

PLACER COUNTY WATER AGENCY

RWEPAC HOST PRESENTATION

JULY 8, 2025

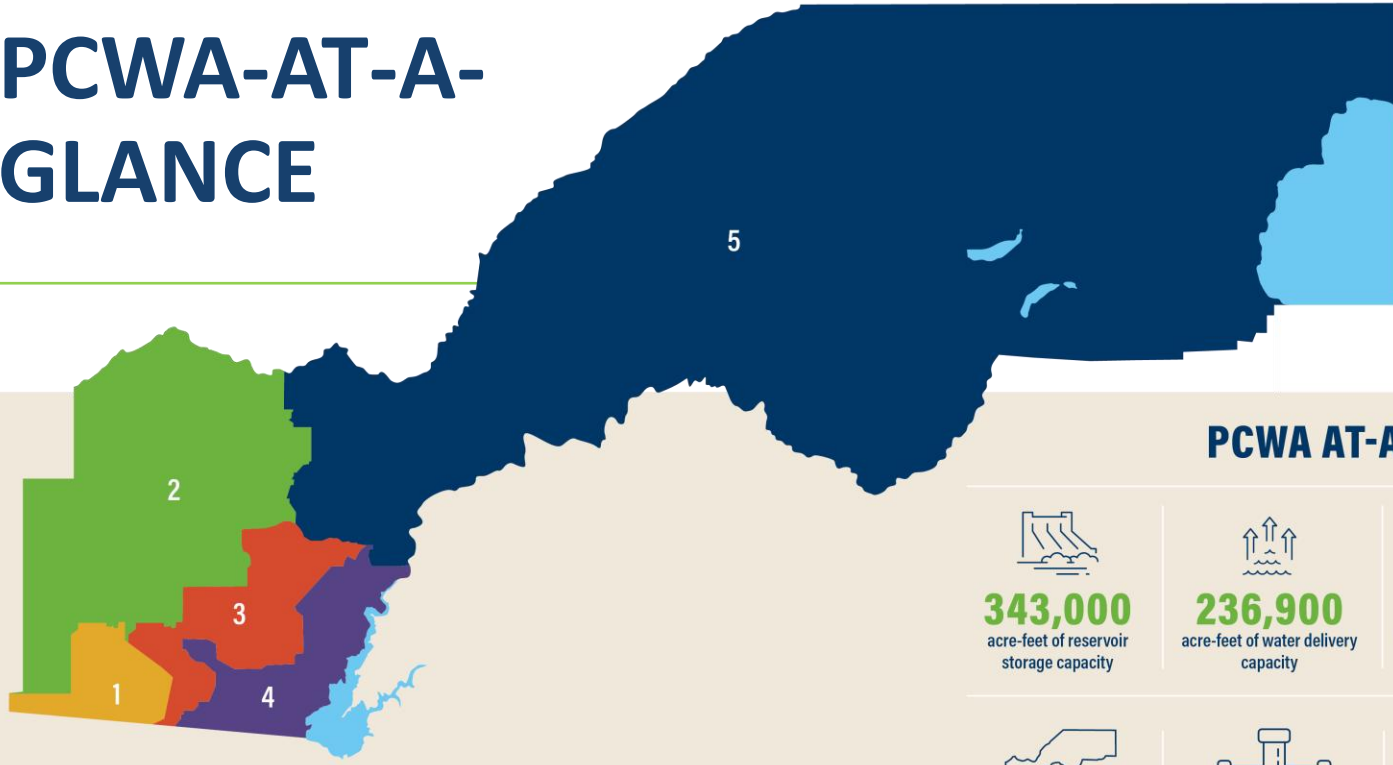


OVERVIEW












- PCWA-AT-A-GLANCE
- COMMUNITY PARTNERSHIP LOOMIS DEMONSTRATION GARDEN
- A DAY IN THE LIFE OF THE WATER EFFICIENCY DIVISION
- AMI UPGRADE THROUGH ENDPOINT FAILURES
- CII REBATES OUTREACH TO LOCAL CONTRACTORS
- SUMMER STRONG CAMPAIGN, MASTER GARDENER PARTNERSHIP



PCWA-AT-A-GLANCE



PCWA AT-A-GLANCE

 343,000 acre-feet of reservoir storage capacity	 236,900 acre-feet of water delivery capacity	 44,000+ customers provided with water service	 1957 the year the Agency was created
 1,500 square miles of service area	 650 miles of treated water pipeline	 223.75 megawatts of installed generation capacity	 170 miles of canal
 9 water treatment plants delivering safe drinking water	 5 powerhouses supplying clean hydro-electric energy to the CA grid	 5 member Board of Directors, elected by the people of Placer County, and serving 4-year terms	



DISTRICT 1
Gray Allen



DISTRICT 2
Primo Santini



DISTRICT 3
Chris Wilson



DISTRICT 4
Robert Dugan



DISTRICT 5
Joshua Alpine

WHERE DOES OUR WATER COME FROM?



ENHANCING TODAY, PLANNING FOR TOMORROW



COLFAX



OPHIR

COMMUNITY PARTNERS



https://youtu.be/6YTKpJK2XeI?si=m02_2I_xcaO60k-

DAY IN THE LIFE, WATER EFFICIENCY DIVISION



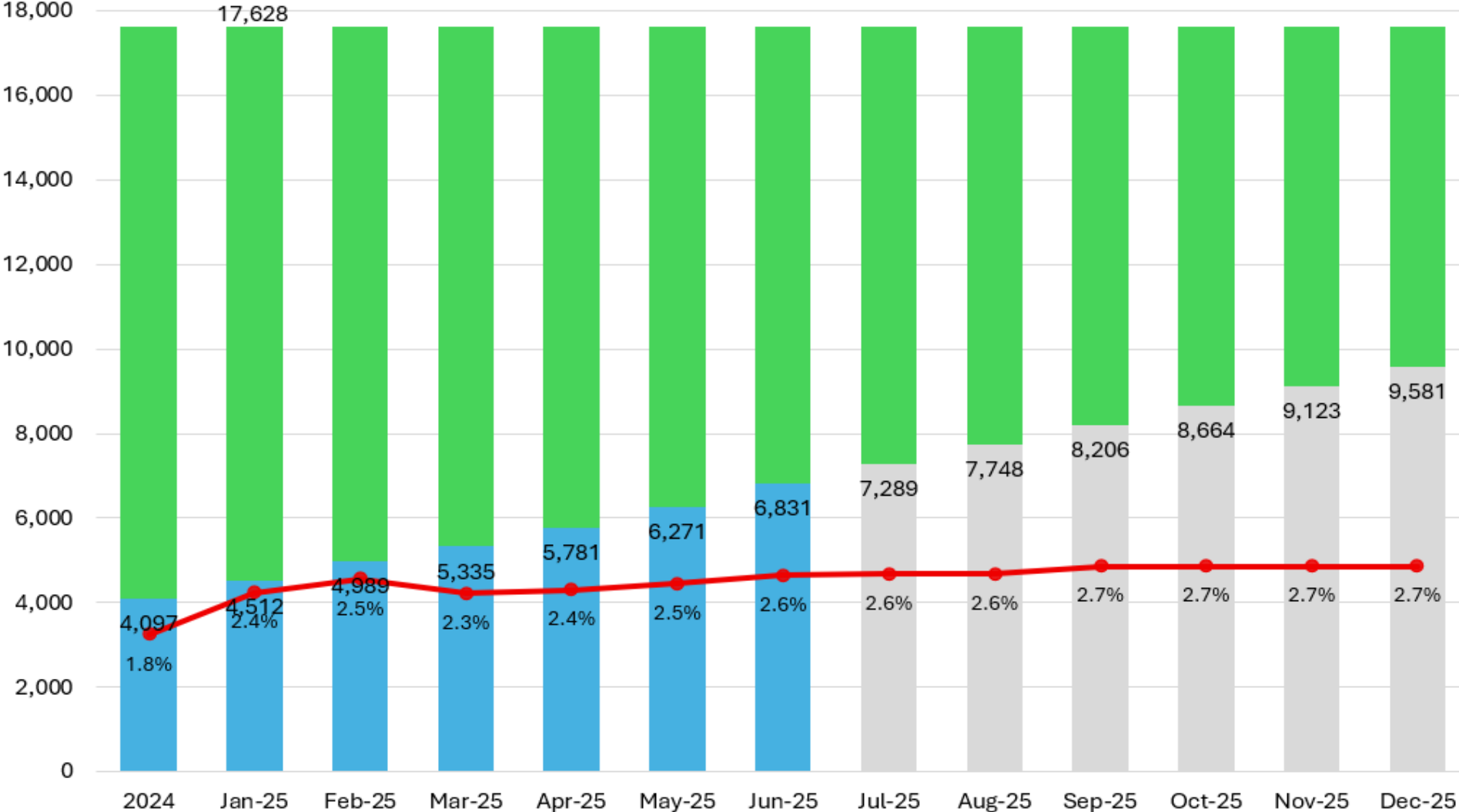
[Day in the Life: Water Efficiency Specialist](#)

[Day in the Life Part 2](#)

[Day in the Life: Water Efficiency Specialist | Part 3](#)

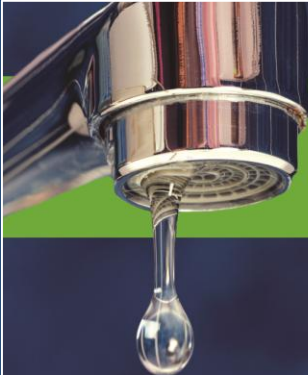
AMI UPGRADE VIA ENDPOINT REPLACEMENT

Itron 60W Endpoint Failures




Count Cumulative Failed Count Failure Rate Projected Cumulative Failed Count

CII REBATES OUTREACH TO LOCAL CONTRACTORS



COFFEE TALK
AT FERGUSON PLUMBING SUPPLY

WITH
 **PCWA**

Learn how you and your clients can save money (and water) with PCWA's smart water use rebates on bathroom fixture upgrades, leak repairs, and more.

FERGUSON PLUMBING SUPPLY ROCKLIN
4325 Dominguez Road, Rocklin, CA 95677
Wednesday July 16, 2025 • 7am - 10am

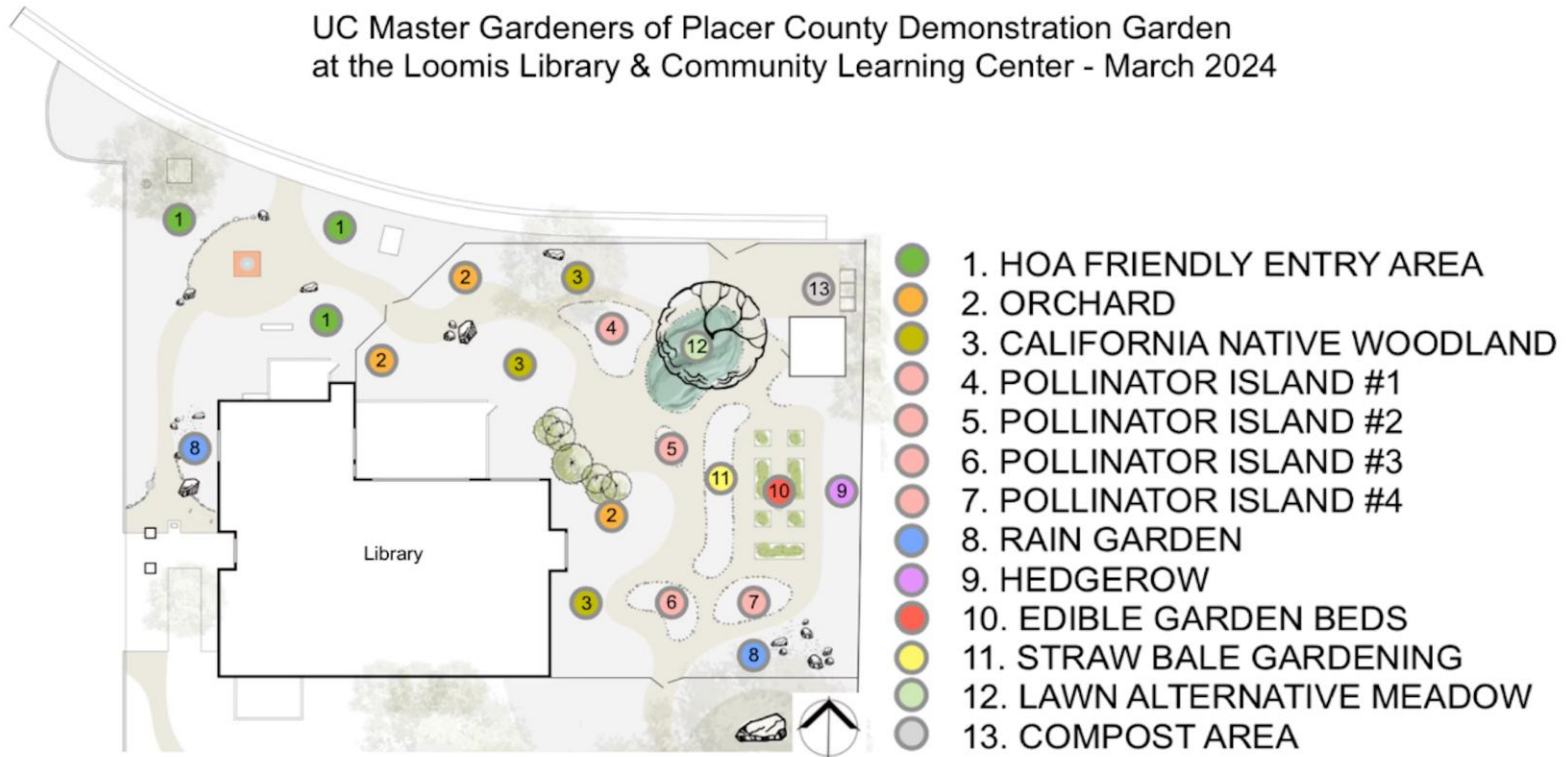
FERGUSON PLUMBING SUPPLY AUBURN
11900 Enterprise Drive, Auburn, CA 95603
Thursday July 24, 2025 • 7am - 10am

COFFEE & DONUTS WILL BE PROVIDED

FOR MORE INFORMATION VISIT [PCWA.NET/REBATES](https://www.pcwa.net/rebates) OR CONTACT PCWA CUSTOMER SERVICES AT: 530.823.4850 ; REBATES@PCWA.NET

NEW DEMONSTRATION GARDEN IN PLACER COUNTY

UC Master Gardeners of Placer County Demonstration Garden
at the Loomis Library & Community Learning Center - March 2024



SUMMER STRONG

Low-water use plants are tough enough to handle the hottest days



'Silver bush lupine
Lupinus albilfrons

Go Native to Help
Bees & Butterflies

Learn more about Summer Strong plants at pcwa.net

[Summer Strong | pcwa.net](http://pcwa.net)



SUMMER STRONG

Low-water use plants are tough enough to handle the hottest days



Blue elderberry
Sambucas mexicana

A Feast for Birds and Bees



SUMMER STRONG

Low-water use plants are tough enough to handle the hottest days



Salvia spathacea
Hummingbird sage

A Hummingbird Haven
with Bold Blooms



SUMMER STRONG

Low-water use plants are tough enough to handle the hottest days



'Margarita BOP' Penstemon
Penstemon heterophyllus 'Margarita BOP'

Spring Wildflowers!

Learn more about Summer Strong plants at pcwa.net



PLANT TAGS AND SOCIAL MEDIA ADS



Placer County Water Agency Sponsored · 🌐

The Toyon, also known as the Christmas Berry, serves as a source of sustenance for butterflies, birds, and even humans. In summer, it's covered with fragrant white flowers, and in the winter, it produces bunches of scarlet berries. It's easy to grow and thrives in full sun or part shade.

SUMMER STRONG
Low-water use plants are tough enough to handle the hottest days

PCWA

Toyon
Heteromeles arbutifolia
A Berry Buffet for Backyard Birds and HOA's

Learn more about Summer Strong plants at pcwa.net

PCWA.NET

Have Christmas in Your Yard All Year Long [Learn more](#)

Find more Summer Strong Plants at PCWA.net

Like Comment Share

This is a Facebook post from the Placer County Water Agency. It features a video player showing Toyon plants with white flowers and a butterfly. The text describes the plant's benefits and provides a link to learn more. The post includes engagement buttons for Like, Comment, and Share.

THANK YOU!

Linda Higgins

Deputy Director of Customer Services

Learn about
rebates by
scanning the QR
code!



LEAVE BLANK

SUMMER STRONG

Low water-use plant

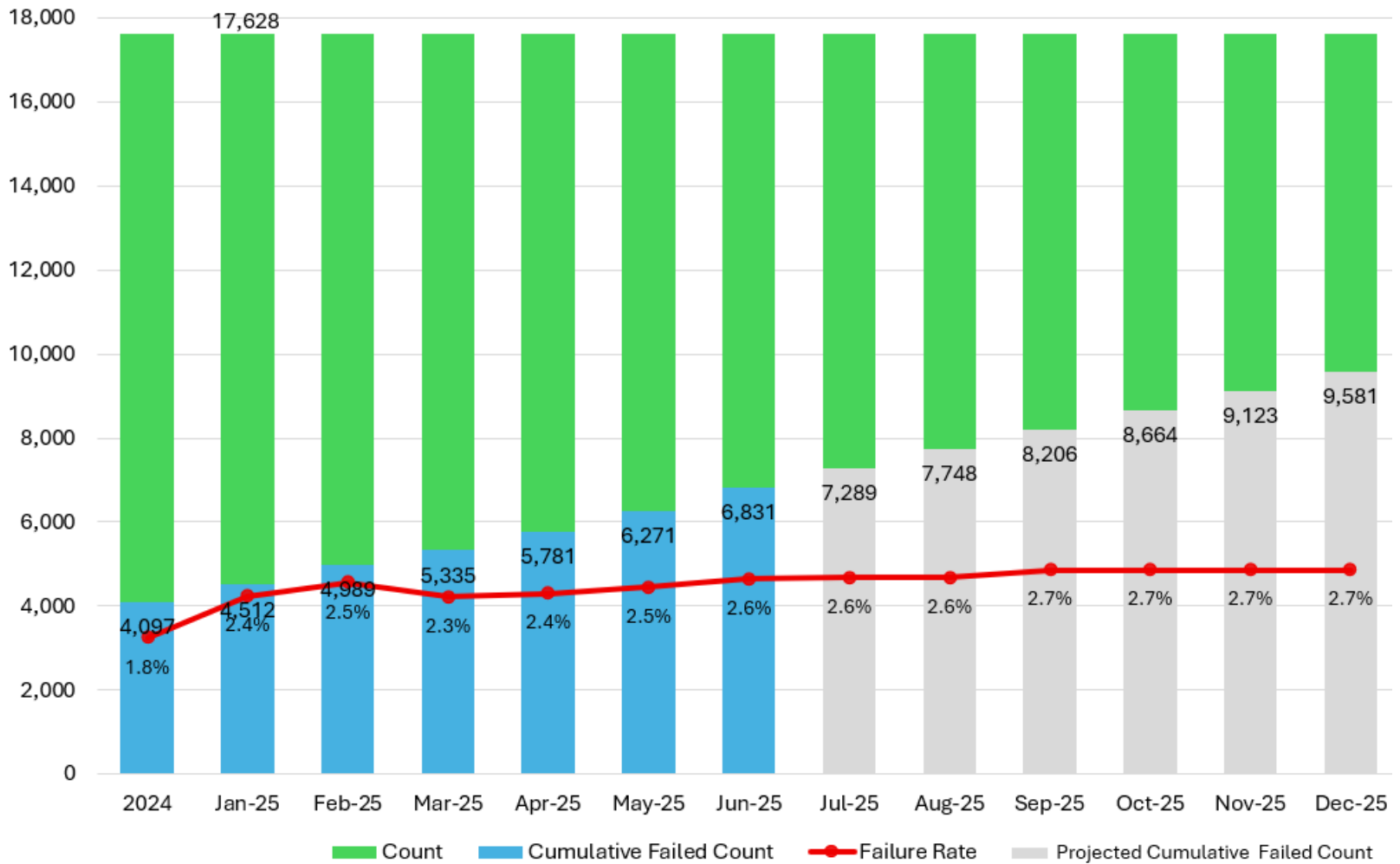
California Fuchsia

Epilobium canum (or Zauschneria cana.)



Rebates Available: pcwa.net/rebates

Itron 60W Endpoint Failures



SUMMER STRONG

Low water-use plant

Walker's low catmint
Nepeta 'Walker's Low'



Rebates Available: pcwa.net/rebates

SUMMER STRONG

Low water-use plant

Western redbud

Cercis occidentalis



Rebates Available: pcwa.net/rebates