

1. CALL TO ORDER

Chair Ewart called the meeting of the Executive Committee to order on March 26, 2024 at 1:30 p.m. at the RWA Board Room located at 2295 Gateway Oaks, Suite 100, Sacramento, CA 95833. Five of the Executive Committee Members were present at roll call; a quorum was established. Individuals in attendance are listed below:

Executive Committee Members

Audie Foster, California American Water
Ron Greenwood, Carmichael Water District
Sean Bigley, City of Roseville
Brett Ewart, City of Sacramento
William Roberts, City of West Sacramento
Bruce Kamilos, Elk Grove Water District
Gwynne Pratt, Del Paso Manor Water District
Michael Saunders, Georgetown Divide Public Utility District
Robert Wichert, Sacramento Suburban Water District

Staff Members

Jim Peifer, Ryan Ojakian, Trevor Joseph, Tom Hoffart, Raiyna Villasenor, Monica Garcia, Michelle Banonis, and Andrew Ramos, legal counsel.

Others in Attendance:

Greg Zlotnick, Jessica Law, Brian Sanders, Sevim Onsoy

2. PUBLIC COMMENT

None

3. CONSENT CALENDAR

- 3.1 Approve draft meeting minutes of the February 20, 2023 Executive Committee Special Meeting.
- 3.2 Authorize Executive Director to enter into an agreement with Sacramento Republic FC for Water Efficiency Program Public Outreach Activities.

A motion was made to approve the consent calendar.

Motion/Second/Carried Director Kamilos moved, with a second by Director Bigley

Audie Foster, California American Water; Ron Greenwood, Carmichael Water District; Sean Bigley, City of Roseville; Brett Ewart, City of Sacramento; William Roberts, City of West Sacramento; Bruce Kamilos, Elk Grove Water District; Gwynne Pratt, Del Paso Manor Water District; Michael Saunders, Georgetown Divide Public Utility District; Robert Wichert, Sacramento Suburban Water District voted yes. The motion passed.

Ayes- 9
Noes- 0
Abstained- 0
Absent- 0

4. POLICY 500.16 (ALLOCATING LIABILITIES TO WITHDRAWING MEMBERS)

Mr. Peifer gave a presentation to the committee and indicated that he is withdrawing the recommended motion to the committee. No action was taken on the matter.
Director

5. BUDGET DEVELOPMENT UPDATE

Mr. Peifer gave a brief update on the budget and explained to the committee that a budget would be presented to the committee in April for their consideration.

6. UPDATES ON RWA PROGRAMS

Mr. Peifer discussed the short timeline to obtain consulting services for the Watershed Resilience Pilot Project and the potential need to sole source consultant services. The committee provided feedback that the consultant services policy might need to be waived, but staff should develop a list of potential consulting firms and send a scope of work to the firms to help identify the appropriate consultant. Director Wichert suggested that the Professional Services Selection and Contracting policy be revised sometime in the future to address any challenges with the policy.

7. LEGISLATIVE AND REGULATORY UPDATE

Mr. Ojakian explained the bills and positions. Bill positions were:

AB 1820 (Schiavo D- Santa Clarita) Recommendation+: Oppose Unless Amended
AB 1827 (Papan D- San Mateo) Recommendation: Support
AB 1851 (Holden D- Pasadena) Recommendation: Neutral
AB 2060 (Soria D- Fresno) Recommendation: Support
AB 2079 (Bennett D- Ventura) Recommendation: Oppose Unless Amended
AB 2257 (Wilson D- Suisun City) Recommendation: Support
AB 2301 (Nguyen D- Elk Grove) Recommendation: Support
SB 937 (Wiener D- San Francisco) Recommendation: Oppose Unless Amended
SB 1210 (Skinner D- Berkeley) Recommendation: Oppose Unless Amended
SB 1218 (Newman D- Fullerton) Recommendation: Support
SB 1393 (Niello R- Fair Oaks) Recommendation: Support

A motion was made to approve the staff recommended position on the bills.

Motion/Second/Carried Director Greenwood moved, with a second by Director Wichert

Audie Foster, California American Water; Ron Greenwood, Carmichael Water District; Sean Bigley, City of Roseville; Brett Ewart, City of Sacramento; William Roberts, City of West Sacramento; Bruce Kamilos, Elk Grove Water District; Gwynne Pratt, Del Paso Manor Water District; Michael Saunders, Georgetown Divide Public Utility District; Robert Wichert, Sacramento Suburban Water District voted yes. The motion passed.

Ayes- 9
Noes- 0
Abstained- 0
Absent- 0

8. EXECUTIVE DIRECTOR'S REPORT

Executive Director Peifer discussed the executive director's report.

9. DIRECTORS' COMMENTS

Chair Ewart commented that the City of Sacramento was in the process of certifying the environmental documents for a groundwater master plan.

ADJOURNMENT

Chair Ewart adjourned the meeting at 3:16 p.m.

Approved by:

Brett Ewart, Chair

Attested by:

Tom Hoffart, Acting Secretary



1. CALL TO ORDER

Chair Ewart called the special meeting of the Executive Committee to order on April 11, 2024 at 8:30 a.m. at the RWA Board Room located at 2295 Gateway Oaks, Suite 100, Sacramento, CA 95833. Seven of the Executive Committee Members were present at roll call; a quorum was established. Individuals in attendance are listed below:

Executive Committee Members

- Brett Ewart, City of Sacramento, Chair
- William Roberts, City of West Sacramento, Vice Chair
- Audie Foster, California American Water
- Ron Greenwood, Carmichael Water District
- Bruce Kamilos, Elk Grove Water District
- Gwynne Pratt, Del Paso Manor Water District
- Robert Wichert, Sacramento Suburban Water District

Staff Members

Jim Peifer, Trevor Joseph, Tom Hoffart, Raiyna Villasenor, Amy Talbot, Ashley Flores, and Andrew Ramos, legal counsel.

Others in Attendance:

None

2. 2024 Water Efficiency Program Public Outreach Media Buys

This is an action item presented by Amy Talbot, Water Efficiency Program Manager for the RWA Executive Committee to approve agreements and authorize execution of the agreements by the Executive Director for advertising entities for Water Efficiency Program (WEP) Public Outreach Activities. The WEP regularly develops and funds advertising media buys to disseminate public outreach messaging to targeted audiences. For 2024, the program plans on partnering with tv, online tv, Spanish tv, commercial radio, public radio, Spanish radio, billboards, and digital media outlets. This item is for approval of the agreements and funding amounts to various media outlets (details for each below). The combined budget for all agreements is \$141,000, which will be funded by WEP and an Urban Community Drought Relief Grant from the California Department of Water Resources (DWR) at \$46,000 and \$95,000 respectively. WEP contracts with INCommunications to act as a broker on behalf of RWA to negotiate packages with all media outlets to ensure competitive pricing and scope.

A motion was made to approve agreements and authorize execution of the agreements by the Executive Director.

Motion/Second/Carried Director Kamilos moved, with a second by Director Pratt

Brett Ewart, City of Sacramento; William Roberts, City of West Sacramento; Audie Foster, California American Water; Ron Greenwood, Carmichael Water District; Bruce Kamilos, Elk Grove Water District; Gwynne Pratt, Del Paso Manor Water District; Robert Wichert, Sacramento Suburban Water District; voted yes. motion passed.

Ayes- 7
Noes- 0
Abstained- 0
Absent- 2

ADJOURNMENT

Chair Ewart adjourned the meeting at 8:45 a.m.

Approved by:



Brett Ewart, Chair

Attested by:



Ashley Flores, CMC, Clerk of the Board