



**Regional Water Authority**  
**Strategic Plan (SP25+) Workshop 1 Agenda**  
**Regional San Administrative Office**  
**10060 Goethe Road**  
**Sacramento, CA 95827**  
**February 21, 2020**

**WORKSHOP PREPARATION**

- Survey

**WORKSHOP OUTCOMES**

- Review Strategic Plan (SP25+) process, progress to date, and next steps
- Briefly review survey results (alignment/outliers)
- Explore important topics such as “Do the current Mission, Vision and Core Values need to change to meet RWA’s future position?”
- Affirming and Identifying new goals that will help RWA meet current and long-term challenges
- Next Steps

**AGENDA**

Time	Topic	Presenter	Objectives
9:30 am	<b>Introductions/Board Business</b> <ul style="list-style-type: none"> <li>• Call to Order/Roll Call</li> <li>• Public Comment</li> <li>• Strategic Plan Workshop 1</li> </ul>	<ul style="list-style-type: none"> <li>• RWA Chair</li> <li>• Executive Director</li> </ul>	<ul style="list-style-type: none"> <li>• Conduct Board Business</li> <li>• Introduction for SP25+</li> </ul>
9:45 am	<b>SP25+ Process + Progress</b> <ul style="list-style-type: none"> <li>• Welcome</li> <li>• Process to Date / Schedule</li> <li>• Review Agenda</li> <li>• Ground Rules</li> <li>• Survey Results</li> </ul>	<ul style="list-style-type: none"> <li>• Facilitator/Executive Director</li> <li>• Large Group</li> </ul>	<ul style="list-style-type: none"> <li>• Understand Workshop Objectives</li> <li>• Understand Process to Date</li> <li>• Understand High-level Survey Results</li> </ul>
10:15 am	<b>RWA in the Rear View Mirror</b> <ul style="list-style-type: none"> <li>• RWA History + Milestones</li> <li>• Overview of SP18+ Successes / Lessons Learned / Work to Be Done</li> </ul>	<ul style="list-style-type: none"> <li>• Executive Director</li> <li>• Large Group</li> </ul>	<ul style="list-style-type: none"> <li>• Understand RWA’s context to date</li> <li>• Review what drove SP18+ and status of drivers</li> <li>• Identify factors that that will drive SP25+</li> </ul>
10:35 am	<b>10 minute break</b>		

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10:45 am	<b>Externalities that Affect SP25+</b> <ul style="list-style-type: none"> <li>• <i>“Identifying Threats and Opportunities that are Key Factors for Preparing a Successful Strategic Plan”</i></li> </ul>	<ul style="list-style-type: none"> <li>• Andy Fecko: Resiliency + Climate Change</li> <li>• Jennifer Buckman: Bay Delta, VAs, WQCP</li> <li>• Amy Talbot: Water Efficiency Regulations</li> <li>• Rob Swartz: SGMA</li> <li>• Ryan Ojakian: Legislature and Regulatory Bodies</li> <li>• Sean Bigley: Federal Environment</li> </ul>	Discussion on policy factors: <ul style="list-style-type: none"> <li>• Governor’s Resiliency Policy</li> <li>• Extreme Weather</li> <li>• WQCP</li> <li>• Voluntary Agreements</li> <li>• SGMA</li> <li>• RWA alignment with DWR and the Water Boards mission</li> <li>• RWA’s Role and Relevancy for State and Federal positioning</li> </ul>
12:00 pm (Working Lunch)	<b>Luncheon Topics</b> <ul style="list-style-type: none"> <li>• <i>“Preparing for the Future”- (Succession Strategy Planning)</i></li> <li>• Mission, Vision, and Core Values Group Discussion</li> </ul>	<ul style="list-style-type: none"> <li>• Marisa Tricas: Young Professionals</li> <li>• Group Discussion: Mission, Vision, and Core Values</li> </ul>	<ul style="list-style-type: none"> <li>• Hone in on Mission, Vision, and Core Values that represent RWA’s next evolution</li> </ul>
1:30 pm	<b>15 minute break</b>		
1:45 pm	<b>Goals: Emerging + Existing</b> <ul style="list-style-type: none"> <li>• Review existing goals and emerging goals to address drivers</li> </ul>	<ul style="list-style-type: none"> <li>• Group Discussion on Integrated Goals             <ul style="list-style-type: none"> <li>○ Planning</li> <li>○ Implementation</li> <li>○ Information/Education</li> <li>○ Advocacy</li> </ul> </li> <li>• New Goals</li> </ul>	<ul style="list-style-type: none"> <li>• Affirm, modify or remove existing goals</li> <li>• Consider new goals</li> </ul>
3:30 pm	<b>Next Steps</b> <ul style="list-style-type: none"> <li>• Identify priority discussions for Workshop #2 (e.g. Priority Objectives)</li> <li>• Review where there is alignment</li> <li>• Identify information needed</li> </ul>	<ul style="list-style-type: none"> <li>• Large Group</li> </ul>	<ul style="list-style-type: none"> <li>• Agree to next steps</li> </ul>
4:00 pm	<b>Adjourn</b>		

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**PARTICIPANTS**

Board Member Name	Organization
Evan Jacobs	Operations Manager, California American Water
Ron Greenwood	Board Member, Carmichael Water District
Hilary Straus David Gordon (alternate)	General Manager, Citrus Heights Water District Operations Manager, Citrus Heights Water District
Marcus Yasutake	Environmental/Water Resources Director, City of Folsom
Ray Leftwich	Director/City Engineer, City of Lincoln
Bruce Houdesheldt Sean Bigley Pauline Rocucci (alternate)	Councilmember, City of Roseville Water Utility Manager, City of Roseville, Vice Chair Councilmember, City of Roseville
Michelle Carrey	Supervising Engineer, City of Sacramento
Brian Mueller (alternate)	El Dorado Irrigation District
Tom Nelson	Board Chair, Elk Grove Water District
Tom Gray	General Manager, Fair Oaks Water District
Paul Schubert	General Manager, Golden State Water Company
Robert Dugan Brent Smith Andy Fecko (alternate)	Board Member, Placer County Water Agency Director of Technical Services, Placer County Water Agency Director of Strategic Affairs, Placer County Water Agency
Mark Martin	General Manager, Rancho Murieta Community Services District
Susan Peters Kerry Schmitz	Supervisor, Sacramento County Water Agency Division Chief, Water Supply, Sacramento County Water Agency, Chair
Dan York	General Manager, Sacramento Suburban Water District
Paul Helliker Ted Costa (alternate) Pam Tobin (alternate)	General Manager, San Juan Water District Board President, San Juan Water District Board Member, San Juan Water District

***Other Attendees:***

*Brett Ewart, City of Sacramento  
Tony Firenzi, Placer County Water Agency  
Michael Grinstead, Sacramento County Water Agency  
Dave Underwood, Sacramento County Water Agency  
Greg Zlotnick, San Juan Water District  
Vanessa Nishikawa, Stantec*