



RWEPAC

November 8, 2022

WELCOME

Introductions

- Name
- Organization
- Best Halloween Decoration



BE WATER SMART

Agenda

- September 2022 Meeting Notes
- Looking Ahead to 2023
 - Grants, Outreach, Programs and Regulations
- Supplemental Funding
- Agency Announcements/Adjournment
- Lunch @ 11:30



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Meeting Notes

- September 2022
- Approve and post online?



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Grants in 2023



- Bonneville Foundation Grant – \$250,000, CII Landscape Upgrades, 10 sites, complete in December 2022
- Proposition 1 – ongoing, funding available in 2023
- NEW 2021 Drought Relief DAC Direct Install Program
- Applying for 2022 Drought Relief grant
 - DAC Direct Install
 - CII and Residential Turf Replacement
 - Public Outreach – Focus group and media buys
 - Minimum award \$3 million
 - Tailored program priorities
 - No preference given for regional applications



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BE WATER SMART Outreach in 2023

Mas Espanol!



ARE YOU DROUGHT TOUGH?
Check the soil moisture before turning on sprinklers.

Learn to be Drought Tough at BeWaterSmart.info

This advertisement features a woman with a frog on her shoulder, surrounded by various plants. The background is a photograph of a residential yard with a fountain and colorful flowers.

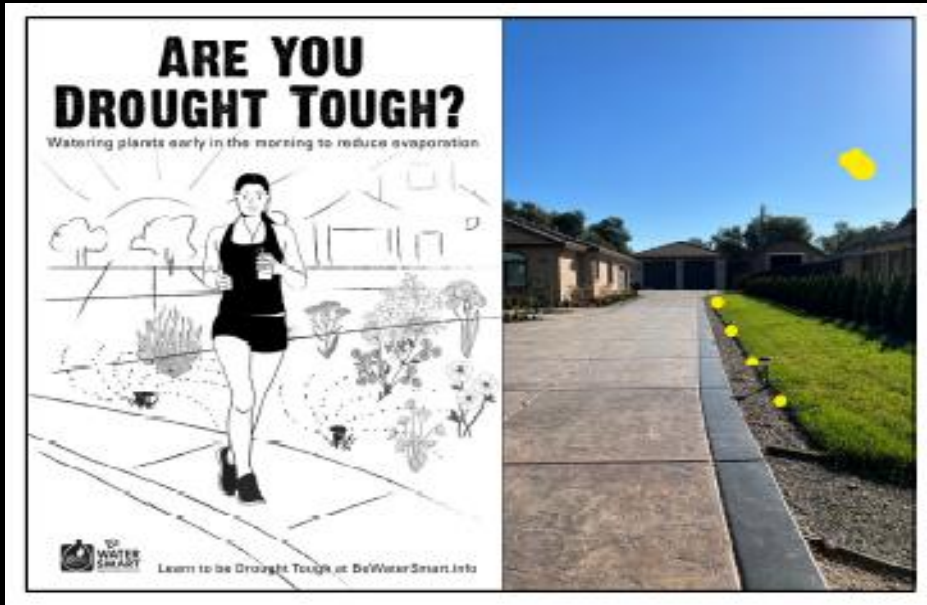


ARE YOU DROUGHT TOUGH?
Maurice is. He knows that native plants grow strong and do deep roots that muscle through droughts.

Learn to be Drought Tough at BeWaterSmart.info

This advertisement features a man lifting two large pots as weights. The background is a photograph of a residential yard with a large tree and various plants.

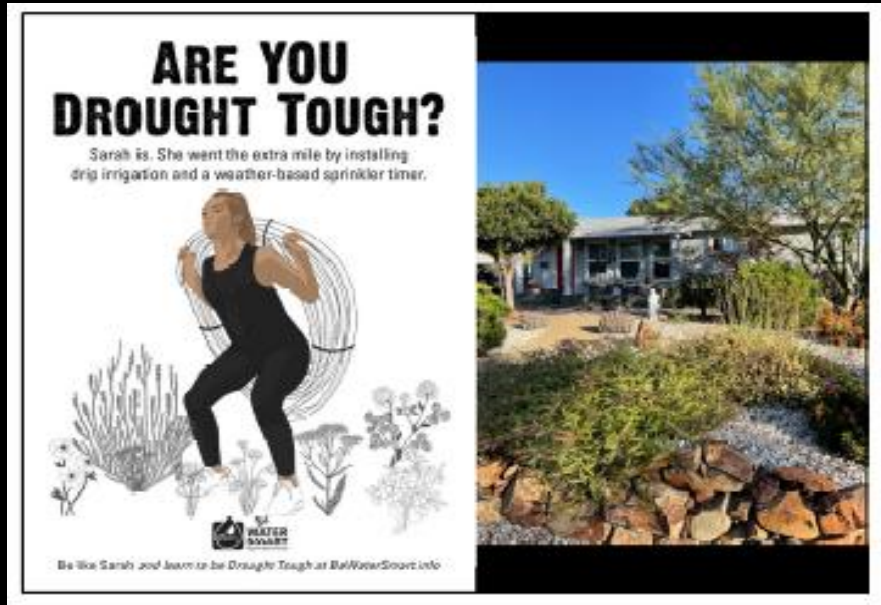
Your text here



ARE YOU DROUGHT TOUGH?
Watering plants early in the morning to reduce evaporation.

Learn to be Drought Tough at BeWaterSmart.info

This advertisement features a woman watering plants in a garden. The background is a photograph of a residential yard with a paved walkway and a yellow ball in the sky.



ARE YOU DROUGHT TOUGH?
Sarah is. She went the extra mile by installing drip irrigation and a weather-based sprinkler timer.

Be like Sarah and learn to be Drought Tough at BeWaterSmart.info

This advertisement features a woman in a wireframe suit, symbolizing strength. The background is a photograph of a residential yard with a stone wall and various plants.

ARE YOU DROUGHT TOUGH?

Reduce lawn watering by 2 minutes while continuing to water trees.



Learn to be Drought Tough at BeWaterSmart.info

ARE YOU DROUGHT TOUGH?

Be a team player and turn off your sprinklers this winter. Your yard shouldn't need any extra water during the cooler off-season.

YOU'RE OFF!



Learn how to be Drought Tough at BeWaterSmart.info.

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Programs in 2023



- CII Indoor Upgrades – Grant, \$50,000, 3 spots
- Rachio Program continues – you want to join?
- School education committee starts meeting again
 - Decided to switch up current program by summer 2023
- Direct Install Program – Grant, \$500,000, DAC
- Flume Pilot?



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CII Water Intense Rebates

- Targets water intense commercial sectors
- Customer proposes upgrades to RWA, RWA hires contractor (MWM) to evaluate savings and provides estimated rebate amount to customer for approval
- Flyer ready to distribute!
bewatersmart.info/cii-rebate-program/
- Interested parties: West Sac business, CA brewery organization.



**GET FREE WATER EFFICIENCY EQUIPMENT
WHILE SAVING WATER AND MONEY
PROFESSIONAL INSTALLATION INCLUDED**

The Regional Water Authority (RWA) is pleased to offer this first-come, first-served rebate program for free indoor water efficient equipment for your business with professional installation included. Eligible businesses include commercial laundry, food and beverage, science/research and brewery facilities. The program's goal is to reduce water and energy use.

EACH ELIGIBLE PROPERTY WILL RECEIVE UP TO \$15,000 IN INDOOR WATER EFFICIENT EQUIPMENT

Potential upgrades include:

- High-efficiency clothes washers
- High-efficiency faucets
- Sterilization equipment
- Flushing and bottling equipment
- Cooling tower equipment
- And more!!!

HAVE AN IDEA IN MIND ALREADY?
Great! Business needs are diverse. We are counting on you to tell us what you need to save water. Share your idea with us to see if it is eligible for funding.

HOW DOES THE PROGRAM WORK?
The program replaces existing indoor equipment your business already has with a more water efficient version to save water and energy and we pay for it. Both labor and equipment are eligible.

IS THERE A DEADLINE TO PARTICIPATE?
The program is first-come first-served until funding is gone. All projects must be completed and installed by September 2023.

GEOGRAPHIC AREA
Businesses must be located within the RWA-member area in Sacramento, Placer and El Dorado counties plus the City of West Sacramento.

INTERESTED??? QUESTIONS????
For more information and to verify eligibility, please contact Chris Perry at rwaciiiprogram@gmail.com or 916-967-7653.

RWA
Regional Water Authority
5620 Birdcage St., Suite 180
Citrus Heights, CA 95610
(916) 967-7692

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Rachio Controller Program

- Regional transition to local programs
 - CWD, SJWD and Folsom
 - Using Prop 1 rebate funding to reimburse costs
 - 2,400 controller sent out so far
 - <https://rwa.rachio.com/>
- Online – direct delivery to customer
- Customer pays \$75, supplier pays \$100
- Less/no cost share option available now
- Contact Amy or Danielle if interested

Danielle Cumming | Senior Manager of Utility

- danielle@rachio.com
- [rachio.com](https://rwa.rachio.com/)



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Regulations in 2023



- Water loss regulation – adopted - Check your targets
- Indoor target legislation – passed and signed - 42 in 2030+
- Outdoor target recommendations – moved from DWR to SWB
- CII Performance measures – moved from DWR to SWB
- Final detailed report from DWR to SWB not released yet
- Discussion about delaying supplier reporting
- Drought regulation –early 2023?

What the Framework Blog: calwep.org/framework-updates/

Task	Start date	End Date
Start rulemaking <small>(First public comment period)</small>	January 2023	March 2023
Second comment period	May 2023	July 2023
Adoption hearing	Early Fall 2023	
Submit to OAL	Late Fall 2023	
Rulemaking becomes effective	January 2024	



What do you want to see in 2023?



Other Funding



- \$150,000 reimbursement back from DWR for previous grants retention and other savings
- New RWE PAC Reserve Policy – level set at \$300,000
- Need to designate a purpose by 2023
- Potential Plan:
 - Fall Drought Media Buy Extension - \$55,000
 - Spring Turf Transition Outreach Campaign - \$40,000
 - WEP BWS Website Revamp - \$25,000
 - Extra 2,000 Moisture meters - \$16,000
 - **SB 606/AB 1668 Implementation**

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Housekeeping

- Anyone want to join the Leadership Team?
- In person meetings with or without virtual option?
 - Move around or at RWA?
- Bring back Water Taste Test?
- Changes to website? What do you like? Annoying? Missing? Deleted?
- CIMIS Maintenance, thinking about another station
- AWE, CalWEP and Sac Tree Board positions



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2022 RWE PAC Meetings

Date

~~January 11, 2022~~

~~March 8, 2022~~

~~May 10, 2022~~

~~July 12, 2022~~

~~September 13, 2022~~

~~November 8, 2022~~

December 13, 2022



Holiday Social: @ The Old Spaghetti Factory, Rancho Cordova, 11:30 am – 2:00 pm.

All water efficiency staff are invited.

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2023 RWE PAC Meetings

Date

January 10, 2023

March 14, 2023

May 9, 2023

July 12, 2023 @ UC Davis SMARTLandscape

September 12, 2023

November 9, 2023

December 12, 2023 – Holiday Social





Announcements & Events