



**RWEPAC**  
**July 13, 2021**

WELCOME

# Introductions

- Name
- Organization
- Favorite way to stay cool

**\*WRITE ANSWERS IN  
THE CHAT BOX ON  
GOTOMEETING**





# Agenda

- Welcome and Introductions
- May 2021 Meeting Notes
- WEP Budget Recommendations
- Group Discussion: Drought Messaging
- Group Discussion: CII Landscape Measurement
- Agency Announcements
- Adjournment

BE WATER SMART

# Meeting Notes

- May 2021
- Approve and post online?



[BeWaterSmart.info](http://BeWaterSmart.info)



BE WATER SMART

# Budget Over Time

	FY 15	FY 16	FY 17	FY 18	FY 19	FY 20	FY 21	FY 22
Public Outreach	\$99,000	\$99,000	\$123,000	\$179,000	\$180,000	\$200,000	\$200,000	\$200,000
School Education	\$18,000	\$18,000	\$30,000	\$20,000	\$20,000	\$20,000	\$20,000	\$20,000
Landscape	\$20,000	\$20,000	\$20,000	\$20,000	\$23,000	\$24,000	\$22,000	\$22,000
Reserve Funding	\$0	\$11,000	\$20,000	\$40,000	\$40,000	\$40,000	\$40,000	\$111,000
Total Budget	\$411,000	\$422,000	\$452,000	\$525,000	\$543,000	\$547,000	\$570,000	\$559,000
Grant	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Carryover	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Salary Share	No	No	Yes, 10%	Yes, 20%	Yes, 30%	Yes, 40%	Yes, 40%	No, 0%



# WEP Budget Recommendations

1. Developed an Ad Hoc Finance Committee: Linda, Greg and William
2. Feedback on 4 areas:
  - Level of Funding - it depends
  - SB 606/AB 1668 Needs - not enough information
  - RWA Share - yes, we want to keep it in some form
    - Alternative - raise dues, reduce scope/services or combo
  - Reserves Policy - provide recommendation



# RWA Share

- Maintain some level of RWA share/transfer of funding from RWA budget to WEP budget
  - Minimum 20%
- Don't want to decrease WEP scope or services
- May have to increase dues to maintain budget balance

# Reserve/Float

- Funding serves multiple purposes
  - Floating grant, emergency, design change, drought
- Annual Policy Recommendation
  - \$150,000 for grant floating
  - \$100,000 for program
  - \$50,000 for drought/program redesign
- Affirm any “surplus” reserve funding on annual basis with budget



# Current Reserve/Float

- By June 2022
  - \$400,000 in unrestricted reserves
  - \$50,000 in restricted reserves (from 2015 drought)
- Annual Policy Recommendation (total of \$300,000)
  - \$150,000 for grant floating
  - \$100,000 for program
  - \$50,000 for drought/program redesign
- \$100,000 left over/not designated
  - Use to off set dues increases until we reach our \$300,000 min.
- Then...affirm surplus reserves based on policy every year after
  - Any surplus we roll into the next year's program funding
- Repeat



# Next Steps

Do we have?

- Consensus on RWA Share continuing @ 20% min.
- Consensus on Annual Reserve Recommendation
  - \$150,000 for grant floating
  - \$100,000 for program
  - \$50,000 for drought/program redesign
- Consensus on not decreasing WEP scope/services



## Next Steps

- RWA internal meeting to discuss RWA Share and Reserve amount/purpose with WEP staff
  - Share our recommendations discussed at this meeting
- Recommendations presented to RWA Board for official approval/discussion and formally include in RWA policy

Thank you to Linda, William and Greg  
for being on our Finance Ad Hoc  
Committee. 😊



# Group Discussion - Drought Messaging

- RWA Resolution Approved in May
  - Focus on environment, adequate supplies, 10% voluntary
- 2<sup>nd</sup> RWA Resolution?
  - Special Board meeting to adopt 15% voluntary
- Governor Newsom Executive Order
  - Every Californian to voluntarily save 15%
  - Monthly reporting to track 15% saving compared to 2020
- Messaging - focus on outdoor water use and leaks
  - Double media buys budget with grant funding
  - Watering Map on BWS.info
- Local Actions
  - Prop 1 rebates



# WHAT DOES A 10% REDUCTION in water use look like?



## HOUSEHOLD WATER USE

The average Sacramento-area household uses 350 gallons of water per day, with most water used outdoors. Here are some easy tips to reduce water use. Find the right combination for you to reduce by 10 percent or 35 gallons per day.



CHECK THE SOIL BEFORE WATERING

saves  
**80 GALLONS**  
per day



ADJUST SPRINKLER TO WATER PLANTS, NOT DRIVEWAY

saves  
**40 GALLONS**  
each time you water



USE MULCH ON SOIL SURFACE

saves  
**30 GALLONS**  
per 1,000 sq. ft. each time you water



WATER PLANTS EARLY IN THE AM

saves  
**50 GALLONS**  
each time you water



FIX HOUSEHOLD LEAKS

saves  
**30-50 GALLONS**  
per day



INSTALL HIGH-EFFICIENCY SPRINKLERS

saves  
**8 GALLONS**  
per 1,000 sq. ft. per day



INSTALL DRIP-IRRIGATION

saves  
**15 GALLONS**  
each time you water



INSTALL A "SMART" CONTROLLER

saves  
**100 TO 150 GALLONS**  
per day

For more tips on reducing water use, visit [BeWaterSmart.info](http://BeWaterSmart.info) and [Insert your url here].



[Insert your logo here]

# THE 7 GALLON CHALLENGE



## PER-PERSON WATER USE

The average person in the Sacramento region uses 127 gallons of water per day, with most water used outdoors. Here are some easy tips to reduce water use. Find the right combination for you to reduce by 7 gallons per person per day.



CHECK THE SOIL BEFORE WATERING

saves  
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per day



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[Insert your logo here]

# Group Discussion - CII Landscape Measurements

- SB 606/AB 1668 requirement for suppliers to calculate landscape budgets for dedicated irrigation accounts
  - Size limit? Exceptions?
- In house versus consultant?
- Previous work
  - Waterfluence (regional and local)
  - Water Wise Consulting
- Next steps
- White Paper/Comments to DWR?



## SB 606/AB 1668 Updates

- Indoor: Released Draft Report in May, coalition comment letter, DWR meeting for July 19<sup>th</sup> from 9-12
- Outdoor: June 30<sup>th</sup> for supplier feedback, August 30<sup>th</sup> for DWR to finalize measurements, draft landscape budget factor set at .7 outdoor standard, diverse partner feedback
- CII: Dedicated irrigation meter landscape budgets, performance measures, and classification system, submit comments to DWR
- Water Loss: customize the economic model and submit changes to SWB staff, fall formal rulemaking, WSO report
- COLLECTIVE MODEL available!

**Next RWE PAC – September 14<sup>th</sup>**

**Next Next RWE PAC – November 9<sup>th</sup>**

**Virtual? In - Person Indoors? In - Person Outdoors? Ideas for locations?**



# **Announcements & Events**