



Date: November 18, 2025

9:30 AM – 12:30 PM

Location – MOSAC,
400 Jibboom Street, Sacramento,
CA 95811

MEETING NOTES
Regional Water Efficiency Program Advisory Committee (RWE PAC)

Meeting called by:	Program Manager	Type of meeting:	Program Advisory Committee
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Call to Order at: 9:32 a.m.

1.0 Welcome and Introductions

Attendees	Victoria Petrone, Jace Nunes, Dan Gwaltney, Maureen Coulson, Bobby Pajer, Travis Franklin, Lucy Silva, Linda Higgins, Jaimie Robertson, Greg Bundesen, Cheryl Buckwalter, William Granger, Bill Cassidy, Lisa Maddaus, Jacob Ingle, Joseph Wicks, Riley Currey, Chris Hunley, Ashley Allen, Tia Fleming, Joanna Solins, Bruno Pitton, Monica Garcia and Amy Talbot
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2.0 Meeting Notes	The September 9, 2025 notes were approved and will be posted online.
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3.0 Host Presentation	Michele Bennyhoff, Development and Marketing Director, at the Museum of Science and Curiosity (MOSAC) provided an overview of the MOSAC including visitor statistics, current programs and partnership opportunities.
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4.0 RWE PAC 2026 and Beyond Discussion

Amy led a discussion to gather information from the group about what direction they would like to see the program move toward in 2026 and beyond. The following questions were asked to frame the discussion.

- 1) If we were starting the regional program from scratch/blank slate, what would you like to see? What would help you the most?
- 2) What part of the conservation regulation requirements do you want/need the program to provide/take off your plate?
- 3) What would you be willing to pay more for?
- 4) What value does the regional program currently provide you and your agency?

This discussion along with additional one on one and small group discussions will be integrated into a work plan to guide the program over the next couple of years. This planning is important as limited available grant funding, ramping up of conservation regulation standards and funding challenges will impact the capacity of the program and need for additional services.

5.0 CalWEP General Update and Nonfunctional Turf Toolkit Presentation

	Tia Fleming, Executive Director, California Water Efficiency Partnership, presenting a general update about CalWEP activities including available resources for the conservation regulation, multilingual glossary, community insights tool, trainings and events, and nonfunctional turf implementation tools for suppliers (https://calwep.org/nft) and the statewide website for customers (nonfunctionalturfca.org).
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6.0 Program Updates	
Conservation Regulation Implementation Tasks	As a follow up to the September RWEPCAC, Amy developed job description task and associated staff certification needed for implementing the conservation regulation, a supplier organizational chart for suppliers to current and future staffing plans and a budget and staffing spreadsheet organized by conservation regulation requirement to help project future staffing and budgeting needs. Amy also reminded the group about submitting customer meter data for rebate participants for our water savings study to guide program priorities for implementing the conservation regulation. Customer data is due by December 1 st . Let Amy know if you need more time.
Be Water Smart Website	Amy presented a live update on the new interactive website. Visitors to the site can enter their address and are then directed to a water supplier specific page with available rebates and services. We are still working on cataloging all the resources from the current site to the new site and finalizing text and images. We expect the new website to be launched by the end of the year.

8.0 Agency Announcements	
No announcements.	
Date	Host
March 11, 2025	Sacramento Suburban Water District
May 13, 2025	City of Roseville
July 8, 2025	Placer County Water Agency
September 9, 2025	City of Lincoln
November 18, 2025	MOSAC, City of Sacramento
December 9, 2025	The Old Spaghetti Factory, Rancho Cordova, CA
January 13, 2026	City of Sacramento

Meeting Adjourned at 12:40 p.m.