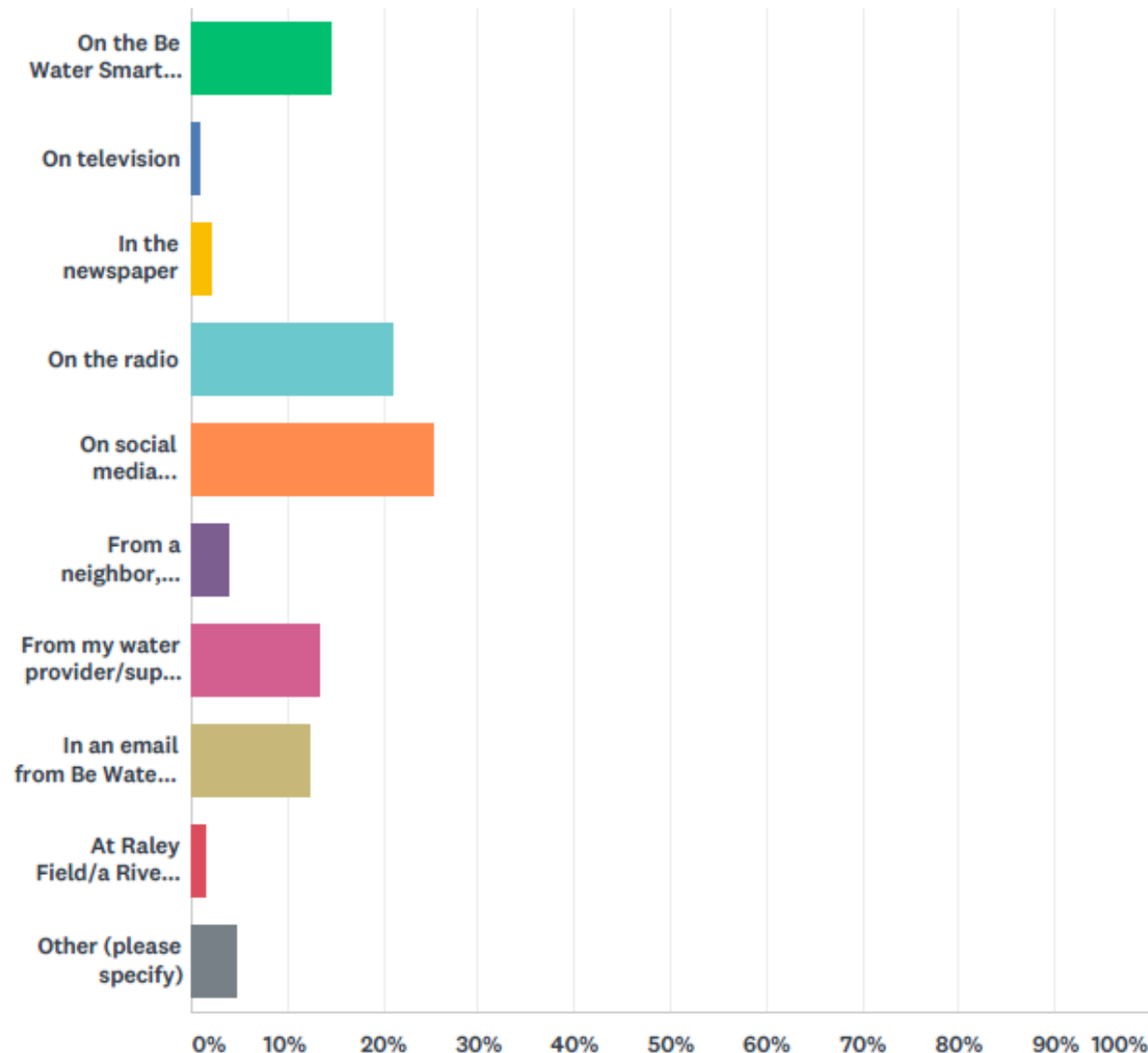


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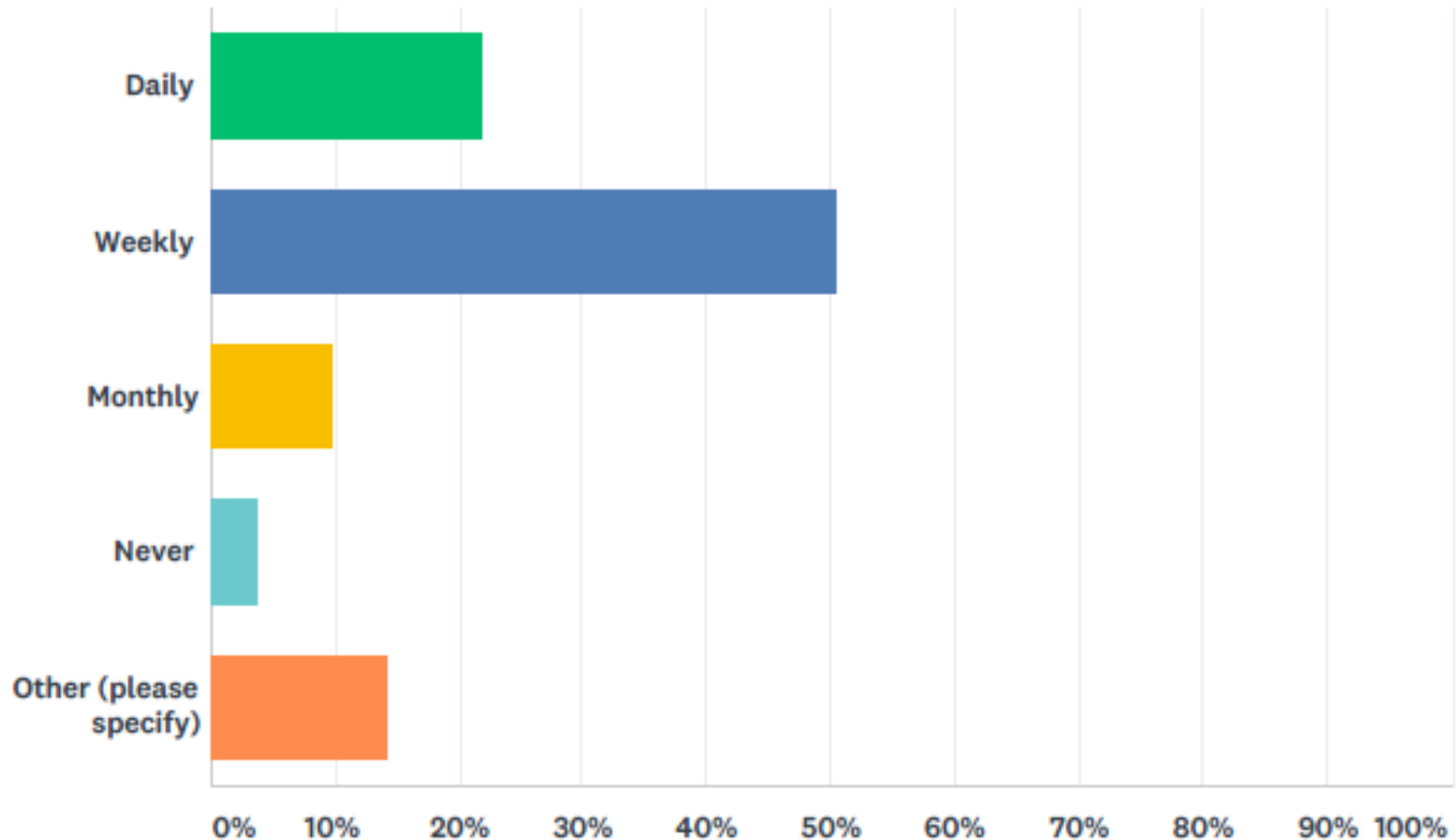
Q1 How did you find out about the Moisture Meter Give-A-Way?

Answered: 439 Skipped: 1



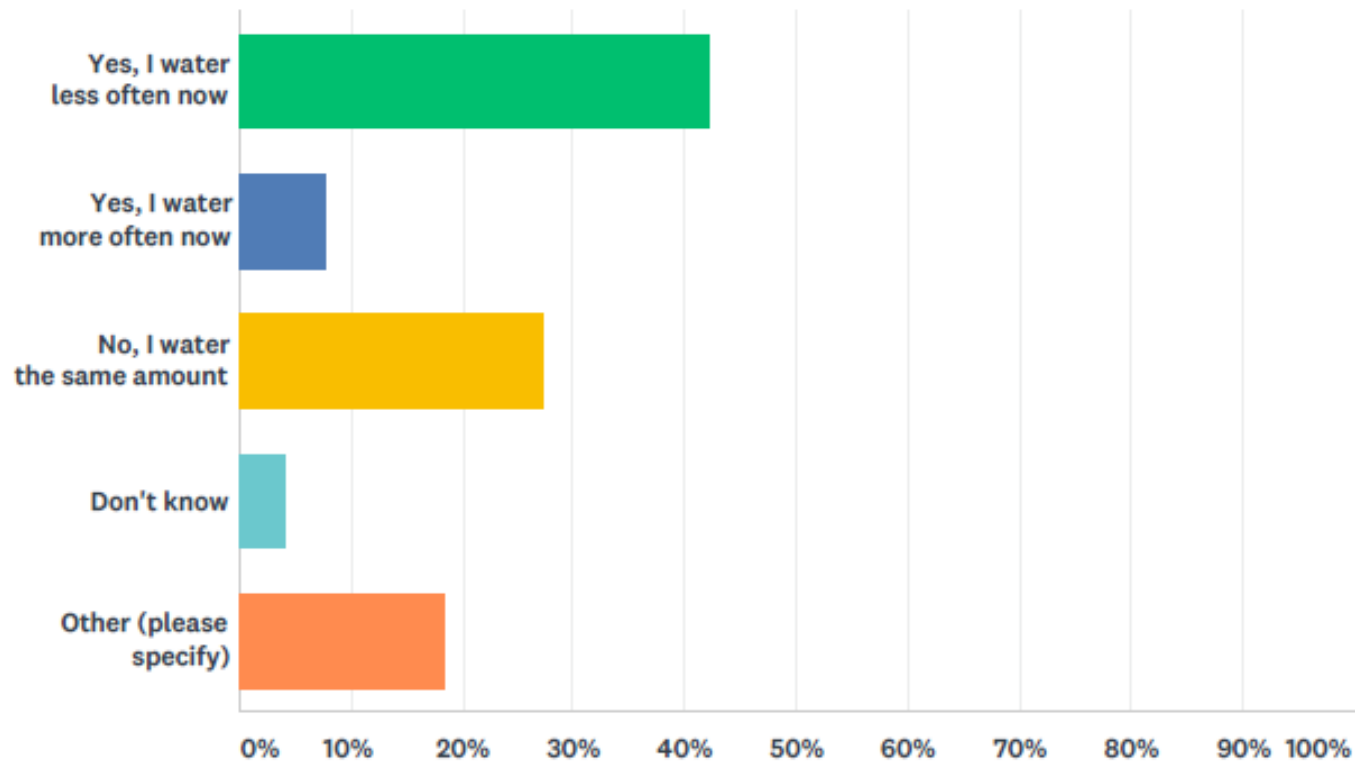
Q2 How often do you use your moisture meter?

Answered: 437 Skipped: 3



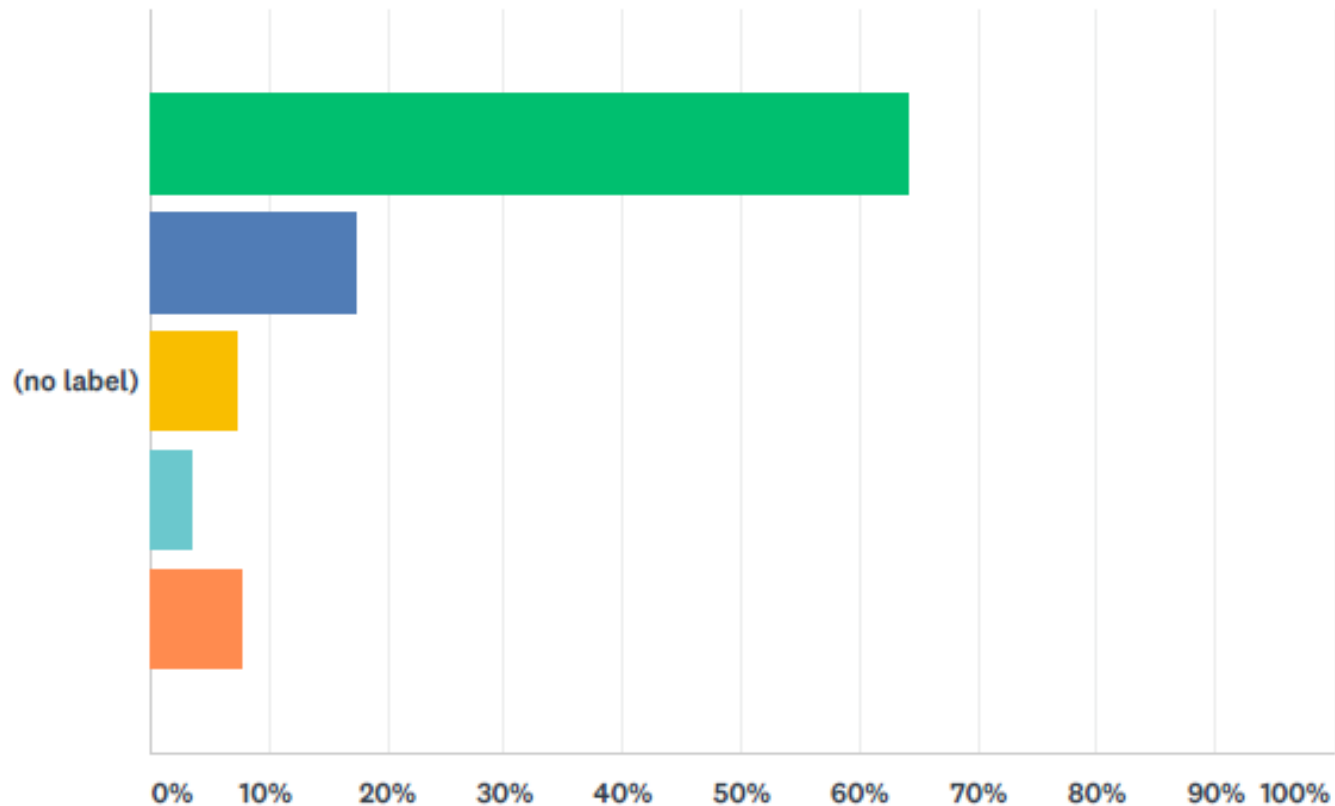
Q3 Did you change how often you water your lawn because of the moisture meter?

Answered: 435 Skipped: 5



Q4 How satisfied are you with the moisture meter?

Answered: 428 Skipped: 12



Very Satisfied Somewhat satisfied Neither satisfied nor dissatisfied
Somewhat dissatisfied Very dissatisfied

Testimonials



- “Great idea! I never knew how much I was over-watering until I got a meter.”
- “Handy tool to make sure I’m doing it right.”
- “I named mine Croaker Soaker.”
- “It helped lower my water bill.”
- “It was interesting to see the level of moisture in the lawn”



- “Hard to read display on the side. Top display would be better, but probably not as cute.”
- “too low to the ground”
- Never received, didn’t work

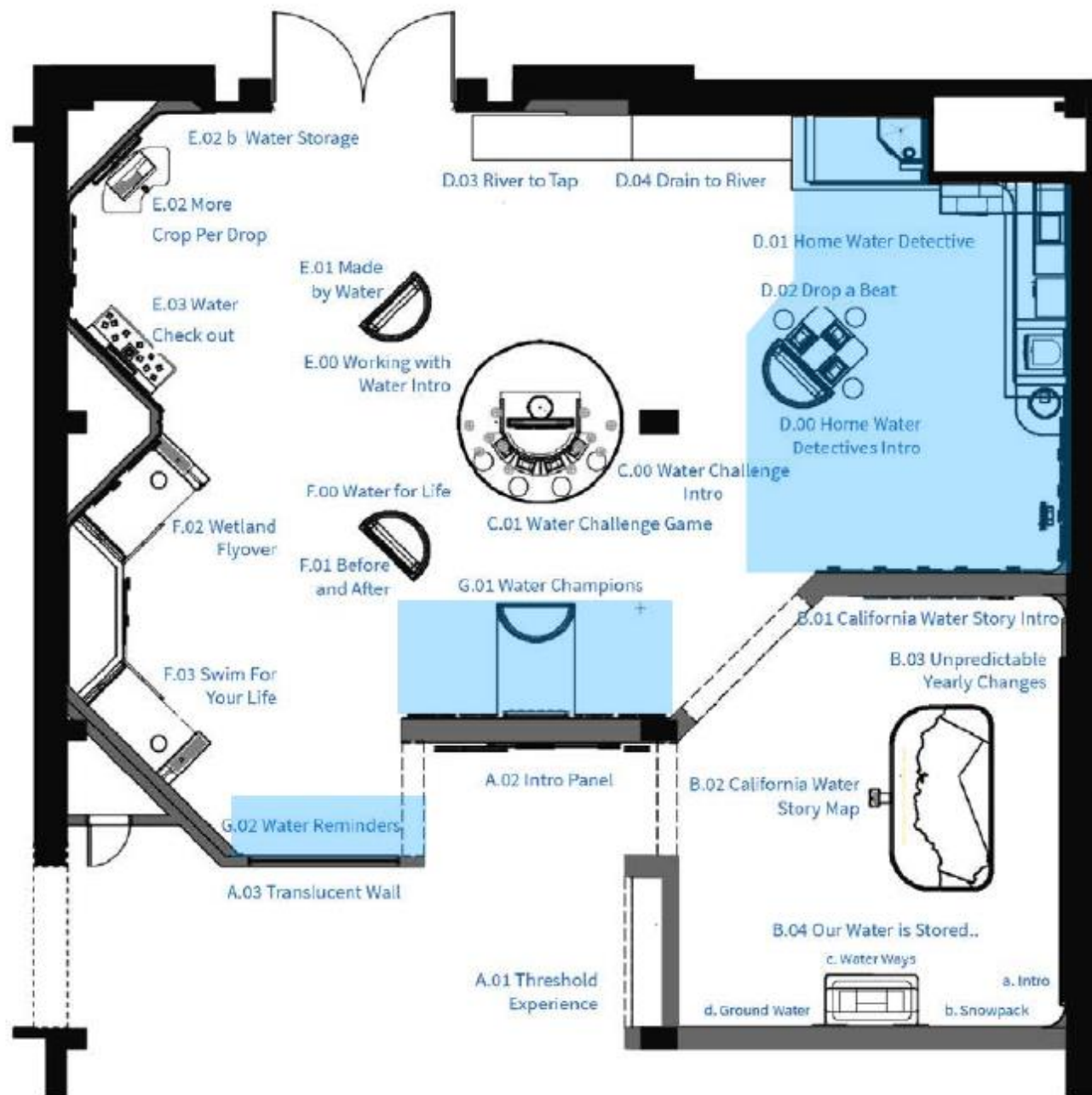
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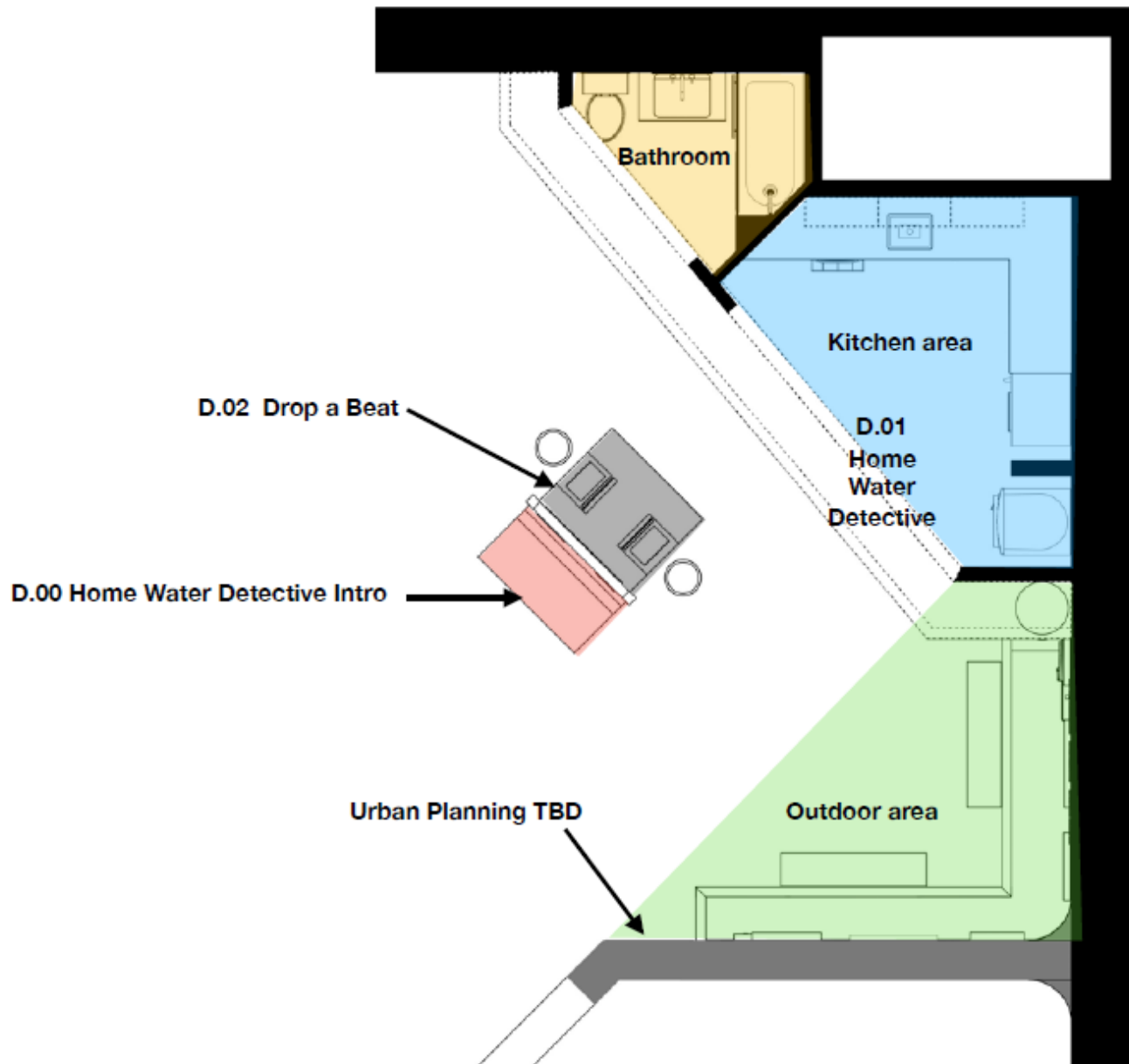
Powerhouse Science Center

- Building is under construction
- Exhibit design is in process
- Exhibits installed – early 2021
- Center open to the public – spring/fall 2021



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Home Water Detective

Main Message Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. 15 words at 34 pt (actual 108 pt or 1.5")

Many Gray Larks breed later in season, commencing egg-laying only between mid-July and early August in some years. Some birds migrate previously to escape the particularly inclement weather conditions over their breeding sites, although not all populations are prolifically migratory. Birds commencing nesting and nesting success peaks from July through to August, with migration again occurring from August to September. A maximum of 10 eggs per clutch is typical, although 12 eggs have been recorded. The incubation period is 12 days, and the young are dependent on the parents for 14 days after hatching. The young are able to fly at 22 days of age (Baker 1972).



Living With Water





Graphic Panel that provides content about water treatment process.

Graphic Panels to provide content about water conservation behaviors and technologies. Water efficient faucets & WaterSense brand dishwasher.

Rain water Harvesting
Barrels

Drought tolerant
Plants

Watering Hose with
Automatic shut-off nozzle

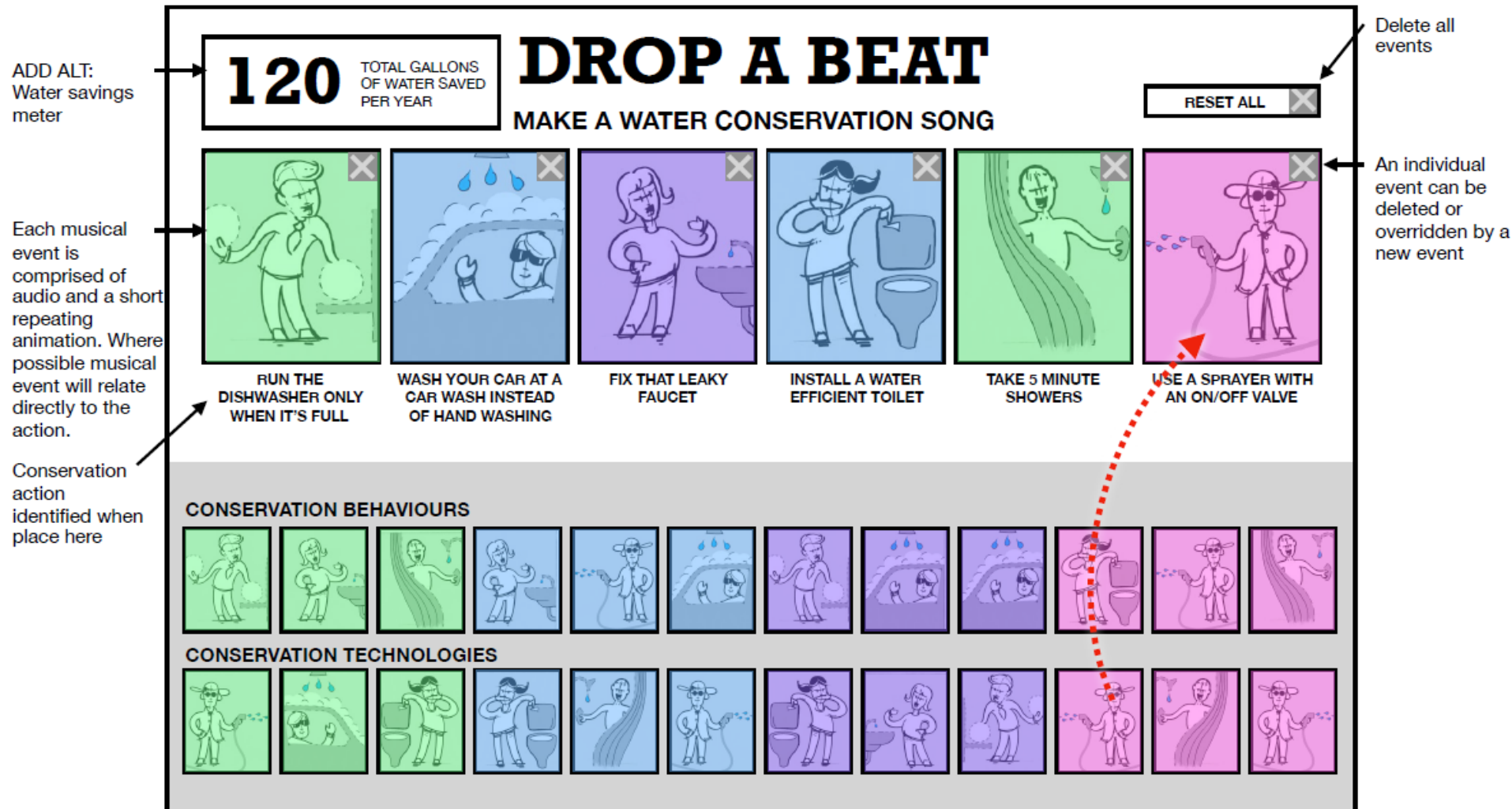
Living With Water



D.02 DROP A BEAT

Example of a filed musical score

SCREEN DESIGN SHOWN FOR REFERENCE ONLY
THIS DOES NOT REPRESENT THE FINAL GRAPHIC DESIGN



Program does not have a time limit though prompts will appear at specified times to ask visitors to give another visitor a turn if they are waiting.

Audio delivered via local focused speakers.

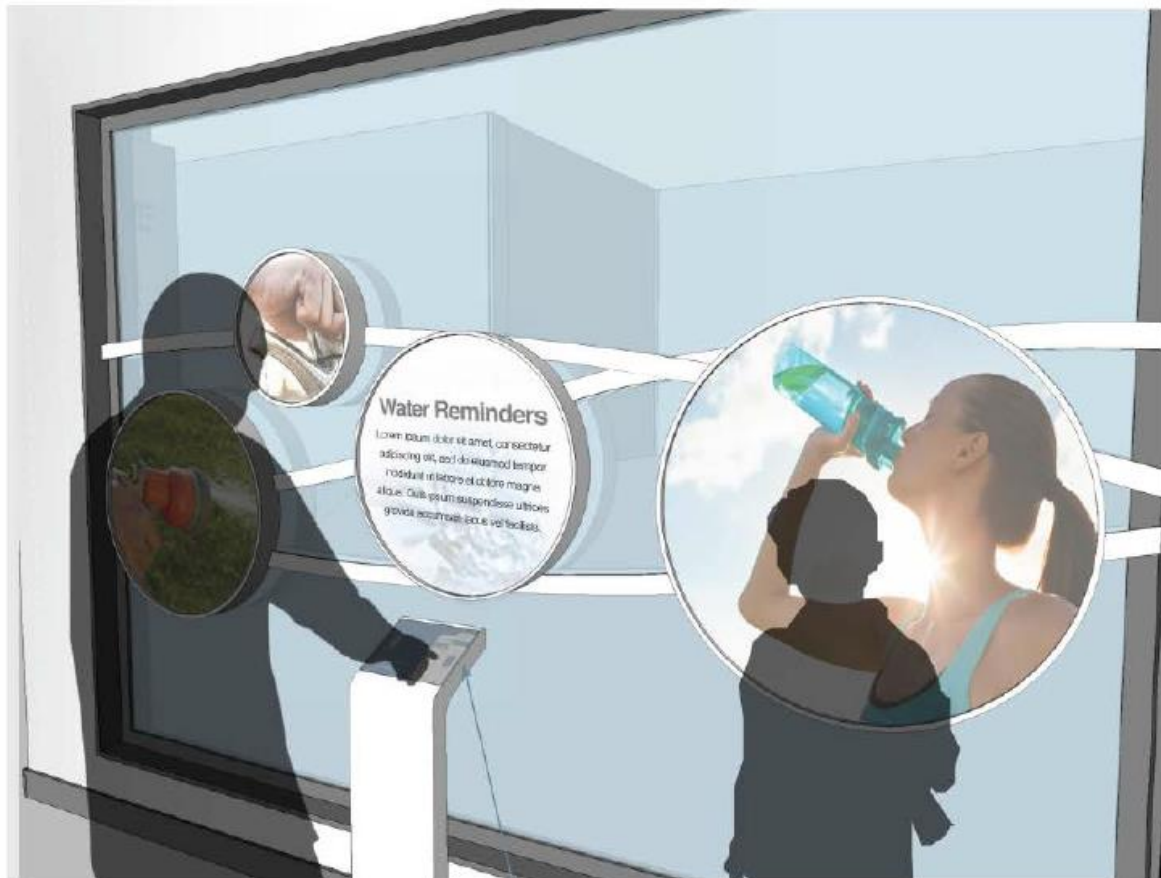
Currently there is no plan to email music to visitors

G.01 WATER CHAMPIONS



Note: The layout and design of this wall will is currently being revised.

G.02 WATER REMINDERS



iPad kiosk with restricted access to a web portal.

G.02 Water Reminders

Exhibit Description

On their way out of the exhibit, visitors pass an iPad kiosk where they can select topics from the exhibit about which they'd like to know more. If they enter their email address, they'll receive a customized message with links to additional resources about the topics they selected.

Communication Goal

Your commitment to being a water champion doesn't end when you exit the exhibit. Visitors decide what actions they might want to take after they leave and receive resources that will help them be successful.

CHANGES SINCE : 04-11-19

V.E. : 3D circles becomes simple graphics.

Use off-the-shelf stand for iPad.

9-16 MEETING NOTES:

- Location of this exhibit is not ideal
- Collecting user information brings up privacy issues and PSC is concerned about long term sustainability.
- Jephuenney to contact RWA about these concerns and team will decide if we still need to include this exhibit
- This exhibit can be added later on after opening.

10-11 MEETING NOTES:

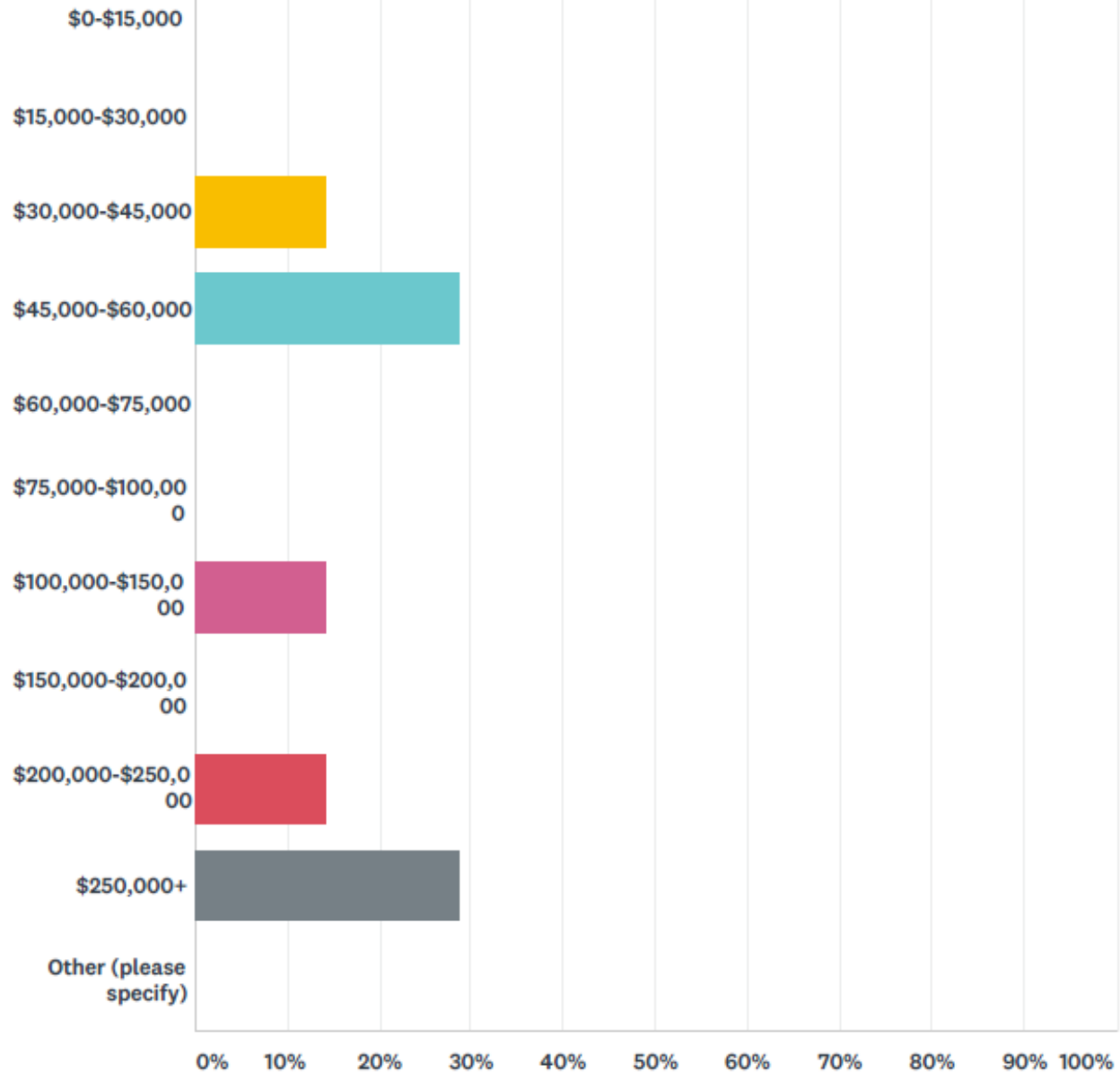
- Consider changing this iPad kiosk with a pledge board with visitor comment cards.
- Relocate this exhibit to be next to D.04 Drain to River exhibit

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Public Outreach

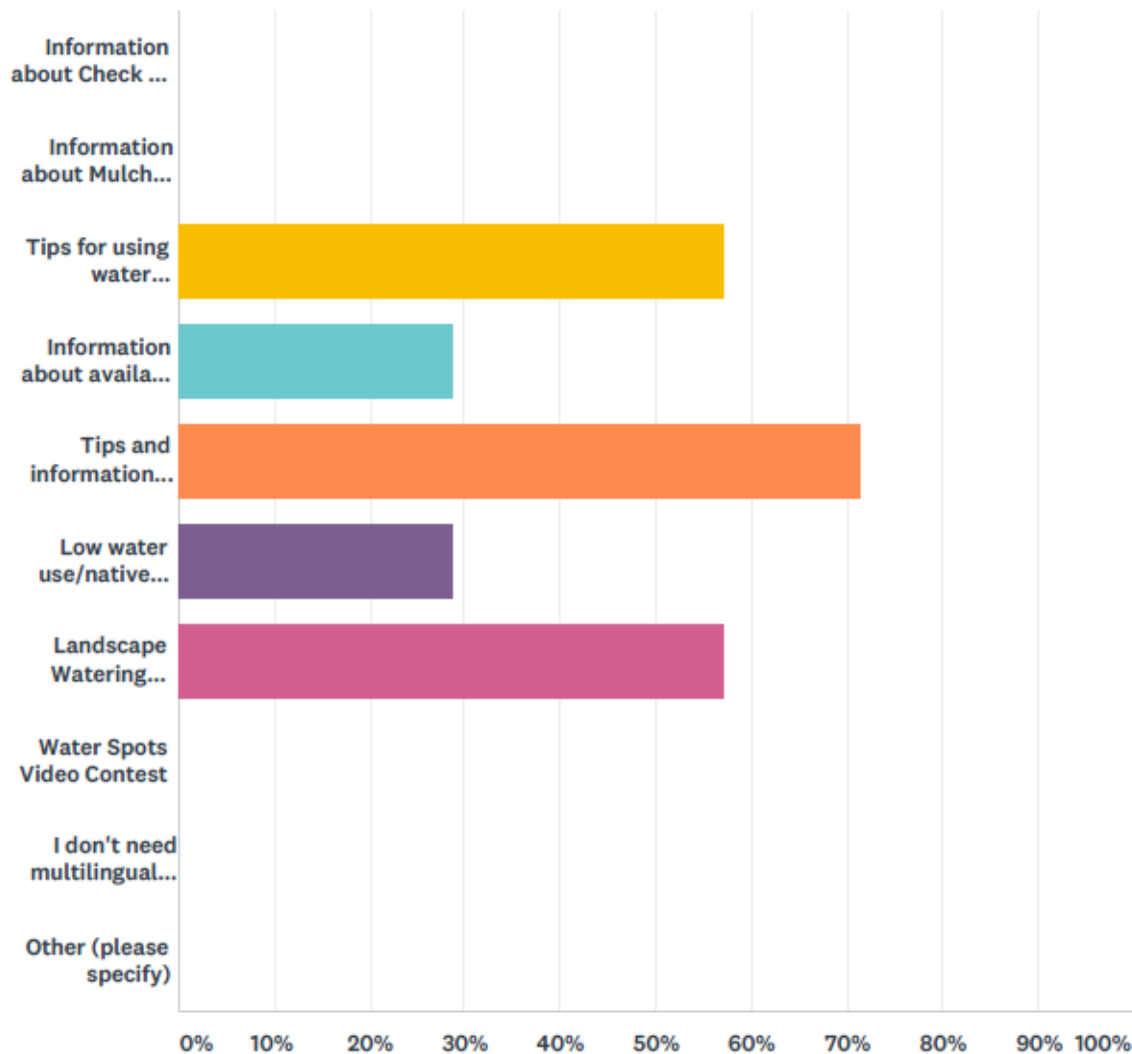
- Winter Public Outreach Campaign
 - Hibernate theme
 - Ads start after Thanksgiving
 - Sent out email with toolkit
- Focus Groups
 - January 16th
 - 2 residential customer groups
 - Leaks and lawns
 - Interested in attending?





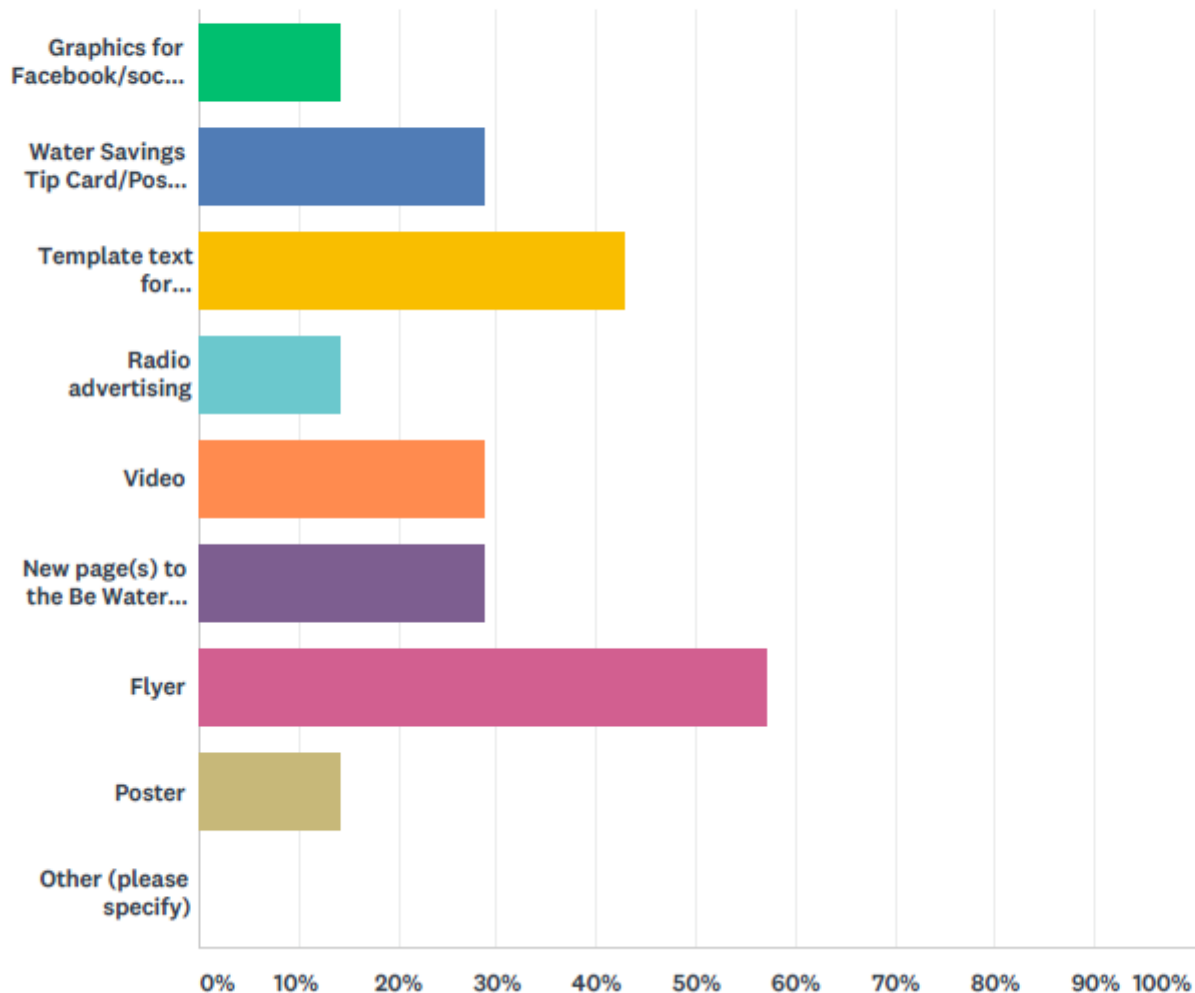
Q2 What public outreach content would you like to see translated? Check Top 3 Choices.

Answered: 7 Skipped: 0



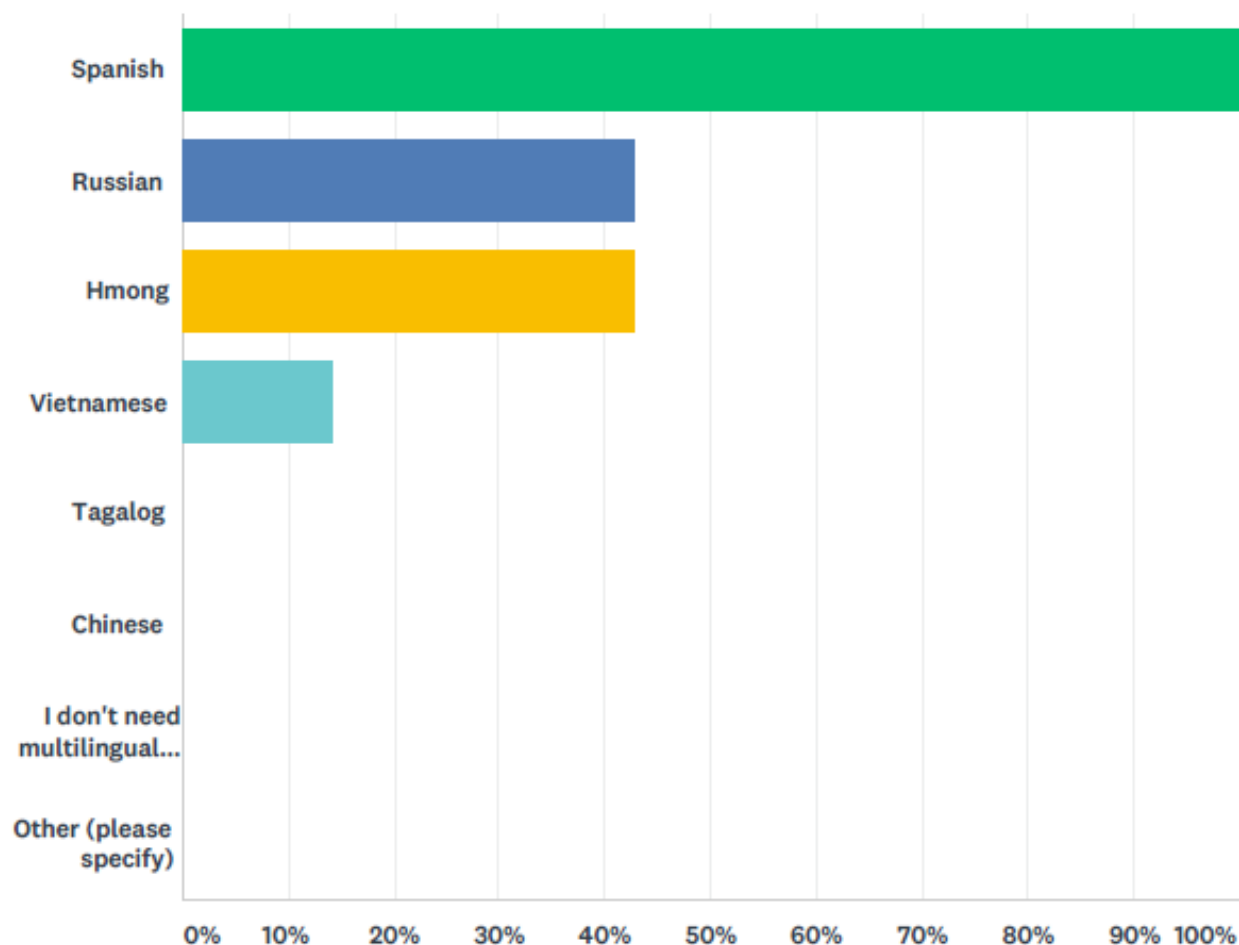
Q3 What format would you prefer for translated materials? Check Top 3 Choices.

Answered: 7 Skipped: 0



Q4 What languages would you like to see Program materials translated to? Check Top 3 Choices.

Answered: 7 Skipped: 0



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Rachio Controller Update

- STILL in contract negotiations
- Installation update
- Anticipated launch March/April 2020
- Good news! BAWSCA and Sonoma Water are interested in joining us



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State Regulation

- Water Loss
- Monthly Data Reporting
- Anything else?

1. *Wholesale Water Loss* — **Amy Talbot**, RWA and **Randy Cox**, Placer County Water Agency
2. *Water Use Studies* — **Greg Bundesen**, Sacramento Suburban Water District, **Patrick Pilz**, California American Water and **William Granger**, City of Sacramento
3. *Standards, Methodologies and Performance Measures* — **Roshini Das**, City of Sacramento and **Amy Talbot**, RWA
4. *Urban Water Management Plan Guidebook* — **Edwin deLeon**, Golden State Water Company
5. *Annual Water Supply and Demand Assessment* — **Paul Helliker**, San Juan Water District
6. *Data Streamlining* — **Paul Helliker**, San Juan Water District and **Roshini Das**, City of Sacramento
7. *Landscape Area Measurement** — **Don Smith**, City of Folsom, **Tony Firenzi**, Placer County Water Agency, and **Amy Talbot**, RWA



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Water Spots Video Contest

- Contest is open!
- 2020 Theme: BE A LEAK DETECTIVE
- Videos deadline: March 13, 2020
- Cash prizes!
- Please promote to your schools and teachers



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Trainings and Publications

Trainings

- QWEL -COMPLETE
- Controller Workshop (January 29th @Roseville)
- Landscape Imagery Budgets (Q2 2020)

Publications

- Practical Plumbing Handbook (English/Spanish)

Other Announcements

Waterfluence

- New website including landscape mapping features

CalWEP

Water Taste Test

- And the winner is....



Announcements & Events

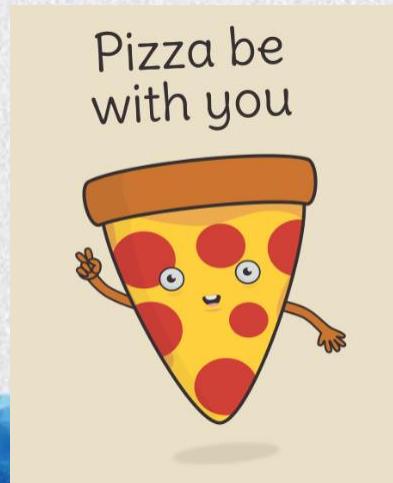
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Looking Forward...

January 14, 2020	Regional water Authority 5620 Birdcage St, STE 180 Citrus Heights, CA 95610
March 10, 2020	City of Sacramento-TBD Location
May 12, 2020	Regional water Authority Soil Born Farms 2140 Chase Dr Rancho Cordova, CA 95670
July 14, 2020	City of Roseville 2005 Hilltop Circle Roseville, CA 95747
September 8, 2020 Note: Day after Labor Day	Regional water Authority Sierra Health Foundation 1321 Garden Hwy Sacramento, CA 95833
November 17, 2020	San Juan Water District 9935 Auburn Folsom Rd Granite Bay, CA 95746
December 8, 2020	TBA
January 12, 2021	Regional water Authority 5620 Birdcage St, STE 180 Citrus Heights, CA 95610

Thank You!

..And please stay for lunch



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