

## Regional Water Authority

### Strategic Plan Prioritization Process and Survey – October 2022

[write preamble here] The RWA will undertake an annual strategic plan prioritization process....

See RWA Strategic Plan here: [https://rwah2o.org/wp-content/uploads/2021/01/RWA\\_2025\\_StrategicPlan\\_8.pdf](https://rwah2o.org/wp-content/uploads/2021/01/RWA_2025_StrategicPlan_8.pdf)

#### **Process**

The process is set forth in [RWA Policy 400.4](#)

Setting Priorities for the Following Year: The Executive Director shall lead the following procedure to set priorities for the coming calendar year:

1. The Executive Director shall solicit input on the strategic plan and/or other priorities from the members.
2. The input from members shall be reviewed by the Executive Director, staff and the Executive Committee.
3. The Executive Director shall propose strategic plan and/or other priorities to the Executive Committee.
4. The Executive Committee should propose the priorities to the Board for adoption.

#### **Questions for the members:**

1. Name: \_\_\_\_\_
2. Position: \_\_\_\_\_
3. Phone number: \_\_\_\_\_
4. Email address: \_\_\_\_\_
5. **Plan**ning Objective. Please identify the two most important subobjectives to your agency that should be a priority for RWA in 2023.
  - 5a. Please explain why you have selected your top two choices.
6. Implementation Objective. Please identify the two most important subobjectives to your agency that should be a priority for RWA in 2023.
  - 6a. Please explain why you have selected your top two choices.
7. Communication Objective. Please identify the two most important subobjectives to your agency that should be a priority for RWA in 2023.
  - 7a. Please explain why you have selected your top two choices.
8. Advocacy Objective. Please identify the two most important subobjectives to your agency that should be a priority for RWA in 2023.
  - 8a. Please explain why you have selected your top two choices.

9. Please tell us what your agency thinks should be the top five priorities in order of importance as defined in the RWA strategic plan?

- a. \_
- b. \_
- c. \_
- d. \_
- e. \_

10. Please list any priorities your agency feels are important that are not in the strategic plan (if any)?

*The RWA's mission is: To serve, represent and align the interests of regional water providers and stakeholders for the purpose of improving water supply reliability, availability, quality and affordability.*

11. Thinking about the RWA's mission, what are the challenges that your agency is experiencing in the context of the mission?

12. When thinking about the RWA's mission, where do you think RWA has provided the most value for your agency?

13. What would be most helpful to your agency that the RWA could do within its mission? Please explain why.

14. If you could change anything about the Strategic Plan, what would you change to benefit your agency? Please explain what and why.

15. Please tell us if the Strategic Plan is working for your agency? Please explain why?

16. Do you believe the RWA is adequately implementing and effectively operating consistent with the strategic plan? Please explain why?