

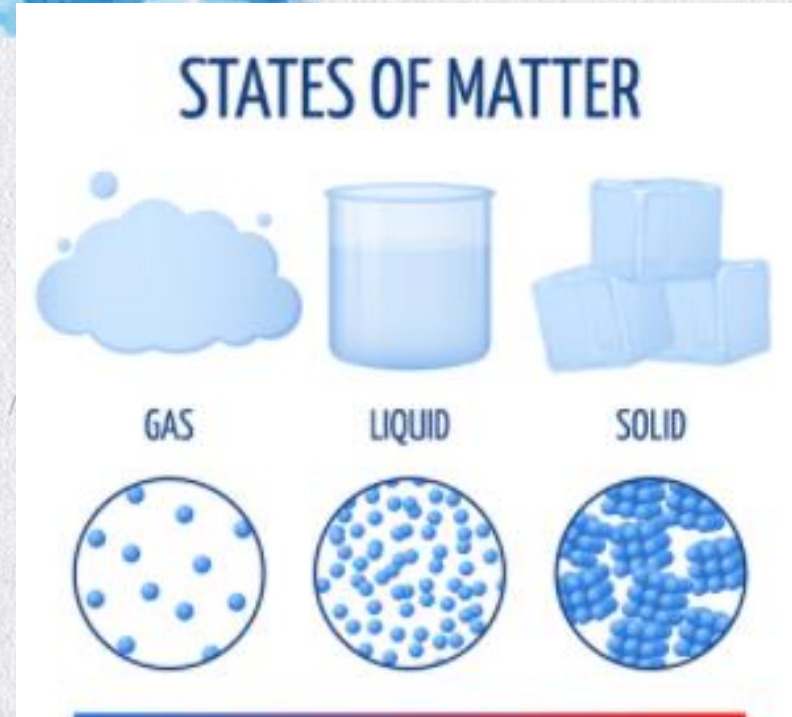


RWEPAC
March 9, 2021

WELCOME

Introductions

- Name
- Organization
- Water State
 - Solid
 - Liquid
 - Gas



***WRITE ANSWERS IN THE CHAT BOX ON GOTOMEETING**

BE WATER SMART

Agenda

- Welcome and Introductions
- January 2021 Meeting Notes
- Group Discussion: Urban Water Management Plans
- Program Updates
- Agency Announcements
- Adjournment



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BE WATER SMART

Meeting Notes

- January 2021
- Approve and post online?



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Group Discussion - UWMPs

- Final Guidance released?!?
- Water Shortage Contingency Plans
 - RWA Template with Savings
- RWA Water Efficiency Program Template Text
- [RWA Resources Dropbox](#)
- Gearing up for Public Comment Period
- Due: July 1, 2021
- Questions for the group?

BE WATER SMART

Program Updates

- i. 20 X 2020 Status
- ii. Rachio Rebate
- iii. WEP Budget
- iv. Public Outreach Update
- v. SB 606/AB 1668



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RWA Water Efficiency Program Update

March 9, 2021

- **20 X 2020 Status**

The Water Conservation Act of 2009 (SB X7-7) requires that Urban Retail Water Suppliers submit their 2020 gallons per capita per day (GPCD) status as part of their 2020 Urban Water Management Plans (UWMPs). Compliance with this legislation is assessed by comparing 2020 GPCD with each individual supplier's 2020 target (previously determined and confirmed in 2015 UWMPs). RWA is tracking supplier's 2020 GPCD status. We have received 2020 GPCD data from 10 suppliers to date. Please send your data to Amy if you have not already.

- **Rachio Rebate**

The regional Rachio rebate is continuing until June 2021 or until the grant funding runs out. We have funding for 400 more controllers that will be distributed on a first come first served basis. To date, the regional program has distributed 1,400 controllers. The top 3 agencies with the most controllers purchased through the program are City of Folsom, San Juan Water District and City of Roseville. The customer website for this program is: www.rwa.rachio.com/

- **Regional Water Efficiency Program (WEP) Budget**

The fiscal year (FY) 2022 Water Efficiency Program budget will not have an increase in dues. FY 2022 covers activity from July 1, 2021 to June 30, 2022. We will discuss the budget in more detail at the May RWEFAC meeting.

EXISTING PLANS FOR 2021

March: Household Leaks

- “Take the 10-Minute Challenge” —focuses on finding and fixing household leaks

April-October: Outdoor Water Efficiency

- “Check the Soil and Save” —tackles the problem of landscape overwatering
 - Landscape water use offers opportunity for greatest savings
 - Avoids asking people to reduce water use indoors during COVID crisis



POTENTIAL DRY YEAR ADJUSTMENTS

CONTINUE

Focus on outdoor water use

ADJUST MESSAGING

To take a more urgent tone

NOW

**"Here's how
to be
efficient..."**



ADJUSTED

**"Here's how
to reduce
water use
outdoors..."**

NEW RESOURCES AVAILABLE IN 2021

More Paid Advertising Through Grant Funding

- Television (KXTV ABC 10)
- Commercial radio (96.9 the Eagle, Sacramento Classic Rock and 98 Rock FM, Sacramento Rock Music)
- Capital Public Radio
- Spanish-language radio (Fuego 103.5 FM, Jose 101.9 FM and KXSE 104.3 FM)
- Facebook
- Google Display Network (news and weather websites)



NEW RESOURCES AVAILABLE IN 2021

Rebate Programs

- Irrigation Efficiencies (drip, nozzles, controllers, etc.)
- Turf Replacement
- Customer Water Loss
- Commercial, Industrial and Institutional High Users



Research

- Focus Group (English/Spanish)
- Indoor Use
- Outdoor Use

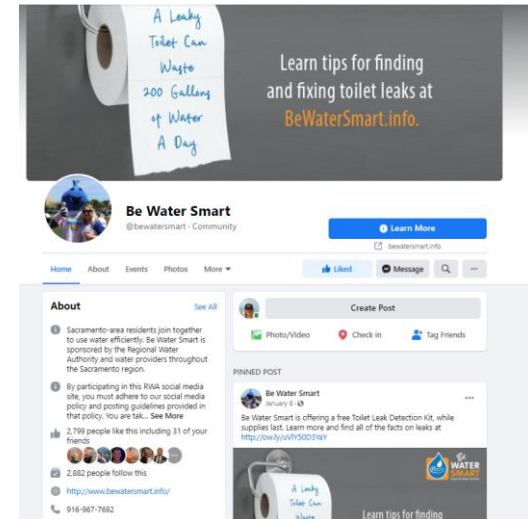


NEXT STEPS FOR COMMUNICATIONS

Messages and Tools for a Consistent Regional Voice

- Adjust/update regional messaging for RWA members
- Create 2021 template tools for WEP participants:
 - Editorial calendar to guide timing/content of outreach
 - Social media posts and graphics
 - Website/newsletter stories
- Special briefing on WEP tools/outreach: March 18 at 10 a.m.

Coordination with Other Regions



- **SB 606/AB 1668 Conservation Regulation**

The implementation of Senate [Bill 606](#)/Assembly Bill 1668 continues. We are now in the regulation development phase. DWR is hosting multiple meetings to cover the various regulation topics including indoor, outdoor and CII. The presentation during the RWEFAC will go into more detail and provide upcoming meeting schedules. To further complicate the situation, a new bill [Assembly Bill 1434](#) was introduced on February 19th and proposes to decrease the indoor water use standard. RWA is working to better understand the intent of the bill and is formulating an official response. RWA hosted a regional landscape meeting to coordinate discussion on how agencies are reviewing their DWR landscape data. We will likely schedule another regional meeting to discuss the recently released draft water use equation options for calculating an agency's outdoor budget. Finally, the CII meetings are kicking off on March 22nd and will continue to meet the 4th Monday of the month through June 2021. The State Water Board has scheduled a public workshop for March 24th to discuss the 3rd party peer review results of the draft economic model and association regulation.

Regulation Topic	Meeting Schedule
DWR Water Loss	3 rd Thursday other every month
SWB Water Loss	Next meeting March 24 th from 1-3 pm
DWR Indoor	Next meeting, TBD
DWR Outdoor	Next meeting in April, TBD
DWR CII	Next meeting March 22 nd from 10 am – noon and then 4 th Monday of the month through June

Topic Rollout Schedule

Tentative; Subject to Change

Topic		2/12	3/11	4/8	5/13	6/10	7/8	Aug/Sep
Variances	Evaporative Coolers							
	Horses and Livestock							
	Seasonal Populations							
	Recycled Water w High TDS							
	Dust Control							
	Supplemental Water for Wildlife							
	Fire Protection							
	Ag Use							
Bonus Incentives <i>(added to WG)</i>								
CII Classifications		TBD						
CII Landscape w Designated Meters Standard		TBD						
Indoor Residential Standard		<input checked="" type="checkbox"/>	Preliminary Recommendations Workshop to be scheduled <u>separately</u> soon					

DWR Internal Review and Process

Legislative Due Date to SWB on Oct 1, 2021



ACWA WUE Working Groups

- **Bi-Monthly WUE** – Third Wednesday every other month from 10:00 am – noon
 - Feb 17, 2021 10:00 AM – Noon
 - Apr 21, 2021 10:00 AM – Noon
 - Jun 16, 2021 10:00 AM – Noon
 - Aug 18, 2021 10:00 AM – Noon
 - Oct 20, 2021 10:00 AM – Noon
 - Dec 15, 2021 10:00 AM – Noon



* To be added to a subcommittee, please contact Richardf@acwa.com

ACWA WUE Working Groups

Richard Filgas

- **Indoor** – Mondays from 3:00 – 3:30 PM
- **Variance & Bonus** – Mondays from 3:30 – 3:30 PM (will change)
- **Outdoor** – Tuesdays from 2:00 – 3:00 PM
- **Water loss** – TBD
- **CII** – Every other Wednesday from 3:00 – 4:00 PM

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Additional Updates

- **Regional Grant**

Proposition 1/Integrated Regional Water Management Implementation Grant Agreement is in the final review process. We are expecting a signed contract in 2-4 weeks. At that point, we will send out individual agency/RWA agreements for agencies that want to participate in the pass through rebates programs. The water efficiency program will host a separate meeting to walk through what is available with this grant for agencies in May 2021.

- **Water Forum**

The Water Forum Agreement is in the process of being renegotiated. The renegotiation of the conservation element and the associated workgroup meetings have been placed on hold for the foreseeable future. We will provide an update on when they will be continued as available.

- **Renter Utility Bill Assistance Program**

The Sacramento Housing and Redevelopment Agency (SHRA) is offering emergency rent and utilities assistance to Sacramento County renters impacted by COVID-19. The deadline for customers to apply is March 19. A promotional flyer is available from SHRA in multiple languages here: <https://www.shra.org/sera2-program-flyer/>. An email with additional information and promotional materials has been sent by RWA to general managers and water efficiency staff. SHRA is requesting that agencies send RWA a contact in their billing department that can be reached by SHRA staff in the event a rental customer requests assistance for water bill payment.

- **Flume/Ewing Partnership**

Ewing now has an exclusive relationship with Flume to sell their Flume 2 to contractors at a preferred price point which is better than their direct purchase price online. Individual homeowners would continue to purchase at the online price. Contact Tom (info below) if you are interested in purchasing units on a bulk basis. I emailed a flyer about this program last week.

Thomas Noonan

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Announcements & Events