



Date: May 10, 2022

9:00 AM – 10:30 AM

Location – GoToMeeting

MEETING NOTES

Regional Water Efficiency Program Advisory Committee (RWE PAC)

Meeting called by:

Program Manager

Type of meeting:

Program Advisory Committee

Call to Order at: 9:00 a.m.

1.0 Welcome and Introductions

Attendees

Amy Talbot, Bobby Alvarez, Chris Nelson, Chris Shepard, Dan Gwaltney, Don Smith, Greg Bundesen, Jace Nunes, Jacob Ingle, Jason Duckworth, John Shannon, Karen Wilhelm, Linda Higgins, Monica Garcia, Ryan Burnett, Ryan Little, Tom Hennig, Travis Franklin, William Granger, Dawn Calciano (City of Davis), Lisa Maddaus (Maddaus Water Management)

2.0 Meeting Notes

The March 8, 2022 and April 15, 2022 notes were approved and will be posted online.

3.0 WEP Fiscal Year 2022-2023 Budget Discussion Recap and Discussion

Staff presented a review of the April 15, 2022 Budget meeting. There will be no dues increase for Fiscal Year 2022-2023. The RWA Executive Committee approved recommending the RWA salary share transfer for 56,000 (20%) to the WEP budget in March. The RWA Board will vote on the RWA budget (including the WEP transfer) in May. WEP reserves and grant funding will be used to supplement the program for the remaining funding gap to maintain program activities at the current level. The attending April RWE PAC members unanimously approved the presented draft budget for Fiscal Year 2022-2023 and further directed Amy to draft a WEP reserve policy for review. A draft of the reserve policy was sent out before the May RWE PAC meeting for review and was discussed at the meeting. The reserve policy was approved and will be presented at the July RWA Board meeting for approval. Program invoices for the Fiscal Year 2020-2023 will be sent out on July 1 with budget summary and year in review documents.

WEP received \$85,000 in grant funding. There was discussion on how it should be spent. Options included additional drought media buys and reserve funding. This will be discussed again at the July RWE PAC meeting.

4.0 Indoor Fixture Saturation Study

The water efficiency program received \$100,000 in Prop 1 Grant funding for an Indoor Study. We are suggesting a Regional Indoor Fixture Saturation Study to assess number of older high water use toilets still in operation in the region. The focus would be on single family and multi-family properties and on primarily toilets. We would like to offer the option for agencies to provide additional funding for a deeper dive assessment in their service area.

The RFP will be released in June 2022 with a study start date in August 2022. We expect to wrap it up by Fall 2023 to meet the grant deadlines. If you would like to review the final RFP, contact Amy.

	The goal of the study is to identify remaining potential for fixture rebates/replacement and whether associated programs should be expanded or decreased based on customer saturation. Social economic information should be included in the analysis.
Outdoor Study	The program also received \$100,000 in funding for an outdoor study and will be discussed at the July RWEFAC meeting.

5.0 General Program and Drought Updates	
Water Spots Video Contest	<p>The winners have been announced. The Grand Prize winner will have their video played at a movie theater this summer.</p> <p>There was discussion about sunsetting the video contest and brainstorming other ideas for school education programs including a partnership with the newly opened MOSAC museum.</p>
Virtual Focus Groups	The Focus Groups will be held today (English) and tomorrow (Spanish), contact Amy if you would like to attend. The public outreach committee was invited in addition to Dave Fujino from the California Center for Urban Horticulture (CCUH) and Stephanie Robinson from the Sacramento Tree Foundation.
Water Loss Regulation	The regulation process is on hold with no anticipated resume date.
Outdoor Regulation	DWR has not officially released the outdoor report or transferred the draft regulation text to the State Water Board for final approval. DWR is contacting agencies throughout the State asking for cost estimates to meet the draft outdoor standards. Contact Amy if you are interested in providing data.
Indoor Regulation	SB 1157 (Hertzberg) is moving forward and has passed the Senate. This legislation, if passed, would change the indoor standards to 47 in 2025 and 42 in 2030.
UC Davis/RWA Professionals Landscape Workshop	Dave Fujino reached out about partnering with RWA to host an Irrigation Management Workshop, <i>Strategies for Survival Two Day a Week Irrigation for Trees, Shrubs, and Turf</i> for landscape professionals. This would also be a great CEU opportunity for Water Efficiency Staff. RWA would provide a continental breakfast and lunch. Anticipated date in June. There was unanimous support for this workshop.
Drought Messaging	<p>Our current drought messaging is basically there is a statewide drought but local supplies are secure throughout 2022.</p> <p>RWA PR Committee requested a Public Opinion Survey, which will happen in June/July, to ask about the drought and what actions people are willing to take to save water. This will cost WEP \$15-20K.</p> <p>A supplier focused survey will be sent out by RWA to categorize and track non-volumetric drought related actions and efforts.</p> <p>The Stress Your Lawn, Save Your Trees ad campaign is going strong.</p>
CalWEP Peer to Peer	CalWEP Peer to Peer Conference will be held in Sacramento. The first day will include a social event held at MOSAC after the program and will feature WEP's water efficiency exhibits. The second day will include a tour of the City of Sacramento Meter Testing Facility.
Mulch Mayhem	The event is scheduled for May 14 and May 21. Flyers in English and Spanish have been posted and distributed.

6.0 MOSAC Water Efficiency Exhibits Presentation

7.0 Agency Announcements	
Agency Announcements	Agencies provided information to group about upcoming events.

Meeting Adjourned at 10:35 a.m.