

Additional information regarding RWA's Sacramento Regional Indoor Direct Install Project  
Phase 2 Request for Proposal (RFP)

July 13, 2023

1. Will RWA accept proposals targeting only multifamily residential customers and not commercial/institutional (CI) customers?

No. The grant agreement scope includes multifamily and commercial/institutional customers and RWA is required to market the program to all customer sectors included in the grant agreement scope. However, there is no quota on the number of customers required to participate from each sector.

2. Is RWA willing to work with more than one contractor to achieve the program goals?

No. Due to cash flow limitations, RWA does not have the capacity to work with multiple contractors simultaneously.

3. Can RWA provide additional detail or clarification on what type of assistance RWA will provide to the selected contractor in regard to additional mapping requests?

RWA will provide an online google earth layer (accessible by phone, computer, and tablet) in which the selected contractor will be able to enter the address of a potential participating customer and identify if that customer is in a DAC area and within a RWA Water Efficiency Program water suppliers' service area. RWA can also provide GIS and PDF map files for each water supplier's service area that show streets and DAC areas. The selected contractor can also send potential participating customer addresses to RWA staff to verify DAC/water supplier status as needed.

4. Would any of the RWA water suppliers be willing to provide multifamily customer lists to make property owner engagement easier?

For past direct installation projects, RWA has requested multifamily, commercial and institutional customer outreach lists from all RWA Water Efficiency Program water suppliers. RWA requests that suppliers only include customers on the list that are within the eligible customer sectors, located in a DAC area and likely to have outdated fixtures (built before 1992). These lists are then provided to the selected contractor (via RWA) to be used for program outreach efforts. However, RWA cannot require suppliers to provide such outreach lists. Typically, RWA only receives outreach lists from 3-5 suppliers. RWA will be making a similar request to suppliers for this project. Additionally, RWA also provides an electronic program customer flyer and customer outreach letter template to all suppliers and encourages suppliers to directly contact their own customers to promote participation in the program.