



Date: March 10, 2026

9:30 AM – 12:30 PM

Location – SSWD, Antelope Facility
7800 Antelope North Road,
Antelope, CA 95843

MEETING NOTES
Regional Water Efficiency Program Advisory Committee (RWE PAC)

Meeting called by:	Program Manager	Type of meeting:	Program Advisory Committee
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Call to Order at: 9:40 a.m.

1.0 Welcome and Introductions

Attendees	Lucy Silva, Bobby Pajer, Bobby Alvarez, Justin Black, William Granger, Raisa Ahmed, Bill Cassidy, Joe Wicks, Travis Franklin, Robert Barragan, Michael Becker, Linda Higgins, Jacob Ingle, Greg Bundesen, Danielle Pastore, Bruno Pitton, Dave Fujino, Don Franklin, Cheryl Buckwalter, Maureen Coulson, Ashley Ertl, Austin Miller and Amy Talbot
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2.0 Meeting Notes	The January 13, 2026 notes were approved and will be posted online.
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3.0 Host Presentation	Greg Bundesen from Sacramento Suburban Water District presented a summary of their water efficiency activities including waterwise house calls, water waste, leak investigation and rebates. He also discussed the district’s use of Voda.ai mapping for locating system leaks and current leak detection and repair activities. He also summarized the program’s customer outreach advertisements and videos included a video concept for Fix a Leak Week.
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4.0 Irrigation 101 Training	Dave Fujino (previously with UC Davis) and Don Franklin (previously with Hunter Irrigation) led a discussion about a potential upcoming water supplier staff training focused on irrigation education. The training would provide 3 CEU hours and would be held in person. Suppliers provided comments that additional assistance was needed to communicate outdoor water savings concepts and practices to customers due to staffing limitations for one on one assistance. The program may consider developing a video to help with this task. More follow up is needed before an training is scheduled.
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5.0 Program Updates

Upcoming Trainings and Survey Results	Amy presented the CEU outdoor training topics survey results. The most popular topics will be included in various trainings throughout 2026. Current training opportunities include CA NV AWWA Leak Registry, Badger/PCWA/RWA Metering training, QWEL and potentially two irrigation trainings and one landscape design/plant training. Contact Amy for more details.
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Public Outreach and Mulch Mayhem	Amy provided the public outreach update, which included recognizing USEPA’s Fix a Leak Week, available ads and social media posts. We are still working on updating the toolkit for 2026 to include a reorganization by month instead of topic for easy access that will hopefully increase supplier staff use. We discussed speakers for the monthly articles, which start in April. Amy reminded the group about the upcoming Nonfunctional Turf Customer Webinars and received feedback to hold off on reaching out to HOA/Business organizations until later in the year. Mulch Mayhem is scheduled for Saturday, May 16, 2026. RWA hosted a planning meeting on February 18 th and created a spotlight for the event on the BeWaterSmart.info home page and landing page for all locations. RWA will provide a flyer for customers as well as reach out to media to provide coverage during the event. Currently 7 suppliers are participating. If you are interested in participating, contact Amy.
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Be Water Smart Website	AccessiBe was added to the website to meet all ADA requirements for public websites and new analytics software was added to provide us with information on most visited pages, etc. Amy worked with the website contractor to make requested changes to the rebates and services options for suppliers to include on their individual pages.
Water Efficiency National and California Legislation	William Granger and Greg Bundesen provided information about national and CA current and past legislation as an informational item. CA Prop 4 funding was also discussed. No actions were taken.
Leak Registry	This item was not discussed.
Debt Financing Conservation Technical Assistance Grant	Amy passed on information about the Pacific Institute/WaterNow Alliance's " Catalyzing Water Efficiency Investments through Debt Financing Project Accelerator. " The project provides 250 hours of technical assistance for selected suppliers interested in debt financing as a mechanism to fund expanded conservation efforts. Applications are due on March 27 th .
Reporting	Amy provided an update on the 2026 and 2027 reporting requirements for the conservation regulation, water loss and urban water management plans. Of note, suppliers will be required to "annually demonstrate compliance with it's objective" starting January 1, 2027 for the conservation regulation and the State Water Board will have the option to start enforcement after this same date.
FY 2026/2027 WEP Dues	RWA staff are estimating a 5% dues increase for the Water Efficiency Program for Fiscal Year 2026/2027. However, there is still the potential for changes to the RWA budget, which could impact this estimate.

5.0 NFT Round Robin Discussion and Supplier Status Chart Development

	William Granger and Amy facilitated a round robin to hear from suppliers on their progress towards adopting the NFT requirements and developed a chart to capture implementation status for each supplier. Information gathered included: ETA on the required adoption of NFT ordinance/policy language, where in the ordinance/policy structure it will be placed, customer outreach efforts, and enforcement structure. The draft chart will be sent out to the suppliers after the meeting and will be updated at every RWEPAC through the end of the year. Amy reminded the group about RWA's development of NFT enforcement messaging for suppliers to customize.
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6.0 Agency Announcements

No announcements.

Date	Host
January 13, 2026	City of Sacramento
March 10, 2026	Sacramento Suburban Water District
May 12, 2026	Carmichael Water District
July 14, 2026	Sacramento County Water Agency
September 8, 2026	San Juan Water District
November 10, 2026	City of Roseville
December 8, 2026	Holiday Social at Old Spaghetti Factory

Meeting Adjourned at 12:28 p.m.