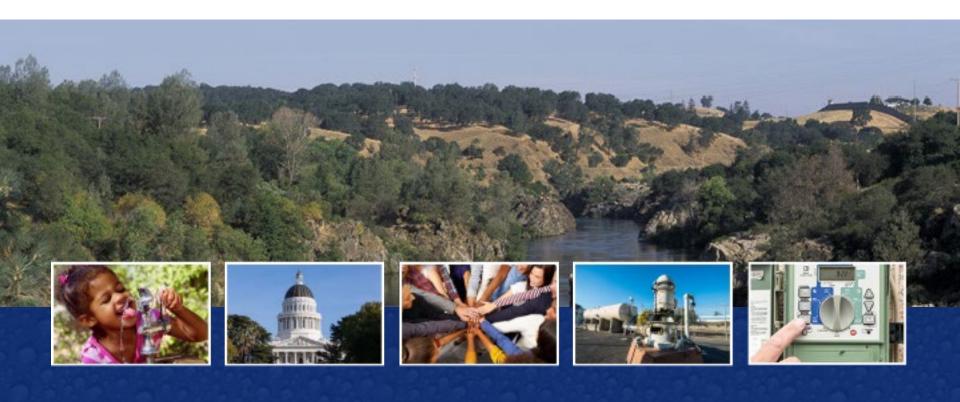
RWA Highlights September 8, 2022



Jim Peifer
Executive Director



RWA Highlights



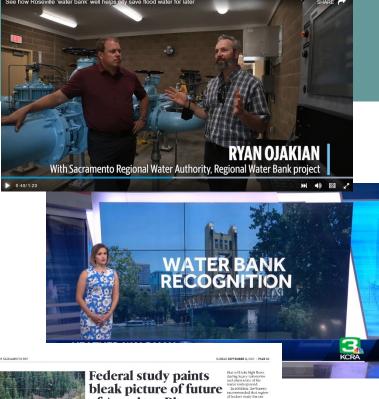
- New Item: RWA Highlights
 - Better communication
 - Feedback welcome!
- Advocacy Approach
 - Achieve our interest within a broader set of interests
- Voluntary Agreements and Biological Opinions
 - Why is this important?
 - Status





RWA Highlights

- Basin Study
 - Why is this important?
 - Results
 - Policy Maker Briefing
- Communications: Media and Press
 - Why is this important?
 - Our recent work with the media and press
- Coalition Building
 - Why is this important?
 - What is the RWA's Interests?
 - Builders, Trades, etc.
 - Aligning/coordinating advocacy resources





of American River

THE SACRAMENTO BEE



RWA Highlights



- Building alliances to support our interests
 - NCWA, TNC, ACWA
 - Climate Change Initiative (J. Ruetten)
 - SACOG
 - Tree Foundation
 - Climate Collaborative
- ACWA DC
 - Congressional Support for the Water Bank
- Our work with the State Budget
 - Aligning the assembly delegation
 - Alignment with the NGOs and others





Thank you



