



**Date: May 13, 2025**

**9:30 AM – 12:30 PM**

**Location – Roseville Utility Exploration Center**

1501 Pleasant Grove Blvd  
Roseville, CA 95678

**MEETING NOTES**

**Regional Water Efficiency Program Advisory Committee (RWE PAC)**

**Meeting called by:**

Program Manager

**Type of meeting:**

Program Advisory Committee

Call to Order at: 9:30 a.m.

**1.0 Welcome and Introductions**

Attendees

Amy Talbot, Robert Good, Jace Nunes, Lucy Silva, Bobby Alvarez, Justin Black, William Granger, Bill Cassidy, Ryan Burnett, Robert Barragan, Travis Franklin, Lucy Silva, Andrew Berenstein, Brenna Gentry, Jeff Onderko, Sunny Rehkop, Maureen Coulson, Mary Lehman, Robert Barragan, Linda Higgins, Jacob Ingle, Greg Bundesen, Danielle Pastore, Cheryl Buckwalter, Caitlin Lombardi, Joe Wicks, Jaimie Robertson, Bruno Pitton (UCCE Placer), and Joanna Solis (UCCE Sacramento)

**2.0 Meeting Notes**

The March 11, 2025 notes were approved and will be posted online.

**3.0 Host Presentation**

Justin Black presented an overview and update on Roseville Water activities including water wise house calls, leak alerts, high use residential and commercial budgets and resources, WELO, water waste, outreach and education, marketing and outreach, project and events, customer evaluation comments, GPCD decline, and current rebate programs.

**4.0 Fiscal Year 2025-2026 WEP Budget Discussion**

Amy presented the FY 2025-2026 budget. The program’s reserve funding is \$278,000, recognizes a \$178,000 lose due to RWA staff cost allocation changes, vacation liability addition, and grant expenses over the last and current fiscal year. The reserve is currently below the RWA WEP Reserve policy’s minimum of \$300,000. The program approved a 10% dues increase for FY 2025-2026 to offset decreased revenue from the permanent RWA staff allocation changes and availability of grant funding. The approved scope of work for FY 2025-2026 reflects a \$52,000 decrease in program activities to balance the budget. Amy will keep the group updated with the new administrative oversight practices RWA will be putting in place this next fiscal year to ensure better quality control with the RWA budget going forward. For the foreseeable future, members should plan on at least a 5% annual increase.

**5.0 AB 1572 CII Nonfunctional Turf Customer Communication and Resources**

Amy presented information about RWA’s NFT customer resources including model ordinance language, FAQs for customers on new NFT webpage at [www.bewatersmart.info/nft/](http://www.bewatersmart.info/nft/) website, and a new flyer for CII and HOA customers. Amy also presenting on upcoming RWA resources like a photo gallery for functional and nonfunctional turf and what statewide resources will be available through CalWEP members this fall.

**6.0 Program Updates**

IAPMO Training

RWA is hosting an IAPMO National Commercial Water Auditor Course on September 22<sup>nd</sup>

	through 24 <sup>th</sup> from 9 am to 5 pm in Roseville, CA. The cost is \$1,499 per person and there is a maximum of 24 participants. Amy is working with IAPMO to develop a registration link for distribution. A quick survey of the room showed that around 20 potential participants from within our region were interested.
SWB Compliance Summary Reports	Brief overview of the State Water Board’s Conservation Regulation Summary Reports. Several suppliers submitted a revised report to the state to address flags/errors identified in the supplier specific summary reports. Suppliers can expect to receive a summary report from the State Water Board every year. The State Water Board is hosting two webinars on May 14 <sup>th</sup> and 15 <sup>th</sup> to receive feedback from the January 1, 2025 reporting process. Suppliers were encouraged to attend the webinar and provide feedback from their experience.
Mulch Mayhem	The region is hosting its annual Mulch Mayhem on Saturday May 17 <sup>th</sup> with 7 suppliers participating. This event continues to be a customer favorite. RWA is working on securing media coverage for the event.
Rachio Program	The current RWA Rachio Program will be sunset on June 30, 2025. A new no-cost redeem program will be implemented in its place starting July 1, 2025. The new program provides customers with a link for instant discounted controllers funded by Rachio. Water suppliers are encouraged to help promote the program in their service areas.
Water Forum Conservation Element	Most WEP member agencies are also members of the Water Forum, a regional initiative that combines utility, business and environmental interests to protect the health of the Lower American River. The Water Forum is updating its member agreement, and this agreement includes a conservation element that will have requirements for water suppliers. This discussion served to coordinate and encourage consistency throughout the region in response to those future requirements. Amy will schedule a separate meeting for those suppliers interested in more detail on this topic.
Upcoming Project/meeting topics and ideas	This topic was moved to the July meeting.

<b>8.0 Agency Announcements</b>	
No announcements	
<b>Date</b>	<b>Host</b>
March 11, 2025	Sacramento Suburban Water District
May 13, 2025	City of Roseville
July 8, 2025	Placer County Water Agency
September 9, 2025	City of Lincoln
November 18, 2025	NEED A HOST
December 9, 2025	The Old Spaghetti Factory, Rancho Cordova, CA
January 13, 2026	NEED A HOST

Meeting Adjourned at 1:00 p.m.